



1685 West Higgins Road, Hoffman Estates, Illinois 60169

[heparks.org](http://heparks.org) t (847) 885-7500 f (847) 885-7523

The mission of the Hoffman Estates Park District is to offer healthy and enjoyable experiences to our residents and guests by providing first class parks, facilities, programs and services in an environmentally and fiscally responsible manner.

**AGENDA**  
**REGULAR BOARD MEETING NO. 1032**  
**TUESDAY, AUGUST 28, 2018**  
**7:00p.m.**

1. ROLL CALL
2. PLEDGE OF ALLEGIANCE
3. APPROVAL OF AGENDA
4. AWARDS:
  - A. Best of Hoffman
    - Eagle Scout Alexander Blackshear
    - Coach Matt Schultz
5. COMMENTS FROM THE AUDIENCE
6. RECESS FOR A&F COMMITTEE MEETING
7. RECONVENE FOLLOWING A&F COMMITTEE MEETING
8. APPROVAL OF MINUTES (attached)
  - A. Regular Board Minutes July 24, 2018
9. CONSENT AGENDA ([Click here to access all Board & Committee Packets](#))
  - A. Credit Card Smart Terminals / M18-088 (see Aug A&F packet)
  - B. NWSRA Member District Annual Assessment Resolution R18-006/M18-086 (see Aug A&F packet)
  - C. Appointment of IMRF Authorized Agent Resolution R18-005/M18-085 (see Aug A&F packet)
  - D. Balanced Scorecard / M18-087 (see Aug A&F packet)
  - E. Open and Paid Invoice Register: \$533,101.72 (see Aug A&F packet)
  - F. Revenue and Expenditure Report (see Aug A&F packet)
  - G. Acceptance of A&F Minutes 7/24/2018 (see Aug A&F packet)



Regular Board Meeting  
August 28, 2018  
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10. PRESIDENT'S REPORT
11. ADOPTION OF EXECUTIVE DIRECTOR'S REPORT
12. OLD BUSINESS
13. NEW BUSINESS
14. COMMISSIONER COMMENTS
15. ADJOURNMENT

ALL MEETINGS ARE HELD IN THE BOARDROOM OF THE SCOTT R. TRIPHAHN COMMUNITY CENTER & ICE ARENA AT 1685 W. HIGGINS ROAD IN HOFFMAN ESTATES UNLESS OTHERWISE SPECIFIED. IF AN ACCOMMODATION OR MODIFICATION IS REQUIRED TO ATTEND THESE PUBLIC MEETINGS PLEASE CONTACT JANE KACZMAREK AT [JKACZMAREK@HEPARKS.ORG](mailto:JKACZMAREK@HEPARKS.ORG) OR (847) 885-8500 WITH AT LEAST 48 HOURS' NOTICE.



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**MINUTES  
REGULAR BOARD MEETING NO. 1031  
July 24, 2018**

**1. Roll Call:**

A regular meeting of the Hoffman Estates Park District Board of Commissioners was held on July 24, 2018 at 7:00 p.m. at the Triphahn Center in Hoffman Estates, IL.

Present: Commissioner Bickham, K. Evans, R. Evans, Kinnane, McGinn, Kaplan

Absent: Commissioner Kilbridge

Also Present: Executive Director Talsma, A&F Director Hopkins, Rec/Facilities Director Kies, Golf Director Bechtold

Audience: Facility/Ice Operation Manager Fong, Facilities Manager Albig, Comm Reps Winner, Utas, Musial, A.J. Collier of 7918 Berkshire Dr

**2. Pledge of Allegiance:**

Everyone present stood for the Pledge of Allegiance.

**3. Approval of Agenda:**

Commissioner K. Evans made a motion, seconded by Commissioner Bickham to approve the agenda as presented. The motion carried by voice vote.

**4. Awards:**

A. BOH: Eagle Scouts Butterfly Garden:

Xavier Vazquez from Troop 297 addressed the board and gave a presentation on the finished garden project noting that it was a certified

sanctuary for Monarch butterflies. He also made a \$120 donation to the district with the funds left over from the fundraising project.

President Kaplan awarded Xavier the BOH award along with acknowledging the rest of Troop 297 for their assistance with this project. He noted the garden was located on the north side of WRC between the tot lot and tennis courts.

B. FT Employee of the 2<sup>nd</sup> Quarter: Gary Fong:

President Kaplan awarded Facility/Ice Operations Manager Fong FT Employee of the 2<sup>nd</sup> Quarter for his tremendous assistance with re-structuring the Hockey Program and the creation of summer hockey programs.

**5. Comments from the Audience:**

None

**6. Recess for A&F Committee Meeting:**

Commissioner R. Evans made a motion, seconded by Commissioner Kinnane to recess for the A&F Committee Meeting at 7:15 p.m. The motion carried by voice vote.

**7. Reconvene Following A&F Committee Meeting:**

Commissioner Kinnane made a motion, seconded by Commissioner R. Evans to reconvene the Regular Board meeting at 8:25 p.m.

Present: Commissioner Bickham, K. Evans, R. Evans, Kinnane, McGinn, Kaplan

Absent: Commissioner Kilbridge

Also Present: Executive Director Talsma, A&F Director Hopkins, Rec/Facilities Director Kies, Golf Director Bechtold

Audience: None

**8. Approval of the Minutes:**

Commissioner K. Evans made a motion, seconded by Commissioner Bickham to approve the minutes of the June 26, 2018 meeting as presented. The motion carried by voice vote.

**9. Consent Agenda:**

Commissioner McGinn made a motion, seconded by Commissioner Kinnane to approve the consent agenda as presented.

- A. South Ridge Splash Pad OSLAD Grant / M18-076 (see July B&G packet)
- B. Renaming Athletic Fields / M18-073 (see July Rec packet)
- C. Amita Contract renewal / M18-078 (see July A&F packet)
- D. Morgan Stanley Authorized Signers / M18-079 (see July A&F packet)
- E. Surplus Ordinance O18-007 / M18-080 (see July A&F packet)
- F. Open and Paid Invoice Register: \$698,989.42 (see July A&F packet)
- G. Revenue and Expenditure Report (see July A&F packet)
- H. Acceptance of B&G Minutes 6/19/2018 (see July B&G packet)
- I. Acceptance of A&F Minutes 6/26/2018 (see July A&F packet)

On a Roll Call: Carried 6-0-1  
Ayes: 7 Bickham, K. Evans, R. Evans, Kinnane, McGinn, Kaplan  
Nays: 0  
Absent: 1 Kilbridge

**10. President's Report:**

President Kaplan noted that there were many changes to the park district and he felt that the district was moving forward noting the positive changes to the hockey program. He also reminded everyone of the Party in the Park Event coming in August.

**11. Executive Director's Report:**

Commissioner Bickham made a motion, seconded by Commissioner R. Evans to adopt the Executive Director's Report as corrected. The motion carried by voice vote.

It was noted that under the Parks, Planning & Maintenance portion of the report, first line “. . . **sustainable** amount of work . . .” should read substantial.

**12. Old Business:**

None

**13. New Business:**

None

**14. Commissioner Comments:**

Commissioner Kinnane congratulated Director Kies on his new position and congratulated staff on the CAPRA.

Commissioner McGinn echoed those congrats noting that Director Kies would be missed. He also said he was looking forward to PIP, the Volunteer Appreciation Night and Park Tour coming in August.

Commissioner K. Evans noted that the district and the chamber would miss Director Kies.

Commissioner R. Evans wished Director Kies the best and congratulated staff on the CAPRA. He also noted that he was looking forward to PIP and that the Foundation would be present to sell Uncorked tickets.

Commissioner Bickham congratulated Director Kies noting that the community would also miss him. He congratulated Director Bechtold on taking over the PS facility and noted that the IGuide looked great; that he liked the stats on the back in particular.

**15. Executive Session:**

Commissioner Kinnane made a motion, seconded by Commissioner R. Evans to move to Executive Session at 8:30 pm for the purpose of:

- A. Minutes pursuant to Section 2(c)(21) of the Open Meetings Act.
- B. Appointment, employment, compensation, discipline, performance, or dismissal of an employee pursuant to Section 2(c)(1) of the Open Meetings Act.

