







1685 West Higgins Road, Hoffman Estates, Illinois 60169 **heparks.org t** (847) 885-7500 **f** (847) 885-7523

AGENDA REGULAR BOARD MEETING NO. 1104 TUESDAY, SEPTEMBER 24, 2024 7:00 p.m. Triphahn Center

- 1. ROLL CALL
- 2. PLEDGE OF ALLEGIANCE
- 3. APPROVAL OF AGENDA

 Motion to approve the agenda as presented.
- 4. COMMENTS FROM THE AUDIENCE
- 5. RECESS FOR A&F COMMITTEE MEETING

 Motion to recess the Board Meeting for the purpose of convening the Administration &
 Finance Committee Meeting.
- 6. RECONVENE FOLLOWING A&F COMMITTEE MEETING *Motion to reconvene the Board Meeting.*
- 7. APPROVAL OF MINUTES (attached)

 Motion to approve the minutes from the Regular Board Meeting held August 27, 2024.
 - A. Regular Board Meeting Minutes 8/27/2024
- 8. CONSENT AGENDA (Click here to access all Board & Committee Packets)

 Motion to approve the Consent Agenda items A through J.
 - A. Verizon Wireless NASPO Contract (see September A&F packet)
 - B. Open and Paid Invoice Register: \$705,851.27 (see September A&F packet)
 - C. District-Wide Operations Statement and Revenue and Expenditure Report (see September A&F packet)
 - D. Acceptance of B&G Minutes 8/20/2024 (see September B&G packet)
 - E. Acceptance of Rec & Facilities Minutes 8/20/2024 (see September Rec & Facilities packet)
 - F. Acceptance of A&F Minutes 8/27/2024 (see September A&F packet)
- 9. PRESIDENT'S REPORT
- 10. ADOPTION OF EXECUTIVE DIRECTOR'S REPORT

Motion to adopt the Executive Director's Report as presented.









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- 11. OLD BUSINESS
- 12. NEW BUSINESS
- 13. COMMISSIONER COMMENTS
- 14. ADJOURNMENT *Motion to adjourn the meeting.*









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MINUTES REGULAR BOARD MEETING NO. 1103 August 27, 2024

1. Roll Call:

A regular meeting of the Hoffman Estates Park District Board of Commissioners was held on August 27, 2024, at 7:00 p.m. at the Triphahn Center in Hoffman Estates, IL.

Present: President Chhatwani, Commissioners Dressler, Evans, Friedman, Kaplan,

MacGregor, and McGinn

Absent:

Also Present: Executive Director Talsma, Deputy Director Bechtold, Director of

Administration & Finance Hopkins, Director of Parks, Planning & Maintenance Hugen, Executive Assistant Flynn, Superintendent of IT

Agudelo

Audience: Comm Reps Dowling, Harner, Wilson, Winner, and Pilafas, Carl and

Rachel Bormet, Carl Bormet, Jr (phone), Meg and John Myalls, Hanna

Conley

2. Pledge of Allegiance:

Everyone present stood for the Pledge of Allegiance.

3. Approval of Agenda:

Commissioner MacGregor made a motion, seconded by Commissioner Kaplan, to approve the agenda as presented. The motion carried by voice vote.

4. Recognition

President Chhatwani recognized Carl Bormet, Jr. as the Best of Hoffman for the second quarter 2024. His parents, Carl and Rachel Bormet, were present to accept the award on his behalf.

5. Comments from the Audience:

Hanna Conley and Meg and John Myalls, residents of the Haverford Community in Hoffman Estates spoke regarding the Triangle Reserve property on the corner of Shoe Factory and Essex. The concern was the property was 90% weeds (mostly thistle), but they understood the property was supposed to be a pollinator area. They counted only a few plants that would support butterflies. They offered to walk the property with someone from the park district to discuss what would be a better use of the land, and asked if we had anyone on staff with knowledge of what the native plants would be versus weeds or invasive plants.

Executive Director Talsma stated that we do have a Land Definition Management Plan and will take a look at that to confirm what the assigned plan is. He added that we do have a horticulturalist on staff and others who are knowledgeable about the different levels of land management.

Ms. Conley and Ms. Myalls provided contact information for follow-up.

6. Recess for A&F Committee Meeting:

Commissioner MacGregor made a motion, seconded by Commissioner McGinn to recess the Board Meeting at 7:12 p.m. for the purpose of convening the A&F Committee meeting. The motion carried by voice vote.

7. Reconvene Following A&F Committee Meeting:

Commissioner MacGregor made a motion, seconded by Commissioner Kaplan to reconvene to the Regular Board Meeting at 7:33 p.m. The motion carried by voice vote.

Comm Reps Harner, Pilafas, Musial, Wilson and Winner left the meeting.

8. Approval of the Minutes:

Commissioner Evans made a motion, seconded by Commissioner Dressler to approve the minutes from the Regular Board Meeting held July 23, 2024.

The motion carried by voice vote.

9. Consent Agenda:

Commissioner Dressler made a motion, seconded by Commissioner McGinn to approve the consent agenda items A through J.

On a Roll Call: Carried 7-0-0

Ayes: 7 Chhatwani, Dressler, Evans, Friedman, Kaplan, MacGregor, McGinn

Nays: 0 Absent: 0

- A. Hunters Ridge Renovation (OSLAD 2025) Final Plans, and Budget / M24-071 (see August B&G packet)
- B. Installation of New Park at Seascape / M24-072 (see August B&G packet)
- C. Ascension Sponsorship Agreement / M24-065 (see August Rec & Facilities packet)
- D. Balanced Scorecard / M24-073 (see August A&F packet)

- E. Open and Paid Invoice Register: \$1,011,912.97 (see August A&F packet)
- F. District-Wide Operations Statement and Revenue and Expenditure Report (see August A&F packet)
- G. Acceptance of B&G Minutes 6/18/2024 (see August B&G packet)
- H. Acceptance of Rec & Facilities Minutes 6/18/2024 (see August Rec & Facilities packet)
- I. Acceptance of A&F Minutes 7/23/2024 (see August A&F packet)
- J. Acceptance of Forward Planning Committee Minutes 4/16/2024 (see August FPC packet)

10. President's Report

President Chhatwani participated in the following events this past month:

- We Go Together kids back to school event in West Chicago. Families from West Chicago gathered to receive backpacks and fill them with school supplies.
- A block party in Hoffman Estates this past Sunday.
- Volunteer Appreciation event at Seascape.
- Celebrated 25 years with Bank of America she noted that the park district plays an immense role in that. She takes things she learns in each role and implements them in the other.
- Foundation banking seminar at Elmhurst University for international students.
- Completed Better Money Habits Certification. She is now certified to teach young adults to senior living.
- Taught a literacy program to seniors on protecting them from spam and elderly abuse.

