To: Hoffman Estates Park District and Board of Commissioners

This petition is in addition to the online petition that was earlier published on Change.Org with regard to the proposed elimination of tennis courts at The Club at Prairie Stone. The earlier online petition garnered immense number of supporters from The Club at Prairie Stone as well as residents and taxpayers of Hoffman Estates. It was signed by over 400 individuals. Please view the attached link.

https://www.change.org/p/board-of-commissioners-tennis-courts-at-heparks-the-club

Upon further exploration of issues related to the "proposed" changes at The Club, it became clear, this is a community matter, which will affect *residents of all walks of life.* Thus, this Petition is supported by the residents and taxpayers of Hoffman Estates for the following reasons:

- 1. The Park District is proposing to spend \$875,000 (Phase One and Phase Two) of tax payers money without a comprehensive market study or proper business plan in place.
- 2. Highly <u>questionable research</u> to support the proposed "renovation" such as Community Wide Survey based on a mere 905 randomly chosen Hoffman Estates residents (1.8% of the H E population) and opinion of one outside fitness expert.
- The park district held two informational meetings to discuss the proposed changes with the public, yet clearly was blocking any feedback given by the community. In fact, these meetings held October 1 and October 5, 2019 created more confusion, than answers.
- 4. The park district demonstrated abuse of power by being dismissive of public's concerns, and not fulfilling its responsibility of clearly conveying these concerns to the board of commissioners. Such conduct equals an abuse of servitude to the public.
- 5. The Park District has been dismissing voices of those, who use English as a second language. Many of these individuals come from countries, where democracy has been suppressed, thus they do not know, how to defend themselves. This was evident during the informational meeting on October 5, 2019 at The Club. The leader of this meeting, Executive Director of Park District, was patronizing, intimidating and dismissive of voices of those, who wanted to speak. This conduct is not acceptable on behalf of a public official. The indoor tennis courts are being occupied at large, by individuals, who were born outside of the US and speak with foreign accent. The elimination of tennis courts, is a discrimination against those, who cannot defend themselves!

- 6. Replacement of all three tennis courts with venues similar to Orange Theory and Cross Fit, which are already readily available in this area, is <u>not</u> consistent with <u>meeting the community needs</u>.
- 7. The proposed elimination of all the tennis courts was originally presented as a "renovation' This in itself is highly misleading and strongly suggests that the <u>Park District has not been transparent with the community.</u> This planned dismantling of the courts, the park district listed as "Tennis court and Fitness room renovation" in the list of capital projects for the year 2020, and on top of it added, for capital projects for 2014 "Tennis Crack and Resurface". This is only one of many examples of the Park District purposefully misleading the public. Attached link page 29 and page 30.

https://www.heparks.org/wp-content/uploads/2019/09/HEParks-CMP-2019.pdf

- 8. The Park District spent \$27,000 on court renovation just within the last 2 to 3 years and now the tennis courts are sought to be completely eliminated- this would be a prime example of rushed decisions and wasteful spending.
- 9. The Park District has paid scant attention to those members for whom English is not their first language and who are originally from various other parts of the globe, reflecting the diversity of the entire community. The Park District has purposefully failed to recognize that the tennis courts are widely utilized by members who hail from various countries in Europe, Asia, South Asia, the Middle East and so on. The proposed elimination of the tennis courts will most definitely ensure an exodus of such members to other facilities and the facility itself will no longer represent the actual diversity of Hoffman Estates.
- 10.No adequate justification for elimination of the ONLY three indoor tennis courts was given. Elimination of the tennis courts will mean that the only indoor tennis facility in the community will no longer be there. This will contradict the HEPD Strategic Plan, <u>District Goal 1:</u> "Provide healthy and enjoyable experiences for all people" and (objective 1 on page 20 "offer healthy and enjoyable experiences that <u>promote equal access</u>". The proposed "renovation" is contrary to parks district mission and will discriminate these, who support tennis.
- 11. An entire generation of <u>children will be denied access to indoor tennis</u> facilities at the Park District and will hence lose their access to one of the most universally beloved world sport. The residents of Hoffman Estates are deeply distressed by the Executive Director's remark the sport of Tennis is a "dying sport". This remark alone reveals how ill-informed and inadequately conceived the proposed changes are.
- 12. The Park District has not informed the taxpayers of Hoffman Estates on the likely impact of the proposed expenditures on their property taxes. According to published "Comprehensive Annual Financial Report", fiscal year 2018, the Park's District long term debt increased from \$ 65.7 millions to \$ 66.7 millions (not including other liabilities). It is important to note, that during the same time period, the park district collected \$ 604 000 more income from property taxes (9.5 millions in 2018 as compared to 8.9 millions in 2017l). Despite this additional income from

taxpayers in 2018, HEPD compiled additional million of dollars in long term debt. This alarms Hoffman Estates residents.