On A Roll Call: Carried 6-0-1

Ayes: 7 Bickham, K. Evans, R. Evans, Kinnane, McGinn, Kaplan

Nays: 0

Absent: 1 Kilbridge

Commissioner R. Evans made a motion, seconded by Commissioner McGinn to reconvene to regular session at 9:06 pm. The motion carried by voice vote.

**16. Vote from Executive Session:**

Commissioner Kinnane made a motion, seconded by Commissioner Bickham to approve the creation of the new position for Lead Custodian at PSSWC. The motion carried by voice vote.

**17. Adjournment:**

Commissioner Bickham made a motion, seconded by Commissioner McGinn to adjourn the meeting at 9:06 p.m. The motion carried by voice vote.

Respectfully submitted,

Craig Talsma  
Secretary

Peg Kusmierski  
Recording Secretary

**HOFFMAN ESTATES PARK DISTRICT  
REGULAR BOARD MEETING NO. 1032**

**EXECUTIVE DIRECTOR'S REPORT**

**August 2018**

**PARKS, PLANNING & MAINTENANCE**

1. Playground Renovations

Armstrong Park was completed and inspected and passed by staff and playground manufacturer. MacArthur playground had all equipment installed. The expected completion date for MacArthur is August 15<sup>th</sup>.

2. OSLAD

With the expecting OSLAD grant to be opened in August, staff started preparations and public input in July regarding a splash pad at South Ridge Park; the responses in favor of this project were overwhelming. Staff started the pre-application process and by the 17<sup>th</sup> of August, plans to have a full conceptual plan. After the concept plan is finished, staff will be conducting two focus groups, one with employees and one with residents to aid in the completion of the project application.

3. Planning and Development

Staff has been working with Innovation Landscapes on completing Armstrong Park, MacArthur Park and concrete work at Freedom Run. Other open projects consist of asphalt repair and new paths to the following parking lots which are scheduled for September: TC, PSSWC, Willow, Fabbri, Victoria, Charlemagne, Olmstead, Cottonwood, and South Ridge (North/South), Huntington, Freedom Run, Cannon Crossings and Seascape.

The exterior painting and caulking of PSSWC began in July and is going very well and is set to finish by August 6<sup>th</sup>.

4. Aquatics and Building

The swimming pools at PSSWC were closed the week of July 30<sup>th</sup> for routine pool maintenance. The pools were completely drained and the walls and floors were acid washed. The filters received chemical cleaning and media (filter material) changes. Once the pools and pool decks were completely cleaned and filters were serviced, the pools were filled up, balanced and brought to proper temperatures.



Seascope Family Aquatic Center had its state inspection with IDPH following all the construction work this past spring. Staff is happy to report that we passed the inspection and received great reviews from the inspector on our filter building and pool maintenance.

5. Other items that were worked on in July by Parks, Planning and Maintenance Department:

- GIS upgrades and mapping.
- HVAC filter changes and coil cleaning.
- All facilities' roof drains cleared and debris removed.
- Willow removals at North Ridge.
- Irrigation repairs at Victoria and Cannon.
- Started the grow-in process of turf at Birch Park.
- Maintenance repairs to vehicle fleet as well as routine checks.

## RECREATION DIVISION

### Upcoming Events

- **Aug. 19** Free Skating Event – TC
- **Aug. 19** Closing day at Seascope
- **Aug. 29** 50+ Annual Open House
- **Sept. 8** Community Garage Sale
- **Sept. 14** Uncorked & Untapped
- **Sept. 15** Doggie Carnival
- **Sept. 22** Hoffman Walks & Wildflower Seed Collecting Event
- **Sept. 29** Disc Golf Clinic



### Administration

- Our new GM of Ice Operations, Stan Dubicki, started on 7/9/18. Stan is also the Assistant Head coach for the goalies for the Chicago Wolves. Stan was previously the assistant Ice operations Manager for the Niles Park District.
- Friday Fun Days in the Park continued in July with the following acts:
  - July 13<sup>th</sup> – Miss Jamie's Farm – children's songs - hot day but good attendance – approximately 200
  - July 27<sup>th</sup> – Jason Kollum – Juggling and funny stories – nice day but attendance was lower at just under 200
- Summer Sounds on the Green concert series with the Village has been going really well. The July concerts were as follows:
  - July 12<sup>th</sup> – Second Hand Soul - rained out
  - July 19<sup>th</sup> – Bill O'Connell & the Chicago Skyliners – good band, but low attendance
  - July 26<sup>th</sup> – The Millennials – great attendance

- The Park District partnered with the Village again this year for the annual Northwest Fourth Fest on July 6<sup>th</sup>-8<sup>th</sup>. We sponsored the climbing wall and children's activities. The event, which included entertainment, food, beverages, a carnival, activities and fireworks, had good crowds due to the nice weather that weekend.



*Triphahn Center*

**Triphahn Center Fitness and Operations:**

Membership	07/31/2017	07/31/2018	01/01/2018	Var. +/-
<b>Total</b>	<b>845</b>	<b>856</b>	<b>854</b>	<b>+2</b>

- Fitness Center Operations and Programming are now under the direction of the Recreation Department.

**Fitness Classes**

- Fitness Boot Camp- 7 enrolled
- Women of Steel- 5 enrolled

***Additional new fitness classes to begin in the fall are Yoga, P90X and Zumba.***



*Willow Recreation Center*

**Willow Recreation Center Fitness and Operations:**

Membership	07/31/2017	07/31/2018	01/01/2018	Var. +/-
<b>Total</b>	<b>352</b>	<b>340</b>	<b>335</b>	<b>+5</b>

The flooring project at Willow Rec Center was started in early August and completed on August 9<sup>th</sup>. New carpet tiles were put in the meeting room, Room 2 and the two Preschool rooms. Laminate tile was put in Room 1 (STAR) & ½ of each preschool room 3 & 4, kitchen, and washrooms. Custodial staff did the high cleaning in the main gym (windows and ledges) and painted the air return vents.

Programs held at Willow:

Total Fitness Workout	7	9
Pound (Contractual)	6	2
Zumba (Contractual)	3	0
Youth Racquetball Lessons	7	

Classes being offered in the fall:

- Indian Dance at WRC & TC (NEW)
- Youth Nature and Exploration classes hosted by Wings & Talons at Vogelei
- Harper classes ended in July and resume at the end of August



## Dog Off-Leash Areas

- Breakdown for Bo's Run / Combo passes HE 131, Palatine 50, Barrington 24, Schaumburg 29, Streamwood 12
- Breakdown for Freedom Run/ Combo passes Elgin – 152, HE – 101, Streamwood 60. Schaumburg – 13.

Dog Park Passes +/-	07/31/2017	07/31/2018	01/01/2018	Var.
Bo's Run	315	300	318	(18)
Freedom Run	333	314	321	(7)
Combo	85	78	85	(7)
<b>Total</b>	<b>733</b>	<b>692</b>	<b>724</b>	<b>(32)</b>



## General Programs

### Dance Classes

- Summer dance classes ended the week of July 30th. There are 115 registered for this summer's dance classes. 2017 there were 122 registered.
- Dance Company will be holding a second tryout for the 2018-2019 company on August 25<sup>th</sup> from 10:00-12:00pm.

### Gymnastics Classes

- The second session of summer gymnastics started on July 9 and will end the week of August 13. There are 97 registered; in 2017 there were 157 registered at this time. Staff is evaluating class offerings and times to determine the reasons for the drop in enrollment, and is working with the C & M Department to boost participation.

### Martial Arts Classes

- Summer martial arts programs end the last week of August. Shotokan has 179 registered, compared to 198 in 2017; Tae Kwon Do has 64 registered, compared to 62 in 2017.