President Chhatwani thanked Director Hugen for the virtual park tour and thanked all the staff members for their work.

11. Adoption of Executive Director's Report:

Commissioner Evans made a motion, seconded by Commissioner MacGregor, to adopt the Executive Director's Report as presented.

The motion carried by voice vote.

12. Old Business:

None

13. New Business:

A. OSLAD 2025 Resolution of Authorization / R24-003

Commissioner McGinn made a motion, seconded by Commissioner MacGregor to approve a resolution accepting the Hunters Ridge Park Development Plans as presented with a budget of \$300,000 with matching funds from the OSLAD Grant of \$300,000 for a

total budget of \$600,000, and acknowledging the district has sufficient funds necessary to complete the pending OSLAD project within the specified timeframe.

On a Roll Call: Carried 7-0-0

Ayes: 7 Chhatwani, Dressler, Evans, Friedman, Kaplan, MacGregor, McGinn

Nays: 0 Absent: 0

B. 2025 NWSRA Member Assessment / M24-075

Commissioner Evans made a motion, seconded by Commissioner Friedman to approve the NWSRA Member District Annual Assessment Resolution No. R24-004 ratifying the assessment for calendar year 2025 in the amount of \$340,726.66 as recommended by the Board of Trustees of NWSRA.

On a Roll Call: Carried 7-0-0

Ayes: 7 Chhatwani, Dressler, Evans, Friedman, Kaplan, MacGregor, McGinn

Nays: 0 Absent: 0

14. <u>Commissioner Comments:</u>

Commissioner McGinn said thank you for the virtual tour.

Commissioner MacGregor said thank you for the tour, and he hopes it is on the website. He also thanked staff for addressing the poison ivy at Black Bear.

Commissioner Friedman said that on Friday, there was not a baseball field available, but by the next morning, the field was lined, and he and 70 other people were very appreciative. He also thanked the board for honoring a former player, Carl Bormet Jr. He deserved the recognition.

Commissioner Evans thanked Director Hugen and Executive Director Talsma for getting back to him so quickly in response to a resident's question about memorial trees and other items. He directed the resident to the inquiry form on the website..

15. Adjournment:

Commissioner McGinn made a motion, seconded by Commissioner Kaplan, to adjourn the meeting at 7:42 p.m. The motion carried by voice vote.

Respectfully submitted,

Craig Talsma Secretary

Cindy Flynn Executive Assistant

HOFFMAN ESTATES PARK DISTRICT REGULAR BOARD MEETING NO. 1104

EXECUTIVE DIRECTOR'S REPORT

September 2024

PARKS DIVISION REPORT

MOTION

Motion to recommend to the full board to include the Parks, Planning & Maintenance September Board Report in the September Executive Directors Report.

ADMINISTRATION & CAPITAL PROJECTS

Hardwood Floors

All hardwood gym floors in the district have been completed. The last floors to be finished were at The Club and were all completed and ready for use on September 6. All existing lines at every court were put back on the courts with the addition of three pickle ball courts at WRC and three more pickle ball courts added to the east court at The Club.

WRC Renovations and Skylights

On September 11, the old skylights at WRC were removed and the new skylights were installed. The remaining windows are set to arrive between the end of September and the end of October and will be installed as soon as they arrive.

This season staff has become aware of many new concrete issues at WRC. The concrete sidewalk and curbs outside the dog park are failing and in need of replacement; the ADA pads from the parking lot into the sidewalk have failed and have been removed, and the north side exit door landing has been deemed unsafe to exit that door. The district has hired Herrera Construction to complete the concrete repairs this year using the approved Capital Contingency budget. Capital Contingency has a budget of \$100,000 and these repairs total \$28,600.

Vogelei Park OSLAD

HEParks staff is progressing nicely at Vogelei Park. All demo work of the northwest corner has been completed. All necessary tree removals have also been completed. On September 12, our survey contractor was on site to set grade elevations so that HEParks staff can complete earthwork necessary to start the installation of the greenhouse, bocce ball courts, multi-golf and Bank Shot sports court.





Sycamore Park

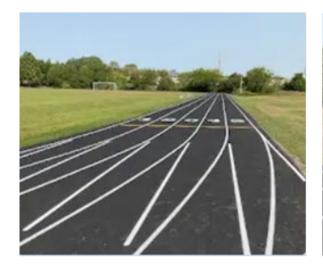
Construction at Sycamore has begun. HEParks staff completed the first steps for leveling the ballfield by applying herbicide to the area in order for the topsoil to be stripped. The construction of the haul road and staging area has been completed. The older fitness playground was removed and as you can see in the photos below they have started the layout of the parking lot.

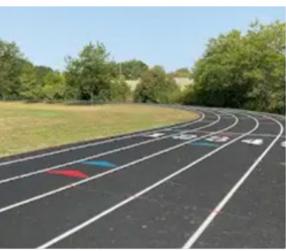




Eisenhower Track

The track at Eisenhower Park has been completed. The lines for the track were completed on September 7. HEParks staff have completed the restoration work around the track and are in the process of growing in the new grass.





New Park at Seascape

Final drawings have been completed and submitted to the Village of Hoffman Estates for approval. Once the permit is obtained, AJ Oleson Construction along with HEParks staff will start the demo, earthwork and utilities followed by Herrera Construction with the playground install.

AQUATICS AND BUILDINGS

Triphahn Center:

- The senior side was not cooling high temperatures caused the unit to go out under high pressure. The unit was reset and now working successfully.
- The billiards room and North Side office had cooler temperatures the hot water recirculation pump in the ceiling was not running. A new motor was ordered and will be installed.
- The exhaust fan belt was replaced above custodial storage area by generator room.
- Met with electricians to figure out proper power changes for the new marquee signs.
- VAV 5 was not responding to building automation system; staff ran a manual update to get the VAV back online.
- The hot water heat boiler set point was too low and was adjusted to a new high limit of 180.
- New oil and water separator filters were installed on the pneumatics system.

