

MEMORANDUM NO. M22-019

**TO:** Recreation Committee  
**FROM:** Craig Talsma, Executive Director  
Brian Bechtold, Director of Golf & Facilities  
**RE:** Golf & Facilities Report  
**DATE:** December 20, 2022  
Bridges of Poplar Creek & The Club Board Report

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**Bridges General Programs**

- Turkey Shoot event was another sold out event. The weather was very challenging with winds over 50mph for most of the day. It also included about a 30 min rain delay. Congratulations to our Flight Winners:  
A Flight: Denny Miller & Jim Karras -4 (66)  
B Flight: Jared Trebes & Brett Baresel +5 (75)  
C Flight: Phil Tarallo & Brandon Tarallo +12 (82)  
D Flight: Jack Smego & Jim Caffrey +24 (94)
- Breakfast with Santa is all set. We have a total of 322 guests registered for this event. Which is 47 more guests than 2021.
- Weather provided us with a nice end of the season push on rounds with November bringing 432 more rounds than the five year average. We were also able to get some December rounds. All good things must come to an end. The course will be officially closed for the season on Wednesday, December 7.

**Golf Rounds**

MONTHLY ROUND TOTALS					
2018	2019	2020	2021	2022	5 Year Average
386	117	2,016	1,127	1,452	1,020
YTD ROUND TOTALS					
2018	2019	2020	2021	2022	5 Year Average
26,195	24,299	26,352	30,482	29,387	27,343

**Range Basket Sale Totals**

MONTHLY RANGE BASKET SALES TOTALS					
2018	2019	2020	2021	2022	5 Year Average
968	1,035	1,090	411	616	824
YTD RANGE BASKET SALES TOTALS					
2018	2019	2020	2021	2022	5 Year Average
17,284	18,755	17,697	20,153	17,506	18,279

## TopTracer Hour Totals

<b>MONTHLY TOPTRACER RESERVATION HOUR TOTALS</b>
<b>2022</b>
<b>251 Hours</b>
<b>YTD TOPTRACER RESERVATION HOUR TOTALS</b>
<b>2022</b>
<b>3,688</b>

## Food & Beverage

November

- 1 breakfast meeting servicing 25 guests
- 1 ceremony and reception servicing 146 guests

December

- 1 50+club dinner for 46 guests
- 1 holiday luncheon servicing 35 guests
- 2 all-day meetings hosted by PDRMA servicing 33 guests

Wedding Counts

2022

13 ceremony/receptions (4 cancelled in January to move to different county); 1 reception only

2023

- 1 ceremony only
- 1 reception only
- 8 ceremony/reception

## Golf Maintenance Summary

The golf course maintenance team was taken down to a skeleton crew by the end of November as we moved toward closing the course for the season. A few highlighted tasks they completed are as follows:

- Weekly light topdressings in preparation for closing to prepare for final complete bury of sand on greens for the winter.
- Washed and detailed all carts and equipment
- Winter tree work, cutting down dead or damaged trees
- Chipped trees and excess brush in parking lot of shop
- Winterized bathrooms on course
- The very important task of blowing out the irrigation system for winter took place and staff worked around 100 golfers each day to complete.
- Made final chemical applications on greens, tees, fairways and rough