Year to Date Membership	7/2017	7/2018	01/01/2018	+/- Var.
Total Members	216	424	310	+114

### Fee Based Classes offered in July- 50+

- Gentle Yoga (Wed/Sat) 20 total enrolled
- Tai Chi Lessons (Tues/PM) 13 total enrolled
- Basic Exercise (Mon/Wed/Fri) 47 total enrolled
- Zumba Gold (Tuesday Nights) 17 total enrolled
- **New 50+ Fee Based class to come this Fall called Forever Strong!**

### Athletic opportunities offered in July

- Billiards (Daily) (approx. 120 this month)
- Pickleball (approx. 216 this month)
- Ping Pong (now offered daily) (20-25 this month)
- Volleyball (approx. 84 this month)
- Baggo (15 this month)

### Drop In Activities in June

- Wii Bowling (approx. 70 this month)
- Mah Johng- (approx. 20 this month).
- Cards (approx. 32 this month)
- Games (approx. 25 this month)
- Meet and Mingle- varies
- Bunco (approx. 14 this month)
- Mexican Train (approx. 40 this month)

*\*All -drop in activities (including Wii) have been growing in numbers weekly.*

### Trips in July

- Botanical Gardens- 7/9- We had 9 in attendance. Everyone really enjoyed the gardens and lunch.
- Mailboat Tour and Lunch at Baker's House - 7/23. We had 19 in attendance. Everyone who attended is still talking about how wonderful the trip was from beginning to end.

### 50+ Clubs which met in July

- Pinterest Crafting Club met twice in July and continues to be a very well received club with many hidden talents among those in the group.
- Walking Wonders Club- This group meets every Tuesday morning from 10-11am to walk the indoor track and socialize. We've continued to see the same returning 10, plus a few new faces each week. Many of these walkers are new to walking but they enjoy the socialization and exercise.

**Evening/Special Programs in July**

- Pub Quiz Night (3<sup>rd</sup> Thursdays/5:30 pm) – 25 participants (50+ Center). Prizes were sponsored by First Light Home Care and questions courtesy of Dr. Tom Hoover. Attendance was down with some of our regulars not in attendance from June due to vacations and a Big Band playing on the same night in town.
- July’s Lunch and Learn program/topic was “Hospice, Did You Know.” We had 25 in attendance (same as June) and everyone indicated how informative the presentation was and how they thought it was a great topic.
- Afternoon Movie took place on 7/27. The movie shown was Fences.

**50+ Lunch Bunch in July**

- This group met on Friday, July 13<sup>th</sup> at Yu’s Mandarin. We had 12 in attendance and everyone had a nice time. They mentioned that the food was fantastic and very affordable.

**50+ Birthday Celebrations/Culver’s**

- Our bi-monthly Culvers birthday celebration took place on Friday, June 29<sup>th</sup> where members came to celebrate birthdays in May/June. We had 35 in attendance. This program, which was once 12 in attendance, is continuing to grow. Our next celebration is scheduled for Friday, August 8/24.

**New Opportunities/Highlights for July**

- Our new social group, SOS (Seniors Out Socializing) met at Chuy’s Restaurant in Schaumburg for dinner on Tuesday, July 24<sup>th</sup>. 15 were in attendance and had a wonderful time.
- Zumba Gold, a new fee based class began in July. We have 17 enrolled.
- Looking to implement a new 50+ fee based class to begin this fall which wasn’t in the Fall Guide. It will be called Forever Strong. This will focus strictly on light weight training and toning.
- A fourth Pickleball drop-in day was implemented and is now held on Tuesday mornings from 9:00am-11:00 am. Our numbers seem to be expanding. We currently have 8-10 who play on this new day.
- Working with several other agencies in the Hoffman Estates area to provide our members with helpful topics to learn through our Lunch and Learn program as well as a new program soon to come monthly, Coffee Talk.
- Planning our Annual 50+ Open House with some new opportunities, demos and entertainment.



*Early Childhood*

Three-school 18-19	15 TC 10 WRC	15 TC (full) 5 WRC	0 -5
2’s Playschool 18-19	25 TC 11 WRC	29 TC 23 WRC	+4 +12
Preschool 18-19	134 TC 75 WRC	121 TC 61 WRC	-13 -14
Early Learning Center	5 day – 16 4 day – 1 3 day – 5 2 day – 5 1 day – 1 Total 28	5 day – 24 4 day – 4 3 day – 4 2 day – 4 1 day – 2 Total - 38	+10
<b>Preschool/ELC Totals:</b>	<b>298</b>	<b>292</b>	<b>-6</b>

Creative Arts Camp*	47	112	+65
Discovery Camp	92	94	+2
Explorers Camp	273	316	+43
3-Day Explorers Camp	228	189	-39
Nature Camp	30 (1 week)	20 (1 week)	-10
Science Camp	24 (1 week)	27 (1 week)	+3
Sports Camp	267	229	-38
Teen Camp	179	176	-3
<b>Totals</b>	<b>1,140</b>	<b>1,163</b>	<b>+23</b>

\*Moved Creative Arts Camp back to 1-week sessions (from 2-week sessions offered in 2017).

Bus Service*	55	0	-55
Early Arrival	310	295	-15
3-Day Early Arrival	56	45	-11
Late Stay	388	340	-48
3-Day Late Stay	59	53	-6
<b>Totals</b>	<b>868</b>	<b>733</b>	<b>-135</b>

\*Based on safety, quality, and need, we eliminated the bus service in 2018.



## Youth Athletics

### Youth Summer Basketball

- Youth summer basketball season tipped off with practices the week of July 9<sup>th</sup>. Teams practiced once a week up until their first set of games on July 21<sup>st</sup>. This league's main focus is on individual player development compared to team development. The purpose is to get these players ready for their upcoming school, feeder, club, AAU or park district evaluations.

Season	1 <sup>st</sup> /2 <sup>nd</sup> Co-Ed	3 <sup>rd</sup> /4 <sup>th</sup> Boys	5 <sup>th</sup> /6 <sup>th</sup> Boys	7 <sup>th</sup> /8 <sup>th</sup> Boys	5 <sup>th</sup> -8 <sup>th</sup> Girls	Total
Summer 2017	0	25	21	14	12	72
Summer 2018	10	20	24	23	11	88
						<b>+16</b>

### Fall Soccer Leagues

- Practices begin the week of Aug. 20<sup>th</sup> and games will begin the weekend of Sept. 7<sup>th</sup>.
- We have a few new things we have added to the 2018 fall season.
  - Group outing to a Chicago Fire game on Sept. 16<sup>th</sup>
  - Our first All Star night on Oct. 6<sup>th</sup>
  - Volunteer outing in mid-October
  - New Coaches Training on Aug. 17<sup>th</sup>. Coaches will be well prepared this season going into games and practices. Also, for select practices for all teams we will have assisted coaching from HUSC's professional trainers.

Season	KG CoEd	1/2 Girls	1/2 Boys	3/4 Girls	3/4 Boys	5/6 Girls	5/6 Boys	7/8 CoEd	Total
Fall 2017	26	18	40	31	45	12	32	12	204
Fall 2018	12	50(coed)	-	7	22	11	26	12	138
							<b>Total</b>		<b>-66</b>

It is important to note that the Fall 2017 numbers represent the final 2017 numbers, while the current 2018 numbers reflect registrations through the end of July. Nevertheless, staff are evaluating the decline in numbers this fall. We do know that one of our coaches who led a couple of our teams brought his players to the travel level, resulting in a loss of those players. However, we are still taking registrations and during this busy time of the year, we tend to get late registrations. Overall, we have substantially increased marketing for this program and added value with various incentives, enhanced coaches' trainings, and outings. We will continue these initiatives and are confident that participants will see the added value of the program as whole, resulting in increased enrollment in the future.

#### 4/5 Year old Tee Ball

- 4/5 year old tee ball started their games on July 21<sup>st</sup>. 7 total teams matches our number of teams from the 2017 season. These teams will compete in a 6-game season throughout the summer learning the basic skills of baseball. On August 10<sup>th</sup> the league will be doing a trip to a Boomers game where all HEPD players get in for free.

#### In-House Fall Youth Baseball

- Registration for fall baseball has started. HEPD will compete in the PYBA/PYB fall baseball leagues for 2018. HEPD will compete against Palatine, Rolling Meadows, Lake Zurich, Barrington and SAA baseball teams. Practices are set to start the week of August 13<sup>th</sup> and games on September 8/9<sup>th</sup>.