T.C. – Ice Arena:

- Ice was taken down and the rink allowed to thaw out.
- The ice sub floor was brought down to 19 degrees, then the first three layers of water were laid. Added three layers of paint, followed by two seal coats.
- Additional seal coats were done then rink lines were laid out, along with logos and Wolves textile logo.
- Painted logos and the rest of the lines and sealed over the ice with backpack sprayer and boom.
- Started one flood coat then continued to flood the rink. The ice was ready as of September 4.

Bridges of Poplar Creek:

- The hose bib outside of the kitchen was broken and water was not shutting off. The entire hose bib was replaced with a freeze proof one.
- Adjusted metering time. Toptracer bathroom faucet to resolve issues.
- RPZ rebuilds were completed.

The Club at Prairie Stone:

- Olsson Roofing came out to fix a leak above the east basketball court before the floor refinishing project. The roof was flood tested afterwards and the leak seems to be resolved.
- Staff piped condensate drains directly to the roof drains to help with the roof leak.
- Installed seven new dedicated circuits in the tennis court area for more new equipment. Installed custom extension cords in cord cover ramps for new equipment.
- Three new track lighting fixtures were installed.
- Repaired a loose wire on the control board for RTU1 in main corridor to restore functioning.
- RTU3 for the gym was making noise; found that it needs a new blower motor shaft bearing.
- A broken ladder step in Activity Pool was replaced.
- AED box and two signs were installed.
- The stair tread was re-glued in the lobby area.

Seascape & Splash Pads:

- Community Splash Pad timers were off and needed to be reset.
- RPZ rebuilds were completed.

PARKS

Parks & Forestry:

- Removed the black chain-link fence at Vogelei, as well as the posts and frame. Holes from the posts were refilled with dirt.
- Sheds were knocked down at Vogelei and debris was hauled away. All pipes and wires were removed, as well as the screws/nails from the foundation.
- Removed concrete from safety town curbs and sidewalks at Vogelei, along with the gravel. Started asphalt removal as well.
- South Ridge fountain had water that got in the motor; it was replaced under warranty and reinstalled.
- A pothole at Fabbrini pathway was repaired/ filled with cold patch.
- Met with Peerless Fence regarding estimate for new dog park fence at Bo's Run.
- Investigated bee situation at Freedom Run Dog Park and new magnetic lock was installed.
- Work was done at Brittany, Victoria and Vogelei to prepare for recreation events.
- Routine checks were done at various parks and courts.
- Removed bench at Westbury to begin sanding, cleaning, and painting.
- Removed graffiti at Field Park from bench and water meter cover.
- Turf maintenance and watering done at Pine Park; sod preparation and installation done at Eisenhower.
- Completed landscape maintenance and weeding at various parks and along fence lines.
- Completed tree maintenance and pruning at several playgrounds, along with tree removal at Evergreen and North Twin Park.

Playgrounds:

- Seascape playground was delivered and unloaded; it is currently being stored until installation.
- Repaired a swing and spring rockers at Canterbury Park, along with rubber tile floor.
- Replaced see-saw at Sheffield Park and tightened loose bolts at Pine Park.
- Replaced decks at Valley, replaced broken cargo net at Olmstead, and repaired zip line at South Ridge.

RECREATION DIVISION REPORT

Motion:

Recommend to the full board to include the Recreation Board Report in the Executive Director's Report.



• Recreation staff helped at National Night Out on August 6 and at Kinderplatz on the Village Green September 7 and 8.

- August is our month of new beginnings with Preschool starting up, Seascape closing down, indoor swim lessons beginning, STAR starting back at the schools and fall baseball and practices starting. This was a unique Before/After care season with D54 and D15 having different start dates. D54 started August 15 and D15 started September 5.
- We are excited to have our first Pop-Up sports event on September 11, to allow residents to meet our programming team and to showcase several of our sports.



Theatre

Oliver and Nutcracker rehearsals are underway. We have 41 performers in Oliver and 21 in Nutcracker. The Oliver performance is September 27 and 28 at Prairie Center for the Arts.

Program	Summer 2023	Summer 2024
Shotokan Karate	131	134
Tae Kwon Do	37	22
Gymnastics	132	123

- Karate begins a new session on 9/6 and currently has 109 registered.
- Tae Kwon Do will begin a new session soon on Tuesdays and Thursdays at Willow Recreation Center.
- Gymnastics began a new session the week of 9/2 and currently has 121 currently enrolled.
- Language in Action is a new contractor that we will soon be offering programming through HEParks. They offer Zoom classes for various ages and skills levels.

Dance:

Things that happened in August:

- 1. 14 private lessons
- 2. TC dance room floor was redone –new marley floor being installed in September.
- 3. Company parent and dancer meetings were on 8/27 & 8/28
- 4. Teachers went to Revolution costume expo on 8/17
- 5. Free baton trial class on 8/4 at Willow 9 attended.

Things that will be happening in September:

- 1. Fall classes start on September 9.
- 2. Company Stars Day and pictures first week of September.

No dance classes for August due to floors being redone.

August Baton Numbers:

Style	August 2023 Classes	Enrollment August 2023	August 2024 Classes	Enrollment as of 9/6/2024
Performance baton	2	12	2	13
Baton	7	23	7	22
Total	9	35	9	35

Special Events:

- The Garage Sale held at the Seascape lot was well attended on September 7 with 41 vendors signed up.
- Haunted Hoffman planning is underway for the October 19 event. Inflatables and entertainers are all booked. We will be adding a couple new stations to the Story Walk this year; Bluey, Inside Out and Minions. We eill also be adding in a new entertainer Wheel Of Wisdom, which will run a live trivia game with the participants.



Preschool:

23-24 WRC	23-24 WRC		2024-25 WRC		23-24 TC		
Threeschool	С	Threeschool	2	Threeschool	11	Threeschool	5
2's Playschool	12	2's Playschool	6	2's Playschool	С	2's Playschool	10
3's & 4's	35	3's & 4's	30	3's & 4's	80	3's & 4's	70
Total	47	Total	38	Total	91	Total	85

Preschool started on August 19. A new 2's playschool teacher has been hired at WRC to add the 4 students into the class off of the waitlist.

LSC:

2023	2024
41(3 rooms)	49 (3 rooms)

5 Days: 43 3 Days: 2 2 Days: 4

Childcare Open House was Saturday, September 7. Looking to hire new teachers as two teachers left in August.

Rock'n'Kids:

No classes in August. New classes start in September.

Enrichment Classes start in September.



