



MEMORANDUM NO. M21-102

TO: Recreation Committee
FROM: Craig Talsma, Executive Director
Brian Bechtold, Director of Golf & Facilities
RE: Golf & Facilities Report
DATE: November 16, 2021
Bridges of Poplar Creek & The Club Board Report

Bridges General Programs

-  The Pro Am Scramble was on Oct. 10. We had 20 Teams participate in this highly competitive four-player scramble. Congratulations to the winning team of Evan Berna, Game Aprati, Tim Tynan, and Brian Bullington with the winning score of -19 to win by five shots!

-  We are all set for the Turkey Shoot on November 6th. The event has returned back to its normal 11:00 a.m. shotgun event. The event was expanded to our maximum capacity of 144 players.

Golf Rounds

MONTHLY ROUND TOTALS					
2017	2018	2019	2020	2021	5 Year Average
2,810	1,692	2,015	2,766	2,741	2,405
YTD ROUND TOTALS					
2017	2018	2019	2020	2021	5 Year Average
30,297	25,809	24,182	24,336	29,355	26,796

Range Information

MONTHLY RANGE BASKET SALES TOTALS					
2017	2018	2019	2020	2021	5 Year Average
1,051	968	1,035	1,665	1,189	1,182
YTD RANGE BASKET SALES TOTALS					
2017	2018	2019	2020	2021	5 Year Average
19,108	17,284	18,755	16,607	19,742	18,299

Food & Beverage

October Events Recap

1 anniversary party servicing 66 guests
2 showers servicing 53 guests
1 golf outing with food servicing 52 guests
1 ceremony/reception servicing 152
1 memorial luncheon for 30 guests
2 dinners servicing 368 guests

November events

2 showers servicing 75 guests
1 breakfast meeting servicing 25 guests

Wedding Count Update:

2022 = 11 Ceremony and Receptions, 1 reception only have been contracted.

2021 = 12 ceremony and reception, 4 reception only.

2020 = All weddings have been cancelled or rescheduled to 2021.

2019 = 16 ceremony and reception, 3 reception only, 1 ceremony only.

2018 = 16 ceremony and reception and 3 reception only, 2 ceremony only.

2017 = 14 ceremony and reception, 5 reception only, 5 ceremony only.

2016 = 21 ceremony and reception, 4 reception only, 1 ceremony only.

2015 = 18 ceremony and reception, 5 reception only, 4 ceremony only

Golf Maintenance Summary

The golf course maintenance team has been in full swing keeping the course maintained as Mother Nature has decided to start dropping leaves and saturate the soil. The team has done a great job keeping up and making conditions as playable as possible. These are some of the things that have been going on around the property.

- Accumulated 3.05" of rain in six-day stretch
- Daily course maintenance
- Mowing of playing surfaces
- Mowing, blowing, mulching of leaves
- Replaced/repaired damaged marks on greens from golfers
- Mowing new target greens on driving range and installed new colorful yardage polls
- Mowing driving range tee and 17 gold tee to 1" and also covering 17 gold tee with permeable cover for winter growth and protection
- Started lightly topdressing greens in preparation of snow fall
- Started mowing down fescue areas that do not get burned
- Transplanted ornamental grasses to bare woodchipped beds to fill out
- Cut and cleaned out event area in preparation for new plants in spring
- Brought in course accessories such as:
 - Ball washers
 - Cart directional signs

- Red/yellow hazard stakes (In areas where burning or mowing occurs)
- Tee markers (Black & Silver)
- Fountains



October 2021

Membership Totals	<u>10/31/2020</u>	<u>1/01/2021</u>	<u>10/31/2021</u>	<u>Var. +/-</u>
Totals	2196	1992	2112	+120

Member Services/Sales

- We enrolled 139 new members in October. We started off the month with a huge boost in new members with over 50 people signing up for membership during our open house event on Oct 2. We had a great response from the postcard that we sent out promoting this event and the enrollment special.
- The Oct 2 open house event featured vendors like Dick Pond of Hoffman Estates, GNC of Hoffman Estates, doTerra Essential Oils, and Battle Bars Protein Bar company. In addition, Walgreens of Elgin gave free flu shots, and our own staff of trainers and a registered dietician were also in attendance. The event was a huge success, creating lots of traffic through the facility and resulting in many new memberships.
- We had 1,463 unique visits in October. 69% of members are visiting/using the facility at least once a month. We expect this number to increase over the next few months as people are forced to come inside for workouts because of weather.



- Moving forward into the end of the year, Club staff will be working with the C&M Department to schedule the recording of a Google tour of the facility. This service will provide both the recording of the facility through a series of photos as well as professional photos of the facility we will be able to use for future marketing.

Operations and Fitness Departments:

- October was a busy month of specialty events in both fitness and operations.
 - We ran our 2nd annual *Pink Ride* on Oct 3rd where spin class participants were able to dedicate their ride to someone who fought or is fighting cancer. Participants wrote a name on a sign that was displayed at the front of their bike throughout the ride.
 - On Oct 9, we had a sell-out crowd for the Pumpkin Swim event run by the Aquatic Manager.
 - On Oct 23, Club staff participated in the Haunted Hoffman Family Fest, leading a *Zombie Zumba* class that was a huge hit and lots of fun.
 - On Oct 30, The Club hosted the Pumpkin Climb, with both time slots sold out; this was another great success and really well run event coordinated by our Club Operations Manager.
 - We celebrated Halloween Day here – fitness style – with a Halloween ride where we invited participants to come dressed for the day! And they did!



- Group fitness class attendance has been steadily increasing as folks come inside to work out. Our aqua aerobics classes have been filling up consistently and attendance in other classes like Spin, Zumba, Yoga and Pilates are doing really well also.
- We have begun to post some nutritional content (how-to videos, recipes) on our social media pages, with content created by our Registered Dietician. We have had a lot of positive feedback from these posts with members commenting they have tried out the recipes.
- The Club fitness team is running a sample class, called “Beyond Forever Fit” for six weeks. The idea of this class is to encourage members who may be hesitant to use the new weight room/HIIT space and bring them into the space and teach them how to use

the different equipment and fitness accessories. We have had a very positive response to this, with the first class filling up with 25 members! This class is held on Fridays at 10:00a.m.

- The Windy City Bulls season is underway and have begun to use the facility for practices. They will be using The Club as their practice facility when the NOW Arena is not available for them.