#### Player Evaluations

- Youth Athletics introduced pre- and post-season evaluations for both the summer basketball league and 4/5 year old tee ball this summer. The feedback was not as positive as we had hoped, and the coaches felt they needed at least 2-3 practice to accurately evaluate all the players on their team. With only 3 practices before the first games, it was taking away from coaches preparing their kids for their first game. Talking with the coaches we have decided it is still a great idea to do a post-season evaluation so the players know what they need to work on going into the following season. We plan to implement this for our fall soccer teams and fall volleyball teams. We are still confident these evaluations will show the parents the value of our youth athletic leagues.



#### Adult Softball

- Summer league play started on May 7<sup>th</sup> at Cannon Crossings. Currently there are 13 teams signed up for our Monday night league. In 2017 at this time there were 13 teams as well.

## Fishing

- The July fishing class began on July 5<sup>th</sup> with a total of 3 kids. The first outing was on July 7<sup>th</sup> at Fabbri Park where we targeted Bluegill and Crappie. The kids were quick studies and everyone caught fish and had fun. Numbers in our fishing 101 classes have been consistent. We have been receiving great feedback from the parents and are excited to see the growth in numbers coming in 2019.

<b>Fishing 101 Enrollment</b>	<b>June</b> 5	<b>July</b> 3	<b>Derby</b> 7	<b>August</b> 3	<b>September</b> TBD
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*Seascope Family Aquatic Center*

## Seascope Pass Sales Monthly Comparison

	Dec.	Jan.	Feb.	Mar.	April	May	June	July	Aug.
2015	220	319	325	375	656	788	1191	1330	<b>1337</b>
2016	134	240	288	385	739	973	1419	1455	<b>1459</b>
2017	12	135	167	230	578	775	1422	1437	<b>1437</b>
2018		116	129	169	497	986	1269	1300	

**Total pass sales for the season.**

### Aquatics and Programming Departments:

- Movie night was changed from Friday, July 20<sup>th</sup> to Friday, August 3 due to inclement weather. We had 189 patrons enjoy watching Moana underneath the stars.
- Seascope is on shortened hours the week of August 13<sup>th</sup>-August 17<sup>th</sup> with regular hours on Saturday, August 18<sup>th</sup> & Sunday August 19<sup>th</sup>. Seascope's last day of the season is Sunday, August 19.
- Swim Lessons at Seascope went from 352 participants in 2017 to 280, giving us a loss of 72 participants. Staff feels the decline is due to the opening of the new swim school, Big Blue, which opened in 2018 on the corner of Golf Road and Barrington Road less than a mile from Seascope. Two additional Swim schools have opened in the area, Foss Swim School in the South Barrington Arboretum and the British Swim School that opened in Schaumburg. These competing swim schools along with other neighboring park district programs have us competing for customers.

## Seascope Attendance for 2015-2018

	2017				2018			
	May*	June*	July	August	May	June	July	August**
Daily	0	6,283	7,812	2,292	2,918	5,603	7,552	3,035
Passes	0	4,164	5,007	1,976	590	3,056	3,290	1,191
Monthly Total	0	10447	12819	4268	3508	8,659	10,842	4,226
Season Total		<b>27,534</b>				<b>27,235</b>		

\*May of 2017 Seascope opened late due to a leak.

\*\*August 2018 is only through August 14th: Pool Closes August 19th.





## **Wolf Pack/I.C.E. Academy**

- Hired new GM of Ice Operations, Stan Dubicki. (Chicago Wolves Head Goalie Coach) Stan has been with HEPD for a few weeks and has already held a coaches meeting with those who were able to attend (24 coaches came). In addition, Stan has been working with NHL goalie, Al Montoya (Edmonton Oilers) in the early mornings, preparing Al for the upcoming NHL season. Stan has held 2 Goalie coaches meetings and is preparing to take our hockey program to the next level. "My first few weeks have been a great experience! Working alongside all of the staff here at HEPD has been night and day from my previous location."
- Hockey camp #'s by week-

Week 1- 15 skaters

2- 13 skaters

3- 8 skaters

4- 17 skaters

5- 14 skaters

6- 15 skaters

7- 26 skaters

8- 16 skaters

- MooseJaw 3x3 league had 32 total teams! Up 2 teams from 2017.
- Olympic Bronze medalists Alexa and Chris Knierman, have been utilizing TC ice to practice with their new coach for the next Olympics and upcoming competitions. They will be performing an exhibition in the upcoming months at TC!
- GM Stan Dubicki and AGM Randy Jordan were recently interviewed on local radio station WMRN, where they were able to promote all of our upcoming hockey programs and classes.
- IT Associate Brett Lonergan and C&M Associate Judy Kudron, managed to develop our own HEPD Wolfpack website. Please check it out at [www.heparkswolfpack.org](http://www.heparkswolfpack.org). They did a tremendous job putting this together.
- Wolfpack hockey had a table and hosted a demo at Party in the Park on August 4<sup>th</sup>. We had approximately 40 kids try hockey and lacrosse as well as take flyers for all of our programs.
- Fall registration has begun and registration numbers are off to a good start.



July Membership Totals +/- Totals	07/31/2017	07/31/2018	01/01/2018	Var.
	3,010	3,073	3,086	-13

Member Services

- The month of July has been one of transition for both the member services team, as well as the facility with the changes in leadership. Much of the month has been spent learning and evaluating processes, planning for the upcoming busy season in membership and marketing.
- The Member Services team was down one full-time team member for the month of July, due to an extended medical leave.
- The General Manager and member services team continue to move forward with the new website launch process, meeting regularly with C&M to update and revise content from the current site. They have also met with the marketing team to begin planning a marketing strategy going forward.

Operations and Fitness Departments:

- The fitness department had (6) packages of 3 personal training sessions sold in the month of July, and (4) single sessions sold.
- The Parents Night Out program drew one of the highest enrollment numbers in the program's history at 33 kids in attendance on July 21st. With the theme of "indoor carnival" the staff did an outstanding job planning various carnival games for the kids to play earning them prizes and face painting.



- Gymnasium usage was plentiful during the month of July with HEParks camps, tennis camps, and basketball camps during the day and volleyball rentals in the evening.



PROGRAM PROMOTIONS

Staff worked with program managers to promote Summer Guides and summer camp registration, youth sports programs, 50+ events, trips and programs; Friday Fun, Summer Camp, Hoffman Walks, ELC, BPC events, Parent's Night Out, hockey and figure skating, Party in the Park.

Press release and community calendar submissions to: Daily Herald, Chicago Tribune, Facebook, North West Herald, Barrington Patch.

### **CHAMBER EBLAST**

Hoffman Walks  
Bridges Live Music night

### **RETENTION MANAGEMENT EBLASTS TC & WRC FITNESS CENTERS**

Hoffman Walks  
Bridges Live Music night

### **OTHER**

**Hoffman Walks** -We had 3 people at our Hoffman Walks at Hunters Ridge Wetlands in July, where Parks staff led a nature walk and a PSSWC trainer led a stretch before the walk. The temperature was particularly muggy and warm that morning, which we believe prevented many from coming.

**Hockey Postcard** – In July we sent 11,725 post cards to residents in Barrington, Arlington Heights, Schaumburg, Palatine, Mt Prospect, Buffalo Grove, Elk Grove with children in the household ages 4-15 with income of at least \$100K. The postcard promoted the hockey leagues and hockey development lessons.

### **VIDEO**

This month, we featured the video “July Hoffman Happenings” on heparks.org. We also created a series of videos for the NRPA’s Parks & Rec Month. Each week a new short video was released about outdoor activities in Hoffman.

### **PRESS RELEASES/PUBLIC RELATIONS**

Articles that were printed or appeared online on the newspaper websites will be attachments at end of the Board Report.