August Board Report July 50+ Events:	Date:	Attended:
Seniors Out Socializing EaBird Texas Roadhouse	8/8	8
Woodstock Name that Tune Party	8/12	Cancelled
Seniors out Socializing- Perry's	8/16	18
Pub Trivia	8/21	32
Birthday Lunch	8/23	31
Movie and Munchies @ Willow	8/26	Cancelled
High Tea at Calla Lily's	8/28	15
September 50+ Events	Date	Enrolled
Seniors out Socializing Early Bird Lucky Monk	9/11	12
Pub Trivia	9/12	13
Seniors out Socializing-Bonefish	9/20	10
Painted Tree Boutique and Anyways Pub	9/24	3
Lunch and Learn Aging in Place	9/25	12
Birthday Lunch	9/27	6
Lunch and Learn Barrington Ortho	9/30	16

Group Exercise Enrollments for 50+ Class	Spring 2023	Summer 2023	Summer 2024
			(as of 8/30)
50+ Basic Exercise	52	65	59
Tai Chi (Daytime)	10	10	3
Line Dancing	15	29	29
Gentle Yoga	10	15	15



STAR Enrollment 24/25

- To date, 430 enrollments across all STAR Before and After School Locations (enrollment is ongoing)
- D54 began August 15 and D15 began September 5
- New enrollments will begin attending September 11

	3 days	3 days	5 days	5 days	Total	Waitlist	Total enrolled
	before	after	before	after	enrolled		last year
					24/25		23/24
Armstrong	5	8	14	23	50	0	51
Fairview	3	16	11	21	51	0	52
Lakeview	0	5	10	21	36	0	56
MacArthur	1	11	35	41	88	3	86
Muir	0	3	14	18	35	0	43
Lincoln Prairie	2	10	21	17	50	0	53
Total for D54							
24/25	11	53	105	141	310	3	341
Whiteley	6	11	30	73	120	44	71

Schools Day Out

- District 54 has their first half day on September 18. There are currently 25 participants registered.
- District 15 has their first half day on September 26. There are currently 10 participants registered.



Adult Sports

- The second session of outdoor pickleball leagues began at Fabbrini on August 5. The league is set to conclude September 30. Pickleball registration increased by 20% and will continue to grow when indoor season begins. Indoor season is scheduled to start October 7 and will be held at Triphahn Center. A pickleball tournament is planned for Fabbrini Park this fall.
 - We have three levels of competition.
 - Social League, 3.5 and 4.0+
- Fall adult softball season started August 26. Games are played on Monday nights at Cannon Crossing.
 - o 3 teams are currently participating in the summer league.
 - We also have a free agent list going.
- Adult Basketball league unfortunately did not hit our minimum registration number. However, we pivoted and will host a structured open gym Tuesday evenings from 6pm-7:30pm on Tuesdays. The goal is to build a community of players to help get a league started next spring.

Youth Sports

- Contractual classes
 - Hoffman United Soccer Club had a bit of a drop in enrollment numbers this fall.
 This is normal as kids transition back to school.
 - We have HUSC fundamentals classes running all three days offered. We are really focused on quality experience for participants.
- Baseball leagues resumed in early September for 8th grade and below levels. Practices started the week of August 12.
 - We have two teams in the Pinto division and will partner with Rolling Meadows Park District.
 - o Mustang will have one team competing in PCBS league this fall.
 - o Colt baseball will field one team in PCBS this fall.
- Along with other departments, a free pop-up sports day will be hosted after school on September 11. The event will focus on spreading awareness of all our athletic programs.

Contractual Sports

- Sports Kids, Inc. continues to offer great youth athletics programming
 - Volleyball has been their most popular class offering but we are beginning to gain traction with Family Archery.
- Currently reaching out to new contractual vendors to expand our offerings
 - Staff has a made a connection with a fencing contractor and are working to finalize details to bring them onboard.
- Sports Birthday Parties through Hot Shot Sports continue to come in and that relationship remains strong
- Plans continue for the Tri-Town Showdown disc golf tournament that will take place September 28-29 in Rolling Meadows, Palatine and Black Bear Disc Golf Course in Hoffman Estates. Registration for this event is underway and marketing efforts continue.

Contractual Athletic League

- Youth soccer league games are underway on 9/8, and we have 192 enrolled over age groups spanning PreK through 6th grade.
 - Staff has been in regular communication with Dwayne Cruz, the Director of Aces Soccer, to strengthen ties and continue to build a quality program.

Field Rentals

- Cricket Rentals are fully booked and paid all weekends from mid-April through October
 - o Weekday rentals are filtering in as well
- Baseball, softball and soccer rental requests are coming through steadily and we continue working to accommodate these within our internal programming needs. We should see a big increase in our rentals this summer and fall.



Seascape New Back to school hours began August 12. Closed Weekdays. Open Weekends and Labor Day 12-16 pm, Passholder Hours were 11:30-6pm. We tapered back to less weekday hours as our guards headed back to college and high school.

We were proud of our lifeguards to get a 5-Star Rating from Starguard for our last audit of the season.

Swim Lessons are set to start back up Saturday, September 7. There are currently 111 participants enrolled for the session, including two participants in our Swim for All initiative. Last year we had 130 participants in the fall session.

The summer swim season was a smooth one, we were very happy with our managerial staff and our new Aquatic Program Manager.

There were 966 Seascape Passes sold in 2024, compared to 809 in 2023.

Recreation Facilities

Willow Rec Center Fitness & Racquetball

Membership	8/31/2023	01/01/2024	8/31/2024	2024 YTD
Fitness	134	127	133	+6
Racquetball	42	39	26	-13
Total	176	166	159	-7
WRC Healthcare 7	Members			

WRC Rental Information: We had a total of 10 rentals for the month of August.

*DOG OFF-LEASH AREAS

Membership	8/31/2023	01/01/2024	8/31/2024	2024 TTD
Total	596	519	478	-41

Triphahn Center Fitness

Membership	8/31/2023	01/01/2024	8/31/2024	2024 YTD
Total	583	569	611	+42
Billed Members	534	505	542	+ 37
Healthcare Numbers	52	64	69	+5

TC Rental Information: We had a total of 33 rentals for the month of August.

E-Sports

- We had three birthday parties in August. (August 11, 17, 25)
- We had one Parents Night out in August that ran. (August 24th)
- We had one Parent Night Out and two Fortnite Tournaments that were cancelled due to low enrollment

FACILITIES AND MARKETING DIVISION REPORT

Motion:

Recommend the September Facilities report to be included in the September Executive Director's Report for Board approval.



