



The mission of the Hoffman Estates Park District is to offer healthy and enjoyable experiences to our residents and guests by providing first class parks, facilities, programs and services in an environmentally and fiscally responsible manner.

**MINUTES
RECREATION COMMITTEE MEETING
December 8, 2015**

1. Roll Call:

A regular meeting of the Hoffman Estates Park District Recreation Committee was held on December 8, 2015 at 7:00 at the Triphahn Center in Hoffman Estates, IL.

Present: Commissioner R. Evans, Comm Rep Dressler, Henderson, Neel, Wittkamp

Absent: Comm Rep Koltz, Chairman Kinnane

Also Present: Executive Director Bostrom, Deputy Director/A&F Director Talsma, Rec/Facilities Director Kies, Golf Director Bechtold

Audience: President Bickham, Commissioner McGinn, Kilbridge, Kaplan, Mr. K. Evans

2. Approval of Agenda:

Comm Rep Neel made a motion, seconded by Comm Rep Dressler to approve the agenda as presented. The motion carried by voice vote.

3. Minutes:

Comm Rep Wittkamp made a motion, seconded by Comm Rep Henderson to approve the minutes of the November 10, 2015 meeting as presented. The motion carried by voice vote.

4. Comments From the Audience:

None

5. **Old Business:**

None

6. **New Business:**

A. **Business Plans:**

Executive Director Bostrom reviewed the item noting that the business plans provided historical information as well as being tied to the next budget. He also explained that staff would be back to present the actual marketing plans.

1. BPC/M15-172

Director Bechtold reviewed his Business Plan noting the focus on increasing rounds at a lower per round cost along with adjusting the restaurant menu to reflect a \$5, \$7, \$9 cost per item. He also noted that they would be seeing additional revenue from other sources such as the line dancing they were expecting to bring in for January, February, and March.

Comm Rep Dressler asked about the jump in fees since the cost per round was expected to be lower. Director Bechtold noted that they believed that more rounds at a lower price would provide additional revenue.

Chairman Evans asked about the decrease in High School fees and Director Bechtold explained that last year they had the Girls and Boys Regionals and did not believe they would see that again this year.

President Bickham asked about the discount passes. Director Bechtold provided an overview of how the different discount passes worked depending on how many rounds of golf anticipated playing.

Commissioner McGinn asked about the revenue in 2012 and Director Bechtold explained that was the first year after the renovation and everyone wanted to golf at BPC.

Commissioner Kilbridge asked staff to review the mission statement and in particular the, "quality product at a fair and value (?) price point..." Staff will review. She also asked about the Beverage Cost Percentage and Director Bechtold explained they felt comfortable with the 26%.

2. PSSWC/M15-173:

Director Kies reviewed the Business Plan noting the success they were seeing in the digital marketing. He also explained that they had a new program manager for Seascapes, Dru Steinhoff, and were very excited to have her at PSSWC.

Comm Rep Henderson asked about the Massage Therapy and Director Kies explained that it was for the general public and marketed as such along with the rehab center participants.

Chairman Evans asked about the attrition rate and it was noted that it was the rate of memberships lost.

Commissioner Kaplan suggested doing something for the past members at Triphahn Center in January as with all the “new” members, the old members had more difficulty gaining access to the equipment. Staff will check on a member appreciation day.

Commissioner Kilbridge asked about the Red Cross program for the swimming program and Director Kies explained that they were switching to the Star Fish program.

3. Recreation M15-174

Director Kies reviewed the Business Plan noting that the challenge was to utilize facility space and that they were presently looking to reconfigure space at Triphahn Center.

Mr. K. Evans asked about the Mohan lease and Deputy Director Talsma noted that it had been renewed for 2016.

President Bickham asked about the dance numbers being up and Director Kies explained that they had more classes. The same held true for General Programming.

Commissioner Kaplan asked about Youth Athletics versus baseball and it was noted that Soccer was included in Youth Athletics and baseball had its own line.

4. Ice M15-175

Director Kies reviewed the Business Plan noting that the hockey program was in a very stable climate and gaining a strong reputation.

Comm Rep Dressler asked about the numbers being down and it was noted that it was due to the rink being down for ice replacement and equipment repair. Executive Director Bostrom

noted that the Wolf Pack would not be impacted because that program did not run over the summer when they would be closing the rink. He also explained they would be down for one month.

B. Brochure Bid/M15-170:

Executive Director Bostrom reviewed the item noting that the district was required to award the bid to the lowest qualified bidder. In this instance, the lowest qualified bidder was EP Graphics, however, the district did not like the quality of the product produced by the Web Press process. Unfortunately, that reason would not qualify to disqualify that vendor so the district had either the option of approving EP Graphics and dealing with the quality of the Web Press process or rejecting all the bids. He explained that if all bids were rejected, he could authorize the present printer, Paulson Press, to print the next brochure by extending his contract, but the district would have to re-bid the item in the next 30 days and specify that we wanted a sheet fed process only. He suggested that the Recreation Committee vote to reject all bids.

Comm Rep Neel made a motion, seconded by Comm Rep Wittkamp to recommend the board reject all bids from the November 30, 2015 Brochure Bid process. The motion carried by voice vote.

C. Victoria North Playground renaming/ M15-171:

Executive Director Bostrom reviewed the item noting that the public had 60 days to respond. He explained that Commissioner Peter Smith was an advocate for accessibility before the ADA came into law and that this playground would be the most fully accessible playground in the district and scheduled for renovation this summer.

Comm Rep Dressler asked if Peter Smith was deceased and Executive Director Bostrom noted that had passed in 1994.

Comm Rep Dressler made a motion, seconded by Comm Rep Henderson to recommend the board approve naming the Victoria North playground the "Peter M. Smith Playground" after the 60 day waiting period. The motion carried by voice vote.

D. Recreation/Facility & Golf Report/M15-169:

Director Kies reviewed the item noting they were looking for volunteers for the Winter Fest. He also commended Director Bechtold and his team on the Community Wide Thanksgiving Dinner served at BPC on November 25 that served 154 individuals.

Comm Rep Henderson asked about the Zoo Lights and it was noted that it would be to Brookfield Zoo.

Director Bechtold reviewed his report noting that the Turkey Shoot had seen 106 participants and that they had 415 in attendance for the Breakfast with Santa. He also noted that the course was still open.

7. Comments from the Audience:

Comm Rep Neel wished everyone a happy holiday.

Comm Rep Dressler noted that she would be doing 4 events with the district in the coming year and congratulated Director Kies on his appointment as the HE Chamber Chair.

Chairman Evans commended staff on the business plans and invited everyone to the Winter Fest.

8. Adjournment:

Comm Rep Neel made a motion, seconded by Comm Rep Henderson to adjourn the meeting at 8:27 p.m. The motion carried by voice vote.

Respectfully submitted,

Dean R. Bostrom
Secretary

Peg Kusmierski
Recording Secretary