Articles and photos submitted (articles that were published this month are at end of Board Report):

1. Stan Dubicki Joins HE Parks’ Ice Arena Management Team
2. New GM at PSSWC
3. Night Time Fun - Music Night at Bridges of Poplar Creek Country Club/Back to School Bash at Seascap
4. Best of Hoffman July
5. Bronze Medalist Pairs Figure Skating Champions To Practice at Triphahn Center
6. Hoffman Estates Park District Earns National Accreditation in Parks and Recreation
7. HE Parks Fall Registration Begins July 25
8. Ways to Cool Off in Hoffman Estates
9. Drop In Programs
10. Party in the Park

## MARKETING DASHBOARD



### Website HEParks.org – Source: Google Analytics

Hits to the website were consistent from the same period last year, but with a small increase.

Below are some definitions of what is documented in the chart:

**Users** = Visitors who have initiated at least one visit to the website

**New Users** = The number of first time users during the time period.

**Sessions** = The period of time that a user is actively engaged in the website.

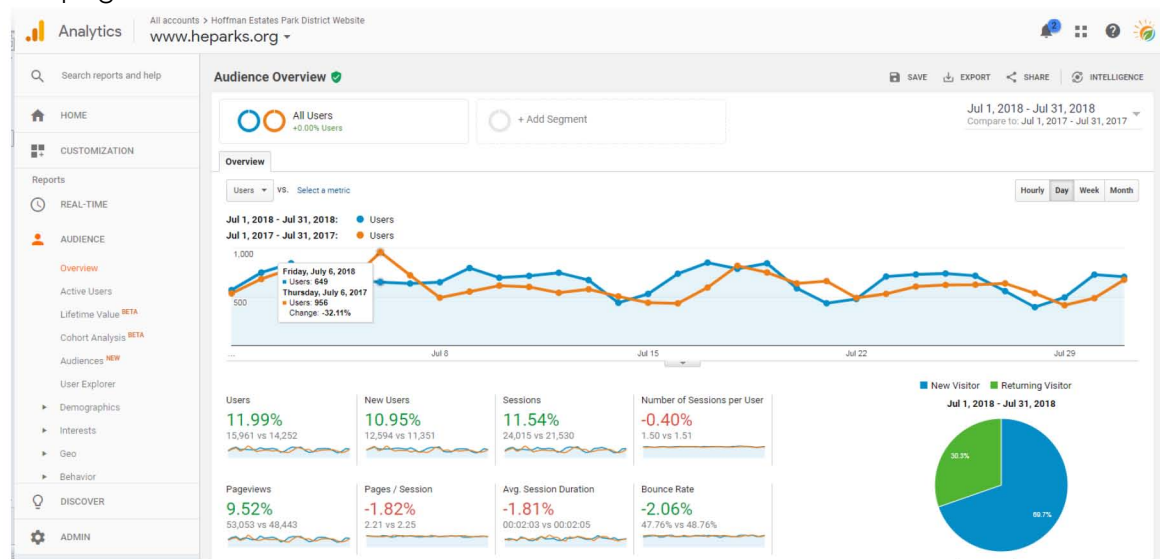
**Number of Sessions** = The number of times a user visits.

**Page views** = The total number of pages viewed. Repeated views of a single page are counted.

**Pages per Session** = The number of pages a user visits within a session.

**Average session duration** = The length of time a user spends on a page.

**Bounce Rate** = The percentage of single-page sessions in which there was no interaction with the page. A bounced session has a duration of 0 seconds.



Below is a drill down of the web pages with the most hits this month:

Analytics | All accounts > Hoffman Estates Park District Website | www.heparks.org

Primary Dimension: Page | Page Title | Other

Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	53,053 (100.00%) (53,053)	39,785 (100.00%) (39,785)	00:01:41 Avg for View: 00:01:41 (0.00%)	23,972 (100.00%) (23,972)	47.76% Avg for View: 47.76% (0.00%)	45.19% Avg for View: 45.19% (0.00%)	\$0.00 (0.00%) (0.00)
1. /	11,426 (21.54%)	8,533 (21.45%)	00:02:04	8,157 (34.03%)	39.63%	42.78%	\$0.00 (0.00%)
2. /parks-facilities/seascape-family-aquatic-center/	5,848 (11.02%)	3,927 (9.87%)	00:01:15	3,588 (14.97%)	33.10%	39.16%	\$0.00 (0.00%)
3. /parks-facilities/seascape-family-aquatic-center/hours-rates/	3,021 (5.69%)	2,598 (6.53%)	00:02:20	823 (3.43%)	78.86%	60.58%	\$0.00 (0.00%)
4. /child-care/summer-camp/	1,736 (3.27%)	942 (2.37%)	00:01:54	693 (2.89%)	23.45%	46.03%	\$0.00 (0.00%)
5. /program_guide/	1,716 (3.23%)	1,420 (3.57%)	00:02:31	720 (3.00%)	59.03%	58.74%	\$0.00 (0.00%)
6. /ice-schedules/	1,295 (2.44%)	928 (2.33%)	00:02:15	305 (1.27%)	26.95%	57.37%	\$0.00 (0.00%)
7. /programs-sports/swimming/	1,173 (2.21%)	922 (2.32%)	00:01:08	171 (0.71%)	60.23%	37.94%	\$0.00 (0.00%)
8. /programs-sports/dogs/	1,068 (2.01%)	799 (2.01%)	00:03:24	723 (3.02%)	67.81%	68.16%	\$0.00 (0.00%)
9. /ice-arena/	720 (1.36%)	581 (1.46%)	00:00:52	382 (1.59%)	26.70%	30.14%	\$0.00 (0.00%)
10. /hockey/	718 (1.35%)	497 (1.25%)	00:02:05	238 (0.99%)	52.92%	45.40%	\$0.00 (0.00%)

Show rows: 10 | Go to: 1 | 1 - 10 of 1006

This report was generated on 8/1/18 at 12:29:58 PM - Refresh Report

**Entrances** = The number of times visitors entered the site through a specified page or set of pages.

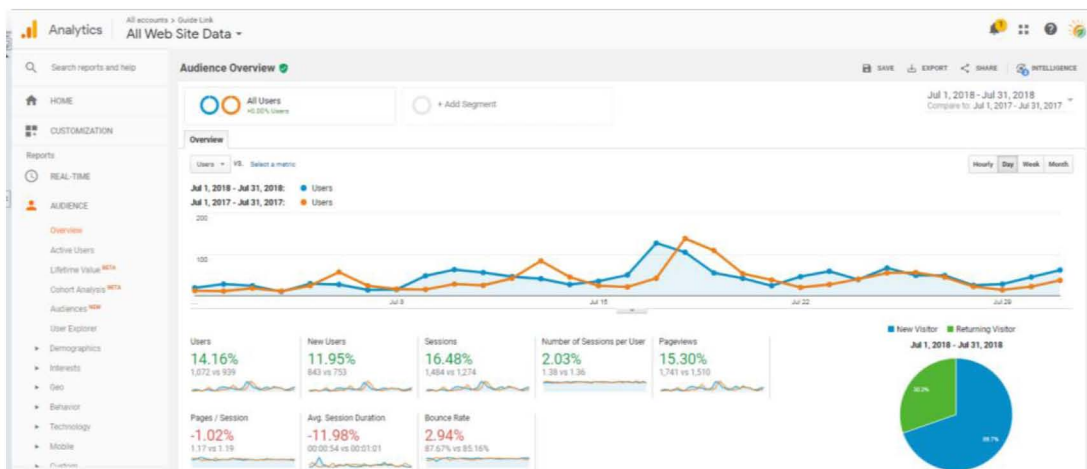
**%Exit** = (number of exits) / (number of pageviews) for the page or set of pages. It indicates how often users exit from that page or set of pages when they view the page(s).

**Page Value** = The average value of this page or set of pages. Page Value is ((Transaction Revenue + Total Goal Value) divided by Unique Pageviews for the page or set of pages)).