Bridges General Programs:

• Fall Toptracer Leagues have started taking registration and early numbers are showing another great fall season in Toptracer.

Golf Rounds

n itounus					
	M	ONTHLY RO	UND TOTAL	4S	
2020	2021	2022	2023	2024	5 Year Average
5,938	4,877	5,219	5,362	5,499	5,379
·		YTD ROUN	D TOTALS		
2020	2021	2022	2023	2024	5 Year Average
16,740	22,178	20,908	23,905	25,096	21,765

Range Information

	MONTHLY RANGE BASKET SALES TOTALS						
2020	2021	2022	2023	2024	5 Year		
					Average		
4,574	3,243	3,133	3,772	3,233	3,591		
	YTD RANG	E BASKET SA	ALES TOTAL	S			
2020	2021	2022	2023	2024	5 Year		
					Average		
11,596	15,868	12,860	16,447	17,669	14,888		

Toptracer Hour Totals

MONTHLY TOPTRACER RESERVATION HOUR TOTALS						
2022	2022 2023 2024 3 Year Average					
619	700	661	660			
YTD TOPTRACER RESERVATION HOUR TOTALS						
2022	2023	2024	3 Year Average			
2,682	4,294	5,064	4,013			

Food & Beverage

July 2024

- 4 golf outings servicing 568 guests
- 4 breakfast meetings servicing 141 guests
- 1 graduation party servicing 77 guests
- 1 ceremony and reception servicing 110 guests
- 1 birthday party servicing 42 guests
- 1 Toptracer party with 2 bays, 2 adult party packages

August 2024

- 1 breakfast meetings servicing 25 guests
- 9 golf outings servicing 1100 guests
- 1 ceremony/reception servicing 112 guests
- 1 birthday party servicing 30 guests
- 1 family reunion servicing 50 guests
- 1 graduation party servicing 80 guests

2024 Golf Outings

5 new golf outings booked (2 in May)

Total 2024 Shotgun Events: 36

2023 weddings

- 9 ceremony and receptions
- 3 reception only
- 1 ceremony only

2024 weddings

- 8 ceremony and receptions (1 moved to 2025)
- 2 reception only

2025

6 ceremony and receptions



August 2024

Membership Totals	<u>8/31/2023</u>	<u>01/01/2024</u>	<u>8/31/2024</u>	<u>Var. +/-</u>
Totals	2,837	2,769	2,798	<mark>+29</mark>

Member Services/Sales & Fitness

- August New Member Enrollments: The Club team enrolled 125 new members in August, the final month with the summer offer of a \$10 enrollment fee. We continued the trend of having a net positive enrollment number for the month, and a net positive enrollment number for the year, setting us up well for what will likely be a little loss in September, our slowest month for enrollment before we begin to gain again in the final months of the year.
- Referral Program Success: To reward loyal members, we continued our exciting offer of a complimentary month of membership for those who referred new members in August. This initiative proved to be a valuable tool for engaging our current members while also welcoming fresh faces into the Club. We saw 11 successful member referrals, each of which demonstrates the power of word-of-mouth and the trust our members place in The Club. We are confident that this initiative will continue to grow as more members experience the benefits of sharing our amazing facility with others!
- United Healthcare Renew Active Program: We had 99 Renew Active pass holders visit the Club in August, with 7 new members joining through this program this month.
- Member Engagement and Facility Usage: August saw 1,967 unique member visits, meaning approximately 70% of our total members actively used the facility during the month. This is not only above industry averages but also a testament to our member engagement efforts. While it is on the lower end of our internal benchmarks, this trend typically follows seasonal patterns, and we anticipate a resurgence in member activity as the weather cools and our fall programming ramps up toward the end of September and into October.
- Community Outreach: Club staff offered some outdoor Pop-Up Fitness events for the community in August:

August 2 – Yoga at Hideaway (20 in attendance)

August 14 – Yoga in the Park at Fabbrini (6 in attendance)

August 7 – Family Zumba at Southridge (55 in attendance)

- Facility Rentals: Rental activity was much slower this August due to the floor refinishing project that started on August 12. However, we still hosted:
 - 16 volleyball rentals
 - 2 camps
 - 5 pickleball classes
 - 2 pickleball court rentals
- **Fitness Team Initiatives:** August was a critical month for our fitness team as they reviewed and refined the group fitness schedule for the remainder of the year. In preparation for the fall and winter seasons, we conducted instructor auditions for

potential new classes, ensuring we remain responsive to member feedback and demand. The team's proactive approach positions us well for a successful rollout of fresh, engaging offerings later this year.

• Equipment Upgrade: We are excited to announce that The Club received the first shipment of our equipment order in August. A new Smith machine, Peloton rower, Peloton Bike, two incline trainers (treadmills w/steep incline), Stairmaster step mill, and several storage units. We will be placing a final equipment order next month that will include an additional selectorized pectoral fly machine, and some much-needed aqua class accessories.

Ice Department

Ice

- We hosted the Super Series Ice Breaker Tournament 9/6-9/8 which brought in high level teams from across the country totaling over 50+ hours, they were very pleased and would like us to host the tournament again next year.
- Rink 1 was installed and is back up and running for fall season.
- Hosting a Back to Hockey event in our back parking lot for the Timberwolves hockey club on 9/14.
- Starlights hosted their skating camp with us in late August totaling 16+ hours.

Public Skate

- Pink the Rink sponsored by Ascension is set for 10/6. This will be a breast cancer awareness themed public skate with a portion of proceeds going to charity.
- Public Skate sessions for fall will be consistent on Sundays moving forward to help grow our programming.
- (3) Public Skate sessions for August totaling 178 patrons

Figure Skating

- We are hosting the Illinois Grand Prix award ceremony October 5th with the top skaters in the state attending.
- Putting on a Pink the Rink Exhibition, which will feature performances from our competitive skaters and our Hoffman Skating Academy teams.
- The Fall 2024 session currently has 243 skaters (classes start week of 9/9) compared to 294 from 2023
- We had a successful Try Figure Skating For Free event on 8/24 with 60+ kids.