- 13. The Park District has not considered the needs of Senior members who are already able to avail for discounted membership fees through their Insurance plans at other facilities that are significantly lower in price than this facility.
- 14. The Park District is seeking to apparently increase the current existing membership from 2900 to 4000 members. However, it appears quite likely that the Park District will only lose existing members in large numbers. Tennis members, families with young children, who lost free childcare services, and Senior Citizens will bound to feel alienated and will depart quickly once such draconian changes are implemented while newer members of a younger demographic will have no particular incentive to join this facility which is not at all dissimilar to countless other facilities that offer the same equipment, the same paid classes at a lower cost.
- 15. The Park District capital spending for the year 2018 was \$20 millions, out of which close to 50% was taxpayers money. It is important to note that, taxpayers money is a <u>"subject to external restrictions on how they may be used. Essentially this restrictions represent property taxes."</u>

The members of The Club at Prairie, residents and taxpayers of Hoffman Estates hereby request the Park District to re-think their proposed renovation at The Club, so the Park District can continue to "provide healthy and enjoyable experience for <u>all people</u>". The community is requesting to make modifications to their proposed plan and consult with the public prior to presenting this plan for approval to Board of Commissioners. The Park District is requested to be more sensitive to the needs and feelings of the minority members for whom English is not their first language.

Thank you for your consideration.

A copy of this petition with signatures of the community members is being submitted on this day, the 15th of October 2019.

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Prairie Stone

3 messages

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Tue, Oct 15, 2019 at 4:05 PM

RISK FACTORS - PRAIRIESTONE BUILDING PROJECT

1. Marketing Plan and Sales Effort

-HEPD Board minutes admit past neglect in this area, i.e., clear-cut, clearly designated sales staff not present. Implication from the minutes that it will be provided in conlunction with the Project, but no current evidence yet.

-Is there a Marketing Plan?

-Does the Plan, if any, provide details regarding Sales? Amount of \$ support; Nature of support, the qualifications for hires, e.g., experience level; familiarity with the industry; specific assignments/responsibilities; training?

How does the Plan, if any, and ultimate sales effort coincide with the progression of the actual Building Project?

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Tue, Oct 15, 2019 at 4:36 PM

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2. Retention of Existing Membership

-The Building Project as proposed is substantial. HOW MIGHT THE CHANGES IT BRINGS ALTER THE CHARACTER AND DEMOGRAPHICS OF THE OVERALL MEMBERSHIP?

modify the attitudes of a respectable number of other current members, and has that Tennis Members will decrease radically as recognized by the Board but will it also been considered at all?

-The HEPD feels that PrairieStone can, should, and needs to have a larger membership. of members will likely be counter-productive, AND, the nature of who comprises that That is certainly a legitimate concern. However, at some point an increased number entire facility may not transition smoothly. Which of the following are potential increase; their particular activities; and their impact on individual facets of the causes of disruption and disaffection?

-filled classes increase in parking problems? -more fee-based classes? -more noise and tumult? -more crowded locker rooms;

-lap pool availability

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already evidenced by the Kinder Care policy and Medicare coverage questions? -upstairs track bursting with runners, etc.? Increased cost of membership as

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such as, Orange Theory ("OT"))will not go quietly in the face of a significant Prairie -Competition (community-based centers like PrairieStone and individual fitness Stone sales program.

Competition will strive to retain membership, or take advantage of newly aroused ostensible Marketing Plan will envision a wide mileage net, e.g., 12 mile radius? defeatist, it is simply recognition that PrairieStone will not capture everyone who potential customers awakened by the PrairieStone expansion. This is not to be ·Most interested potential customers will, generally, comparison shop. This is pertinent since there appears to be some indication that any net cast by the shows an interest.

As attractive as the proposed changes may be, competition will still retain certain advantages, e.g., cost, distance/relative location, special inducements.

mistake to consider it. However, competing OT franchises already dot the suburban landscape in the target area and are probably harder sellers than most facilities. It may be subjective thinking, but one should suspect that Hi-Intensity training has more than the usual share of well-intentioned "short-termer" with New Year's Wish The proposed Hi-Intensity Training may be the hot trend and it is certainly not a Lists. Is that really what PrairieStone is seeking? httaci/Imail annala nom/maillulMib_nan140an1KdBuinni_ni BinnandL_ntlBummatiid st_nn 1 Rtf 1 Kd7 1 Ld730100mn/cdesenen 1 1

Comment from the public

Stated in your Comprehensive Master Plan, years 2014-2019, on page 20 this body published the statement "Expand tennis opportunities in west Hoffman Estates", under the heading of "District Goal, providing healthy and enjoyable experiences that promote equal access". Further in the same document on Page 29, this body published the statement "Expand outdoor pickleball and tennis opportunities west of Route 59".