## Program Guide Online – Source: Google Analytics

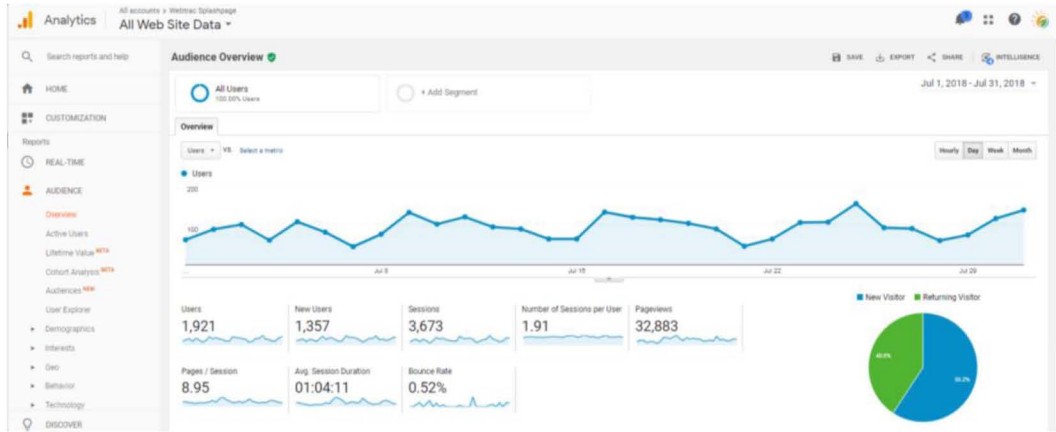
Online program guide hits are up due to more users accessing the Guide with their mobile devices.





## WebTrac/Online Registration Page Hits – Source: Google Analytics

In 2017 Vermont Systems made Webtrac mobile-friendly, so the data does not compare to last year, when Webtrac and Mobile Webtrac were two different websites, with separate data. Below are some definitions of what is documented in the chart:



## Facebook Reach

Source: Hootsuite

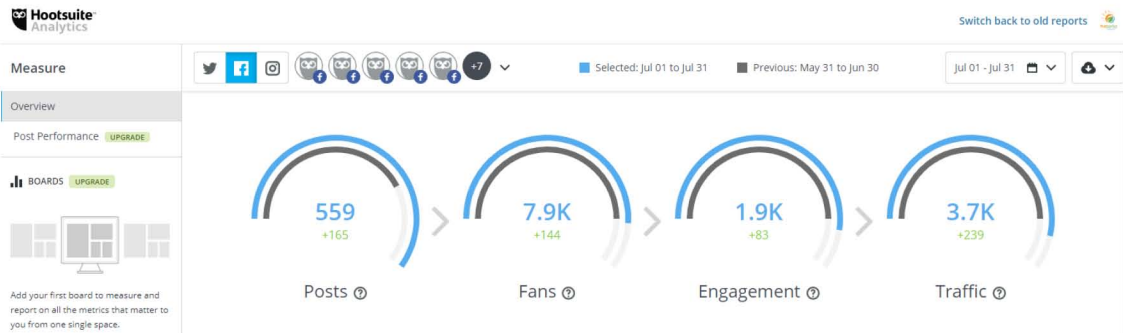
The chart below shows aggregates result of all HE Parks' 12 Facebook pages, including Prairie Stone and Bridges of Poplar Creek. Total likes on ALL the park district's facebook pages: 7,801 (last month 7,778)

Posts = The total number of posts that have been published on all our Pages

Fans = The total number of fans (people who liked the Page) for our Pages

Engagement = The total of reactions, comments and shares received by content on Pages

Traffic = Total clicks on all the links we posted



## Top 5 Most Successful Posts last month for the main Hoffman Estates Park District page:

Source: Facebook Insights

Post Message	Type	Posted	Lifetime: Post total reach (Total Count)
<p>HE Parks is proud to welcome 2018 Olympic team bronze medalists, two-time U.S. National Pairs Champions (2015 and 2018), and 5-time World Championship competitors Alexa Scimeca-Knierim and Chris Knierim and their coach Aljona Savchenko to the Triphahn Center Ice Arena this summer! The husband and wife team will be training at the ice arena before they depart for Europe in late August. "It's thrilling to have such talented skaters grace our ice," said HE Parks Executive Director Craig Talsma. "We hope they have successful training sessions here, we're happy to have them." While they are training at the Triphahn Center, they welcome fans and spectators to view their practices in the observation deck at the Triphahn Center. HE Parks offers figure skating lessons year-round starting at age 3 through the United Skates' Figure Skating's Learn to Skate curriculum. Class fees include skate rental if needed, and a membership in U.S. Learn to Skate. The park district will offer free ice skating at the Triphahn Center this summer on July 22 and August 19 from 3-4:30 p.m. Admission and skate rental will be free of charge. Save the date for Party in the Park on Saturday, August 4 from 3-8:30 PM at Fabbrini Park! Join us at 2 PM for Hoffman Walks around the lake right before we kick off our biggest event of the year! <a href="https://bit.ly/2NTsutv">https://bit.ly/2NTsutv</a></p>	Photo	7/20/18 11:01 AM	9700
Did you know we have splash pads at Tropicana Park? #DiscoverJuly	Video	7/16/18 2:36 PM	6922
Check out what's happening in Hoffman this August! Enjoy the movie Moana on Friday, July 20 at Seascapes Family Aquatic Center under the stars while floating in the zero depth area of the pool or lounging on the pool deck. Doors open at 8 PM for pass holders 8:15 pm for the general public, and movie at dusk! \$5 for residents, \$6 for non-residents, and free for Seascapes passholders. <a href="http://ow.ly/248630ksNGd">http://ow.ly/248630ksNGd</a>	Video	7/23/18 3:57 PM	2854
	Video	7/26/18 3:12 PM	2636
	Photo	7/13/18 7:01 AM	2423



### HE Parks' Twitter account

Source: Twitter – heparks only

	July 17	Aug 17	Sept 17	Oct 17	Nov 17	Dec 17	Jan 18	Feb 18	Mar 18	Apr 18	May 18	June 18	July 18
Followers	787	805	813	820	821	831	855	856	861	869	884	891	894
Impressions	1,736	2,947	4,745	6,705	5,607	6,334	4,967	7,554	6,195	5,312	7,144	7,278	8,839
# of tweets	1	14	16	34	46	49	22	29	29	23	30	30	34



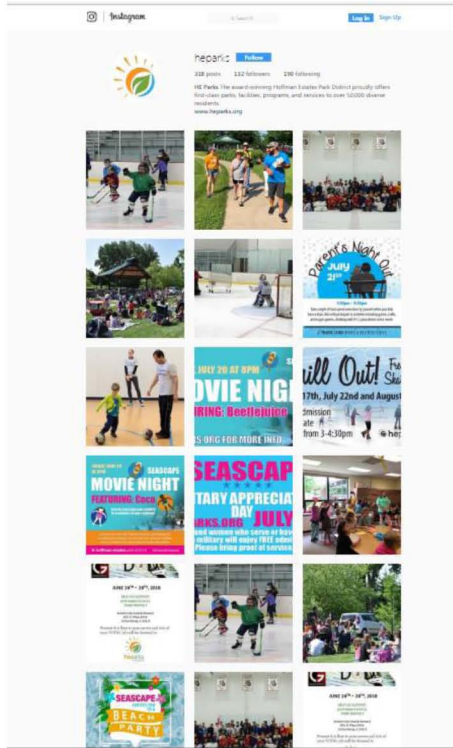
### Instagram Reports

Source: Instagram

@heparks

	July17	Aug17	Sept17	Oct17	Nov 17	Dec17	Jan18	Feb18	Mar 18	Apr 18	May 18	June 18	July 18
Followers	112	115	118	117	121	124	124	124	124	125	128	132	142
# of posts	3	5	9	23	15	8	3	12	20	26	24	37	42





## Email Blast Results, Constant Contact

	Sent/Open	Mobile	Clicks	Bounces	Unsubscribes
2018 Fitness, Sports & Rec Benchmark	---/17.70%	72%	7.04%	10.2%	0.01%
Hoffman Happenings July	22K/28%	47%	7.6%	1.2%	0.4%
50+ Newsletter July	1042/35%	56%	5.4%	.7%	0%

Opens = Emails our contacts received and viewed.

Mobile = Percent of emails opened on a mobile device.

Bounces = Emails sent, but not received by our contacts, indicates the quality of the data.

Clicks = Contacts who clicked on a link within our email.