Hockey

- Wolf Pack Evaluations were completed in early September and teams have been finalized (7 Wolfpack teams + 2 Wolverines teams)
- Held a Try Hockey For Free event in August with 75 participants
- New hockey class added, cross ice games & skills, to help transition kids from development to our team programs

Hockey Classes	2024	2023
Jr Wolf Pack (Level 1)	40	19
Jr Wolf Pack (Level 2)	25	46
Jr Wolf Pack (Level 3)	13	New Class for 2024

Hockey League	2024	2023
Mites	17	32
Squirts	17	29
Peewee	36	26
Bantam	13	15
Midget	17	20
U12 Wolverines	16	15
U16 Wolverines	17	16

C&M DEPARTMENT:

August C&M Production Metrics

- 9 Integrated Campaigns: Find Your Fun Fall Programs & Events, HOTT Theater (Oliver & Nutcracker), Little Stars Registration & Open House, Swimming Lessons, Gems Dance Recital, Pink the Rink, Platzkonzert, Public Skate, and Pumpkin Splash.
- C&M also continued executing existing marketing campaign tasks for men's Baseball, Basketball, and Pickleball, and the Summer Find Your Fun Events in addition to facility signage project needs.
- 74 C&M production tasks; 68 production sub-tasks

August Email Performance Metrics

Email Campaign Name	Open Rate	Click Rate	Bounce Rate	Unsubscribe Rate
TH_All Things Fun! 8/29/24	44.02%	1.15%	0.34%	0.11%
TU What's Happening_8/27/24	35.87%	0.97%	0.30%	0.10%
TH_All Things Fun! 8/22/24	36.24%	1.75%	0.20%	0.06%
TU What's Happening_8/20/24	42.75%	1.07%	0.09%	0.07%
TH_All Things Fun! 8/15/24	34.66%	0.92%	0.04%	0.07%
TU What's Happening_8/13/24	38.39%	1.53%	0.02%	0.09%
TH_All Things Fun! 8/8/24	34.73%	2.04%	0.05%	0.08%
August 50+ Newsletter	65.61%	1.16%	0.00%	0.09%
TU What's Happening_8/6/24	41.85%	1.88%	0.02%	0.13%
9 email Campaigns Sent in Aug	41.57%	0.12%	0.12%	0.09%

August Social Media Performance Metrics:

Total social media activity across Facebook, Instagram, LinkedIn, & Twitter = 190 posts, reels, and stories (up 1%)

- **Facebook**: Reach 42.1k (up 25.8%), interactions 495 (down 46.8%), 456 link clicks (up 46.2%)
- **Instagram:** Reach: 3.3k (up 32%), interactions 189 (down 51.2%), 44 link clicks (up 1.4k%)

Highest Organic Engagement/Interactions (The most popular posts)

A Facebook post sharing a photo of the M.O.R.E van and Scooby at the Community Car Show put on by the Hoffman Estates Chamber of Commerce was popular. The post organically reached 2,332 people and had 2,369 impressions, and 15 interactions (link clicks n/a).



Highest Paid Reach

A Facebook post on the last day to register for Men's Softball was boosted for one day. The post reached 13,431 people in total (12,838 thru the paid boost) and had 17,901 impressions, and 33 interactions (160 link clicks)



August Outreach

We brought the M.O.R.E. (Mobile Outreach Recreation & Education) Van to Enclave Apartments and Barrington Lakes neighborhoods . Rec Staff engaged with the community on Jan 6 for National Night Out



August News

Fall Fun Daily Herald Insert August 25, 2024

As part of our Integrated campaign for Fall Fun Programs and Activities, we placed a full-page Ad and Advertorial in Daily Herald's Fall Fun brochure distributed the last weekend in August:



Online Daily Herald August 23, 2024

 $\underline{https://www.dailyherald.com/20240823/submitted-content/the-hoffman-estates-park-district-heparks-will-host-an-open-house-for-its-little-stars-child-care/}$



Open House at HEParks' Little Stars Child Care Program-Posted August 23, 2024, 12:50 pm Submitted by Hoffman Estates Park District



Hoffman Estates Park District's Little Stars Child Care Program at Triphahn Center, will host an open house from 9-10 a.m. on Sept. 7. Courtesy of Hoffman Estates Park District

The Hoffman Estates Park District (HEParks) will host an Open House for its Little Stars Child Care Program from 9 to 10 a.m. on Saturday, Sept. 7, at the Triphahn Center, 1685 W. Higgins Road, in Hoffman Estates.

Parents of children ages 3-5 can explore the program and discover how Little Stars prepares children for success in kindergarten.

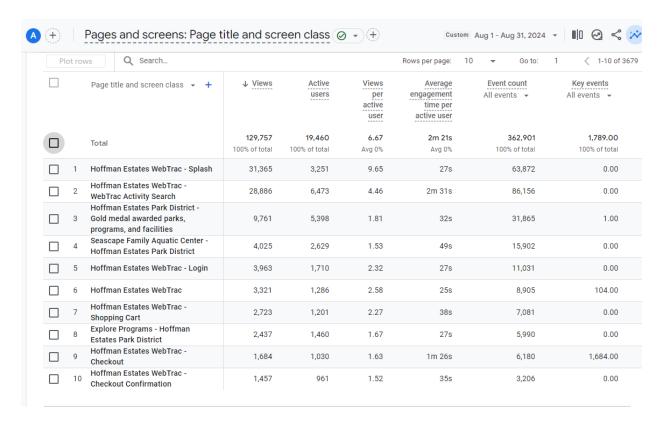
HEParks' Little Stars program offers a full-day preschool experience designed to support the social, emotional, cognitive, and physical development of young children. The curriculum is rooted in play-based learning, encouraging problem-solving, creativity, and social skills through a variety of daily activities, including art, music, math, science, and group discussions.

"Our Little Stars program is crafted to ignite a passion for learning in every child," said Natalie Wood, Early Childhood Program Manager at HEParks. "We focus on each child's individual growth, ensuring they are ready to shine in kindergarten and beyond. The Open House is a chance for families to see how we nurture and guide young learners."

August Website Performance Metrics:

Website Snapshot: 19k users visited the website in August with (64.8% on mobile, 34.2% on desktop, 1% on a tablet). The majority 18K were NEW visitors with 50K sessions.

Top 10 Visited Pages:



Acquisition of (unique) visitors by channel:

The majority of website visitors reach us through a web search like Google or they type in our website directly or click on a link in an email campaign.