Yes, your constituents want the HEPD to provide tennis on the western side of Hoffman Estates and yes, we the constituents want our Park District to provide a "healthy and enjoyable experience that promotes equal access". Simply, we both want the same.

Yet this evening, we are here because this body is contradicting those issued words.

Somehow, you have rationalized that the dismantling of the indoor tennis courts at The Club meets the community needs when these courts are exclusive to our town. Why be redundant at The Club, when your Willow Recreation location duplicates what we already have. Even your recent survey from the ETC Institute ranks higher the need for both outdoor & indoor tennis courts, greater than the need for indoor sports fields for which you want to convert them to? You emphasize equal access and meeting community needs, but you are discriminating those who enjoy the game of tennis? What compels you to disregard the voices of your constituents, your survey and your Comprehensive Master plan? This board needs to re-think this decision!



Strategic Plan (compact)

District Goal 1: Provide healthy and enjoyable experiences for all people.

Providing parks, facilities and opportunities that promote healthy and enjoyable experiences is central to the District's mission. We promote the benefits of parks and recreation by engaging and interacting with our community in a socially equitable manner.

Objectives

Offer healthy and enjoyable experiences that promote equal access

Performance Measures Daily paid facility usage & total facility visits

Achieve customer satisfaction and loyalty

Performance Measures
Community and participation survey data related to overall satisfaction and retention

O Connect & engage our community

Performance Measures
Number of special events & participation
Number of pathenthips/coop agreements
Digital marketing/social media engagement
Number of Foundation events/participants

Initiatives: Timeline Definitions

(mid-term) within 2-4 years

Initiatives

Create recreational peoplesms and apportunities to target under served demographic populations (cremulally) Educate parents regarding the child development benefits in our programs and services (onessally)

Educate residents regarding District financial stewardship and transparency (ornizally) Expand facility based special events that promote

Improve the overall health outcomes of programs offered (annually)

Develop plans to meet increased program needs of 50+ population (short term)

Expand marketing communications with the use of social media and mobile applications (short term) Increase online registration through the implementation of mobile WebTrac (short term) Develop plans to renovate Chino Park to meet community needs (short/mid-term)

Develop program life cycle model for all programs to assess meeting community needs and desires (short/mid-term)

Evaluate facility space utilization to accommode growing programming needs (short/mid-term) Expand pickleball opportunities and evaluate need for additional courts (mid-term)

Denelop brand identification and tagine to increase community awareness of District parks, programs, facilities and services (mid-term) Evaluate options and create conceptual plan for the former Safety Village site at WRC (mid-term

Expand specialized programming apportunities that utilize partnerships and contractual appearances (mid-term) Expand terms opportunious in west Hoffman Estatio

Develop plans to incorporate water-based playground on north side of District (middling term)

Parks, Planning and Development Executive Summary

The District's planning and development efforts continue to focus on maintenance and upkeep of existing facilities. Renovation and/or rehabilitation of both facility and infrastructure has taken precedence over the need to create new facilities primarily due to the fact that the District is now close to landlocked and most areas have already been developed. This effort comes at a time when the life cycle end is occurring on many of the facilities that were constructed or renovated at about the turn of the century

Major efforts to be addressed in the next five years include:

- · Renovate 17 of the District's 45 playgrounds
- Patch and/or resurface approximately 2.5% of the 1,000,0000 square feet of parking lots currently maintained by the District
- Crack fill and sealcoat the District's parking lot surfaces on a five year cycle
- · Maintain all court areas to limit cracks to no greater than a quarter inch
- · Continue to address the identified issues in the ADA transition plan in a timely manner

In addition to maintaining what the District already has to a high standard, future planning efforts will revolve around:

- Designing playgrounds to engage children and keep them active
- Expanding opportunities for the older population of the community in our parks
- Developing a community play space with a water play feature in north Hoffman
- Keeping and upgrading existing facilities compliant to ADA accessibility standards Planning for the expansion of 50+ Active Adults Center in the Triphahn Center
- Plan and development of community gathering places beginning with the development of Chino Park into a community garden and dog park

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 - Do not interrupt others.
 - Really focus on understanding the other person.
 - Suspend judgment.
 - Do not think about your response while the other person is still talking.
 - Do not automatically advocate your views in your first response.
 - Ask questions to make sure you understand the other person.
- Ask whether you can paraphrase what the other person said to make sure you heard them
- Really try to understand the reasons the other person believes what they believe