## Conversion Rate – Online Registration vs. Walk-in

The percentage of registrations that came via the web verses in lobby.

2011:	21%
2012:	26%
2013:	30%
2014:	33%
2015:	35%
2016:	37%
2017:	38%
2018 YTD:	41.5%





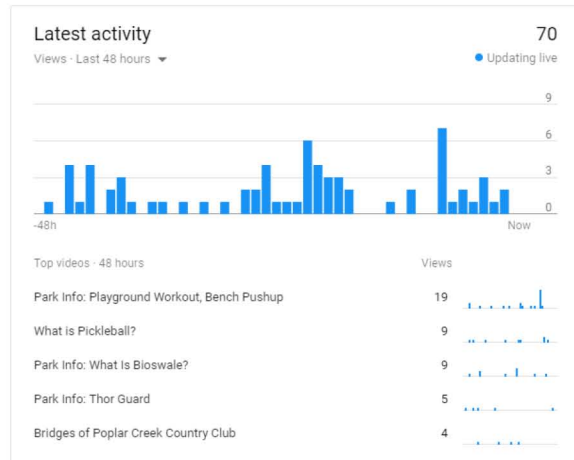
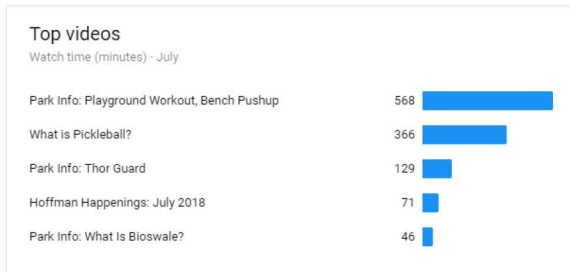
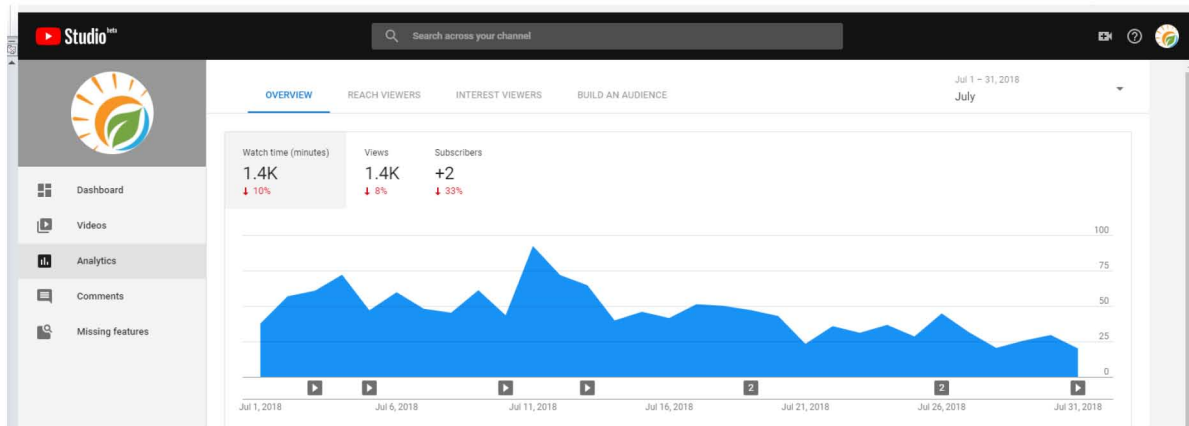
## YouTube Metrics

Below is a list of our Top Videos with the most traffic and minutes watched over the past 30 days. Note: the amount of Watch time minutes are the total for the month, they do not add up to the chart below because the Top 5 video list only represents the Top 5 videos, not ALL the videos. Also, the number of "likes" is only the number of likes on youtube, it doesn't represent the total engagement that we had on Facebook.

**Watch time** = The number of total minutes viewers watched our videos on youtube. Watchtime is increasing.


**Average View Duration** = The average length of time viewers watched. (Over 1 minute is excellent.)


**Views** – The total number of times viewers watched our videos during the month.



# Bridges of Poplar Creek Board Report

## General Programs

 The final two Summer Jr classes are under way. The Tigers program had 26 participants. Each student receiving a Nike Bridges Jr Golf Academy Hat along with a sleeve of Taylor Made golf balls. This class included general fundamental instruction on the golf swing as well as 4 on course playing days. The second session of Golden Bears also took place. This program had 28 students in this introduction class. They also received Tour Edge mid iron and putter for participating in the class. Fall Jr Classes will begin in August.

 We be hosting our next Live Music Night in the event area August 9<sup>th</sup> Kevin Presbrey. Playing ukulele infused rootsy folk rock. The Tap Inn will provide food & drink specials for all that attended

## Golf Rounds

ROUND TOTALS.					
2014	2015	2016	2017	2018	5 Year Average
5,826	5,581	5,046	4,950	5,062	5,293
YTD ROUND TOTALS					
2014	2015	2016	2017	2018	5 Year Average
16,895	16,968	17,463	17,061	16,130	16,903

## Range Information

RANGE BASKET SALES TOTALS					
2014	2015	2016	2017	2018	5 Year Average
3,410	3,182	3,046	3,227	2,967	3,166

YTD RANGE BASKET SALES TOTALS					
2014	2015	2016	2017	2018	5 Year Average
10,971	10,913	12,084	12,085	10,306	11,272

**Pass Sales**

<i>Resident Passes Thru June</i>	2016	2017	2018
Resident Annual	3	4	1
Resident Individual	128	134	88
Resident Junior	1	2	6
Resident Senior	85	75	86
Total Resident Passes Sold YTD	217	215	181

<i>Non Resident Passes Thru April</i>	2016	2017	2018
Non-Resident Annual	0	1	1
Preferred TT Pass	104	116	79
Non-Res Individual	20	12	13
Non-Res Junior	0	0	3
Non-Res Senior	58	53	54
Total Resident Passes Sold YTD	182	182	150

**Hole In One Contestant Update**

HOLE IN ONE MONTHLY SALES TOTALS		
2016	2017	2018
0	573	377
YTD HOLE IN ONE SALES TOTALS		

2016	2017	2018
0	1,515	1,400

## Communications & Marketing

### Marketing/Advertising



6 Email blasts went out promoting, Live Music Events, Instructional Programs, Online Specials, Jr Program Signup, Golf Shop Sales and Promotions, and Banquets.

### Food & Beverage

For the month of July we had a total of 22 events (24 Events in 2017)

The breakdown is as follows:

4 breakfast meetings servicing 100 guests

5 showers servicing 195 guests

1 birthday (hors d oeuvres) servicing 100 guests

7 golf outings servicing 784 guests

1 ceremony/reception servicing 127 guests

1 reception only servicing 73 guests

1 hors d oeuvre reception servicing 45 guests

1 luncheon servicing 68 guests

1 dinner servicing 103 guests

We currently have 23 events booked for August (25 Events in 2017)

4 Breakfast meetings servicing 100 guests

5 showers servicing 205 guests

1 graduation party servicing 38 guests

1 ceremony/receptions servicing 132 guests

10 golf outings servicing 1039 guests (1 outing cancelled)

2 birthdays servicing 120 guests

### Wedding Count Update:

2019 = 9 ceremony and reception, 1 reception only, 1 ceremony only

2018 = 16 ceremony and reception and 3 reception only, 2 ceremony only (2 weddings have cancelled this season, would have made it 18 ceremony/reception)

2017 = 14 ceremony and reception, 5 reception only, 5 ceremony only

2016 = 21 ceremony and reception, 4 reception only, 1 ceremony only.

2015 = 18 ceremony and reception, 5 reception only, 4 ceremony only

### Golf Maintenance Summary

In July we averaged 85 degrees (a few degrees above normal values) for the high and 67 degrees (about 4 degrees above average) for the lows. For precipitation July was a polar opposite of June. We ended up with 1.14" of rain, which is about 30% of our normal (3.7") July totals.