	Session primaryChannel Group) 🔻 🕂	↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session
	Total	49,649	22,142	44.6%	55s	7.31
		100% of total	100% of total	Avg 0%	Avg 0%	Avg 0%
1	Organic Search	28,718	13,289	46.27%	1m 03s	7.62
2	Direct	12,582	5,548	44.09%	39s	6.43
3	Email	5,409	1,978	36.57%	37s	6.00
4	Referral	3,996	1,149	28.75%	44s	6.05
5	Organic Social	509	281	55.21%	36s	7.10
6	Paid Social	249	44	17.67%	10s	5.22
7	Unassigned	184	0	0%	1m 29s	7.79
8	Paid Other	84	23	27.38%	6s	4.43

BRIDGES OF POPLAR CREEK

- Created new slides for lobby TV promoting upcoming events, weddings, The Club monthly promo, etc.
- Attended Chamber/SBA events to promote the golf course, Toptracer Range, golf outings and events
- Created new posters, tabloids, and flyers to promote golf lessons, Toptracer Range, and other 2024 events
- Designed and scheduled marquee images for golf outings, and events
- Took various photos to build "asset library" for future digital and print promotions
- Negotiated a better contract with The Knot to promote wedding receptions
 Created marketing materials/promoted Yappy Hour and Oktoberfest



Created/scheduled email blasts:

DATE	EMAIL MAIN SUBJECT(S)
8-2-24	Shotgun Start 8-5-24
8-5-24	Yappy Hour 8-10-24; TTR Fall Couples League; Live Music; Golf
Lessons; Jr. & F	amily Golf
8-6-24	TaylorMade Fitting Experience 8-20-24
8-9-24	TaylorMade Fitting Experience 8-20-24 (2nd Notice)
8-10-24	Yappy Hour; TTR Fall Couples League; Live Music; Shotgun Start 8-
14-24	

8-13-24	TaylorMade Fitting Experience 8-20-24 (3rd Notice)
8-13-24	Yappy Hour; TTR Fall Couples League; Live Music; Fall PGA Jr.
League	
8-17-24	TaylorMade Fitting Experience 8-20-24 (Last Chance)
8-21-24	Shotgun Start 8-23-24
8-25-24	Shotgun Start 8-28-24
8-29-24	Yappy Hour 9-14-24; Fall PGA Jr. League; Oktoberfest

THE CLUB

- Designed September promo, and referral marketing collateral (digital and print)
- Attended Chamber/SBA events to promote Club promotions and events
- Created/scheduled social media posts for upcoming programs, promotions, and events
- Took various photos to build "asset library" for future digital and print promotions
- Utilized small "A" frames to promote monthly referrals and events
- Promoted Teen Pickleball and Rock Climbing classes
- Started the process of redesigning pool signage to better match our brand



OTHER

- Setup booth and represented the HEParks at the H.E. Chamber's Community Car Show
- Coordinated with the VOHE on their upcoming Restaurant/Fun Activities Guide
- Represented HEParks and provided event/program details at H.E. Chamber Board meeting
- Contributed ideas/insights as a member of the H.E. Chamber Golf Outing committee
- Attended weekly C&M meetings with Rec marketing

ADMINISTRATION AND FINANCE DIVISION REPORT

Motion:

Forward the September Administration & Finance Report to be included in the September Executive Director's Report for Board approval.

Finance/Administration:

- Assisted with program preparation
- Assisted with program live for registration launch
- Assisted staff in new positions with posting and corrections
- Prepared Dance and Hockey Billings and launched program registration
- Cross trained staff for LSC Billing and handed processing over
- Sold/Invoiced Memorial Items once installed by Parks Dept
- Prepared, reviewed, sent out statements
- Automated additional reports for Recreation and Maintenance
- Verified independent contractor invoices for payment
- Payroll Cycle Processing

0	08/02/24	\$488,220.84
0	08/16/24	\$440,186.35
0	08/30/24	\$368,840.49

Administrative Registration/EFT Billing:

- EFT Billings for:
 - Sponsorship/Marquee; LSC (weekly); Club/TC/WRC Fitness; Locker; Freestyle; summer camp
 - o STAR; Preschool; Dance
- Administrative
 - Database Maintenance
 - Duplicate Households/Employee Pass\Aged Punch Passes
 - o Program Fee/Rule Adjustments
 - o Billing NSF Payment Retries
- Administrative Registration for:
 - o Camp
 - o State of Illinois CCAP (Child Care Assistance Program)
 - o STAR
 - Fall Hockey

Technology:

- Watchfire Marquee Signs
 - Pinnacle, Inc., our electrical vendor, is upgrading a few electrical components to the Triphahn & Vogelei marquee signs to ensure we have adequate power for the new LEDs.
- Security Camera Upgrades
 - Prairie Stone
 - The Exacqvision security camera server at The Club suffered a hard drive failure. The server is still up and running but with the failed drive the number of recordings will drop below our standard of 60 days. IT is in the process of replacing the drive.
 - After further investigation, it was not the hard drive but rather the
 controller on the mainboard on the server that was the problem.
 This was resolved by updating the firmware and drivers of the
 controller. Once that was done, the drive came back online and
 shows as healthy.
- New Time Management System TimePro
 - Windows Server licenses were purchased and a new server, hepd-apps05, was created. TimePro was given admin access to the server and their application is being tested and setup adjustments are being made. Training is currently being conducted for administrators. Managers will begin training in September.
- Verizon Wireless Plan Change
 - IT worked with Verizon Wireless to audit our current plan. With the utilization of Microsoft 365 and Teams, it was suggested that a complete restructure of our current data shared plan to an unlimited data plan will be more financially prudent.
- District iPhone upgrade
 - o IT is in the process of upgrading all PARKS District mobile phones from the Samsung S20 5G (Android) to the iPhone 13 5G. These are the free phones from Verizon available to Government Liable customers under the State of IL contract.
 - All iPhone 13 phones have been deployed.

Park District Updates 8.30.2024

Please note that if a Park Commissioner would like to be registered for any event please contact Cindy.

Upcoming Events

- Aug 30 Fortnite E-Sports Tournament
- Sep 7 Little Stars Open House
- Sep 7 Community Fall Garage Sale
- Sep 7 Kinderplatz Children's Area at Platzkonzert Germanfest Village of Hoffman Estates
- Sep 8 Kinderplatz Children's Area at Platzkonzert Germanfest Village of Hoffman Estates

- Sep 14 Invasive Plant Removal
- Sept 14 Yappy Hour
- Sep 15 Public Skate
- Sep 18 50+ Pub Trivia
- Sep 20 Oktoberfest at Bridges Beer Garden
- Sep 22 Public Skate
- Sep 22 Cardio Kidz Fall Running Series, Sept 22, 29 & Oct 6

<u>Hoffman Estates Platzkonzert Germanfest – September 6-8 – Hoffman Estates Village Green</u>

Opening Friday, September 6 at 6:00 p.m., as Mayor McLeod and the Village Trustees celebrate the official keg tap! The 2024 Platzkonzert Germanfest includes German food and beer, live music and dance performances, children's activities, and fun contests all weekend long. Taking place at the Village Green, festival hours are 6 to 11 p.m. on Friday, noon to 11 p.m. on Saturday, and noon to 5 p.m. on Sunday. Click this <u>link</u> see a list of sponsors and a detailed schedule of events.