## November 2022

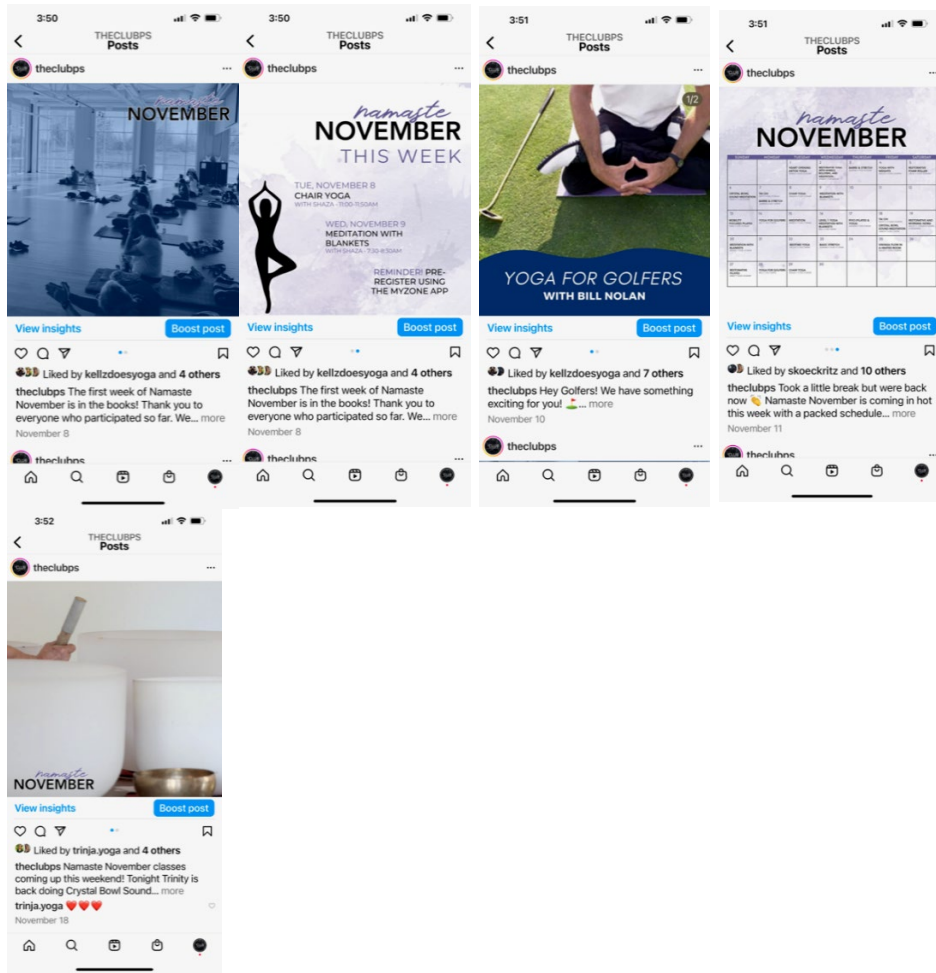
<b>Membership Totals</b>	<u>11/30/2021</u>	<u>1/01/2022</u>	<u>11/30/2022</u>	<u>Var. +/-</u>
Totals	2,160	2,160	2,346	<b>+186</b>

### Member Services/Sales

- The Club team enrolled 139 new members in November, the best November we have had since 2017! New member enrollments were steady throughout the month with a \$19 enrollment fee, then on Black Friday weekend we offered a slightly reduced enrollment fee of \$10 plus a gift (t-shirt) with enrollment. This three day weekend offer brought in 27 new member enrollments.
- Visit numbers continued to increase in November with a total of 14,782 check-ins for the month. This is an increase from September and October but expected due to the cooler weather forcing people to come back inside for workouts.
- We had 1,867 unique visits in November, meaning, approximately 79% of members visited/used the facility at least once a month. This is above our average and impressive for the industry. We continue to see a lot of increased activity in the facility!
- The Club is (finally!) getting in some employment applications and was able to hire 3 new and much needed desk staff. Training has begun for these new team members.

### Operations and Fitness Departments:

- Staff has begun to ramp up the activities for member engagement in November with one of the most popular months of the year, “Namaste November”. Staff curated a month of amazing specialty yoga and mind body classes.
  - From Yoga for Golfers, Meditation with Blankets and Chair Yoga to Crystal Bowl Sound Meditation this month was a huge success with members who provided very positive feedback. We even were able to get some members to experience yoga for the first time!
  - We promoted these classes both internally, and through our social media pages.



- The Club fitness staff ordered a few new pieces of smaller equipment including two Airdyne Bikes (pictured below), two safety squat bars for weight area (pictured below), adjustable hex bar (pictured below), and various updated attachments for cable machines.



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- The Club hosted a Parents Night Out event on November 19, with 18 children in attendance; a Kids Day Off event on November 8 with 15 in attendance; one overnight lock-in, three birthday parties, and 66 recreational gymnasium rentals.
- The Windy City Bulls used the facility quite a bit for practices in November, practicing in the facility about 11 days during the month.
- A second gymnasium curtain is ordered and scheduled to be installed before year-end.