As I mentioned above, July has been a complete 180 for what we have seen so far this year. The weather we had in May and June was not the best weather for growing turf. With all the record setting rains the plants didn't have to do much to get what they needed, so we saw roots staying fairly shallow and not growing deep like we would prefer. Now that we are in a dry spell that limited root structure is causing the plants to become stressed very easily (mainly *Poa Annua*, bentgrass has been very strong). For most of July we have been in full survival mode with little precipitation and warm temps (8 days above 90). A lot of water has been applied with hoses and sprinklers and maintenance practice have been altered to manage the stress. Looking forward to August we hope to start seeing better soil/air temps and a little bit of precipitation to take us out of survival mode back into a growing/recovery mode.

Below is a small list of some of that tasks we tackled in June:

- Applied multiple preventative chemical applications to greens, tees, and fairways.
- Greens were verticut, topdressed, and vented twice during June.
- Started to mow silver tee on #17.
- We have focused on a lot of details: string trimming trees, trimming sprinklers and yardage plates, and upkeep on mulch/flower bed.
- Hand watering and syringing greens.
- Mowing and edging bunkers.
- Filling divots on tees and fairways.
- Repairing the irrigation system.
- Repairing drainage issues.

## **ADMINISTRATION & FINANCE**

### **A. Finance/Administration**

- Prepared the following analyses for Prairie Stone
  - Corporate Memberships including information on fees, which business have employees taking advantage of the membership opportunities and incorporated a scenario tool to do what if analysis.
  - Generated a list which cross references customers that attended specific programs at Prairie Stone but did not have a pass for the facility. The list contained mailing address as well as e-mail for a targeted marketing effort.
  - Determined the duration current Prairie Stone members have been members.
  - Prepared a heat map (attached) that can be zoomed to the street level to see where members are currently located and what areas might present potential opportunities.
  - Reviewed the usage of Kids Corner to determine the average and maximum children during specific days and times, number of households using the service and number of times household used the service during a set time frame.
  - Reviewed the usage of fitness members to determine when the facility was being used.
- Developed shift coding, workday profiles, and reporting structures within FinTrac to create electronic schedules for STAR program. Anticipate rolling out remote clock in/out for STAR program shortly after the school year begins.
- Added a drop down list in RecTrac for athletic staff to use when reserving fields that informs maintenance staff as to striping requirements and base lengths.
- Filed all applicable quarterly documents for Q2.
- Began updating and preparing balanced scorecard.
- Payroll Cycle Processing
  - 07/13/18      \$377,169.51
  - 07/27/18      \$356,348.79

### **B. Administrative Registration/EFT Billing**

- EFT Billings for:
  - a. TC/WRC/PSSWC Fitness Centers
  - b. ELC (weekly)
  - c. 50+
  - d. Sponsorship/Marquee Signs
- Administrative
  - a. 2018 Fall Guide Review
  - b. Administrative Mailing

- Administrative Registration for:
  - a. Financial Assistance
  - b. Foundation Giving Tree
  - c. Hockey

**C. Human Resources**

- Processed 4 new part-time hires.
- Provided orientation to new FT GM of Ice Operations and FT PSSWC Operations Supervisor.
- Advertised and began reviewing applications for FT Director of Recreation position.
- Facilitated Hoffman-U for Independent Contracts.

**D. Technology**

- All CAPRA 2018 documentation and narratives have been removed from the PowerDMS to our local server, organized and archived.
- Heparkswolfpack.org website
  - a. Worked extensively with the ICE department to obtain website content.
  - b. Collaborated with C&M to help design the new HE Parks Wolfpack Hockey website.
  - c. Will continue to collaborate with ICE and C&M to maintain the day to day maintenance of the website.
- Deployed 4 out of the 12 new computers, remaining deployments are scheduled to be completed throughout the remainder of the year.
- Security Cameras
  - a. IT staff is currently working with Parks department to run additional network cabling & conduit to various areas around the west end of Triphahn.

**E. Newly Acquired Advertising and Sponsorships**

- a. Friendship Village
  - 50+ Open House
- b. Compass Heating & Air
  - 50+ Open House
- c. Girl Scouts of Greater Chicago and NW Indiana
  - Events
- d. Intertwine Community
  - Party in the Park sponsor
- e. Windy City Bulls
  - Party in the Park Sponsor
- f. FSBO Homes
  - 50+ Open House

- g. UPS Palatine
  - Marquee
- h. Friends of Nathan
  - Events
- i. Amita Health
  - Sponsorship Renewal
- j. Windy City Bulls
  - Party in the Park
- k. Catholic Cemeteries
  - 50+ Open House

## **RECAP OF WEEKLY UPDATES TO THE BOARD**

**8/3/18**

### Ice arena on the radio!

Randy Jordan and Stan Dubicki were interviewed on local radio station WMRN recently to promote the ice arena and our skating program. Open attachment to listen!

### Director of Recreation

There has been great response to the Director of Recreation position. We have received over 20 qualified applications so far. Staff is finalizing the selections for the first round interviews which we hope to hold next week to enable us to have the new individual hired in early September.

### Reminder Volunteer Appreciation Night

Monday at Seascape 5:30pm

Thanks to the Commissioners for volunteering to serve food.

### Events this week

Friday Aug 3 – Seascape Movie Night 8PM

Saturday Aug 4 – Hoffman Walks 2 PM

Saturday Aug 4 – Party in the Park 3-8:30PM

Saturday Aug 4 – ELC Open House

Sunday Aug 5 – Grandparents Day at Seascape

Monday Aug 6 – Volunteer Appreciation Night at Seascape 5:30-8 PM

Thurs Aug 9 – Live Music at Bridges 6:30-9PM



## Press Releases

Preschool Starts Aug 20

50+ Open House and Fall Trips

Best of Hoffman

## Wolf Pack Hockey

As discussed previously, we've been working on splitting off from Wolf Pack NIHL; they changed their name to the Timberwolves which will help us to maintain our in-house program's separate identity of Wolf Pack. The Timberwolves now have their own website and we created our own as well. Below is a link to our new Wolf Pack website.

**8/10/18**

## Reminder Volunteer Appreciation Night

RESCHEDULED for Monday 8/13 at Seascape 5:30pm

Thanks to the Commissioners for volunteering to serve food.

Events this weekend:

Friday 8/10 – Friday Fun in the Park at Vogelei

Sat 8/11 – Adult Golf Clinic at BPC

Sat 8/11 – Back To School Bash at Seascape

Sun 8/12 – Birds of Prey Open House at Vogelei

To see all upcoming events, please click below:

<https://www.heparks.org/events/category/special-events/list/>

## Press Releases

Wildflower Seed Collecting/National Public Lands Day

50+ Trips Planned For Fall

Community Garage Sale

Uncorked & Untapped

## **8/17/18**

### Group photo reminder

Don't forget the **Group Photo of Commissioners on Tue. 8/21 at 6:15pm** at the TC ivy (fire escape doors by the west side). Wear your blue HE Parks shirts.

### Annual Tour of Parks -Tue. 8/21

Committee of the Whole meeting starts at 6:30pm

Bus departs TC at 6:30pm

Box lunches & waters will be provided.

### Events this week

Sun Aug 19 – Chill Out Free Ice Skating

To see all upcoming events, please click below:

<https://www.heparks.org/events/category/special-events/list/>

### Press Releases

New Fall Fitness Classes

50+ Fall Trips

Doggie Carnival

Get Fit Without The Commit

## **8/24/18**

### Group Photo next Tuesday

Just a reminder that the group photo of Commissioners is scheduled to take place at **6:45pm** before the A&F Committee meeting on 8/28. Please meet on the north side in front of the ivy. Wear blue HE Parks shirts.

### Staff Updates

Michael Johnson: Hired as Lead Custodian at PSSWC; promoted from PT custodian at TC

Lew Paul: Resigned as Building Maintenance Supervisor at PSSWC

Haley O'Brien: Resigned as Digital Media Associate; took job at Wheeling Park District closer to home

Upcoming Events

Wed. Aug. 29: 50+ Open House 9-11 AM at Triphahn Center

To see all upcoming events, please click below:

<https://www.heparks.org/events/category/special-events/list/>

Press Releases submitted this week

50+ Trips This Fall

Doggie Carnival

Community Garage Sale

Wine Event Fundraiser