HEParks Fall Community Garage Sale - Saturday, September 7 - Seascape Parking Lot

Join us for our annual Fall Community Wide Garage Sale to discover treasures or declutter your home. Free to shop! Vendors can register for \$30 (\$35 for out-of-district) at this <u>link</u>. We will provide the location and all of the advertising. The sale is Saturday, September 7 from 9:00 a.m. to 2:00 p.m.

Illinois Legislative Luncheon – Friday, September 20, 11:30am-1:00pm – Ascension St. Alexius

Join the Hoffman Estates Chamber of Commerce on Friday, September 20 for their annual

Illinois Legislative Luncheon. Many new legislative bills have passed this year impacting park

districts and other local government entities. These bills will be discussed as Mayor McLeod

moderates a panel including Senator Assistant Majority Leader Laura Murphy, Senator Dan

McConchie, Senators Cristina Castro and Ann Gillespie, and Representatives Fred Crespo,

Nabeela Syed, Michelle Mussman and Martin McLaughlin. The luncheon will take place at

Ascension Saint Alexius in the Lower Level Conference Rooms of the Women and Children's

Hospital (1555 Barrington Road). Registration available at this link, and is \$40 for Chamber

members and \$45 for non-members.

34th Annual HE Chamber Golf Outing – Thursday, September 26 – Bridges of Poplar Creek CC The Hoffman Estates Chamber of Commerce will hold their 34th Annual Chamber Golf Outing supporting the Chamber's Scholarship Fun on Thursday, September 26. Taking place at the Bridges of Poplar Creek Country Club, the event will begin with check-in and a grill station lunch at 11:30, followed by a shotgun start at 1:00 p.m., and raffles/awards to follow at 5:00 p.m. An all-inclusive foursome is \$580 and includes lunch, golf, two drink tickets and one raffle ticket, in addition to free practice at the range or Toptracer facility. Single registrations include the same for \$150. Players may register at this link. Park District Commissioners, if you would like to play in the District foursome, please let Cindy know.

Upcoming Neighborhood Block Parties

Here is a list of upcoming neighborhood block parties. Mayor McLeod tries to attend each one – feel free to stop by!

1185 W. Sturbridge Drive

Sunday, September 8 2:00 - ?? p.m. (police/fire requested at 2pm) 2:00 - 2:30 p.m. (Mayor)

Bur Oak Drive (between Hickory & Pondview)

Sunday, September 15 2:00 – 6:00 p.m. (police/fire requested at 2:30pm) 2:30 – 3:00 p.m. (Mayor)

Have a great weekend,

Craig

Park District Updates 9.6.2024

Please note that if a Park Commissioner would like to be registered for any event please contact Cindy.

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- Sep 7 Community Fall Garage Sale
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- Sep 15 Public Skate
- Sep 18 50+ Pub Trivia
- Sep 20 Oktoberfest at Bridges Beer Garden
- Sep 22 Public Skate
- Sep 22 Cardio Kidz Fall Running Series, Sept 22, 29 & Oct 6
- Sep 26-28 Tri-Town Disc Golf Tournament
- Sep 27 Oliver! FRI 7:30pm Performance
- Sep 28 Oliver! SAT 2:00pm Performance
- Sep 28 Oliver! SAT 7:30pm Performance
- Sep 29 Public Skate

Sep 29 - Cardio Kids - Fall Running Series (Sep 29 & Oct 6)

Executive Director Talsma Out of Office Next Week

Please note that Executive Director Craig Talsma will be out of the office beginning tomorrow 9/7 and returning Monday 9/16. In his absence, you may reach out to Deputy Director Brian Bechtold at bbechtold@heparks.org or 847-781-3679.

Marquee Signs - Vogelei and Triphahn Center - Sept. 9 and 10

As we begin the transition to upgraded LED panels for our marquee signs, our two larger signs will each be out of service for one day next week as internal work is performed. The Vogelei Park sign will be out of service on Monday, September 9, and the Triphahn Center sign will be down on Tuesday, September 10. All signs will be reactivated and in working order until the new hardware arrives and the signs undergo installation later this month.

Hoffman Estates Platzkonzert Germanfest – THIS WEEKEND – Hoffman Estates Village Green
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IAPD/IPRA "Soaring to New Heights" Annual Conference – January 23-25

The 2025 "Soaring to New Heights" conference will once again be held at the Hyatt Regency Chicago, and registration will open next week. This is the largest state park and recreation conference in the country, and provides staff, Commissioners, attorneys and state officials with great educational and networking opportunities. The conference will be in-person only (virtual option is not available). Commissioners, please let us know ASAP if you plan to attend. We will be completing registrations next week. So far we have Pat, Marc, Keith, Chris, and Raj attending.

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3850 Anjour Lane

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Have a great weekend,

Craig

Park District Updates 9.13.2024

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Upcoming Events

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- Sept 14 Yappy Hour
- Sep 15 Public Skate
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- Sep 22 Public Skate
- Sep 22 Cardio Kidz Fall Running Series, Sept 22, 29 & Oct 6
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- Sep 28 Oliver! SAT 7:30pm Performance
- Sep 29 Public Skate
- Sep 29 Cardio Kids Fall Running Series (Sep 29 & Oct 6)
- Oct 5 Seed Collection Volunteer Opportunity
- Oct 6 Ascension Pink the Rink
- Oct 6 Pumpkin Splash
- Oct 6 Cardio Kids Fall Running Series

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3850 Anjour Lane

Sunday, September 15 12:00 – 8:00 p.m. (police/fire requested at 3:00pm) 3:00 – 3:30 p.m. (Mayor)

1265 Newcastle Lane

Saturday, October 5 2:00 – 10:00 p.m. (police/fire requested at 3:00pm) 3:00 – 3:30 p.m. (Mayor)

Have a great weekend,

Craig