



Friends of HE Parks

Hoffman Estates Park District Foundation

P.O. Box 957524, Hoffman Estates, Illinois 60169 • Phone: 847-310-3617

FOUNDATION MINI-RETREAT

February 11, 2016

Pinstripes

1. Call to Order
2. Approval of Agenda
3. Comments from the Audience
4. Old Business
5. New Business
 - a. Board "SWOT" Analysis
 - b. Committee/Board Meeting Effectiveness
 - i. Positives
 - ii. Negatives
 - iii. Executive, Vision, Operations Committees
 - iv. Strategies to Improve
 - c. Future Direction of the Foundation
 - i. Community Involvement
 - ii. Fundraising Events
 1. Setting parameters
 - a. Time (Volunteer intensive events)
 - b. Money (Amount expected to raise or based upon ROI)
 - iii. Establishment of Subcommittee to evaluate present events and make recommendations to the board on the success/failure of each event and/or suggestion of new events to introduce.
 - d. Discuss and set Annual Goals
 - i. Revenue
 - ii. Events
 - iii. Recruitment
 - iv. Other
 - e. Review Action Items
6. Trustee Comments
7. Adjournment

Expenses to Cover with fundraising and donations**Budget**

	FYE 6.30.2009	FYE 6.30.2010	FYE 6.30.2011	FYE 6.30.2012	FYE 6.30.2013	FYE 6.30.2014	FYE 6.30.2015	FYE 6.30.2016
Administrative	2,166	1,924	1,945	1,368	2,060	1,333	1,357	2,000
Scholarships		7,171	11,544	10,000	16,648	11,250	18,082	20,000
Outreach	1,291	982	567	483	408	3,339	3,415	3,500
Total	<u>3,457</u>	<u>10,077</u>	<u>14,056</u>	<u>11,851</u>	<u>19,116</u>	<u>15,922</u>	<u>22,854</u>	<u>25,500</u>

Major events	FYE 6.30.2009	FYE 6.30.2010	FYE 6.30.2011	FYE 6.30.2012	FYE 6.30.2013	FYE 6.30.2013 (2)	FYE 6.30.2014	FYE 6.30.2015	FYE 6.30.2016
Golf Outing									
Income	16,368	20,115	19,706	33,615	30,430	32,698	28,744	29,834	
Expense	4,161	3,079	4,143	12,676	14,117	14,897	12,866	17,303	
Net income	12,207	17,036	15,563	20,939	16,313	17,801	15,878	12,531	
					(held in July 2012)	(held in June 2013)			
<i>GP %</i>	74.6%	84.7%	79.0%	62.3%	53.6%	54.4%	55.2%	42.0%	
Casino Night									
Income	17,363	17,046	14,503						
Expense	10,368	8,177	6,725						
Net Income	6,995	8,869	7,778						
<i>GP %</i>	40.3%	52.0%	53.6%						
Fall Texas Hold 'Em									
Income	5,600	7,937							
Expense	3,096	4,983							
Net Income	2,504	2,954							
<i>GP %</i>	44.7%	37.2%							
Wine event									
Income			7,900	4,315	12,830		11,025	6,105	7,823
Expense			4,062	2,084	4,709		4,565	3,976	4,386
Net Income			3,838	2,231	8,121		6,460	2,129	3,437
<i>GP %</i>			48.6%	51.7%	63.3%		58.6%	34.9%	43.9%
Girl's Night Out									
Income					3,949		3,375	4,045	
Expense					1,160		590	897	
Net Income					2,789		2,785	3,148	
<i>GP %</i>					70.6%		82.5%	77.8%	
Total all major events									
Income	39,331	45,098	42,109	37,930	79,907		43,144	39,984	
Expense	17,625	16,239	14,930	14,760	34,883		18,021	22,176	
Net Income	21,706	28,859	27,179	23,170	45,024		25,123	17,808	
<i>GP%</i>	55.2%	64.0%	64.5%	61.1%	56.3%		58.2%	44.5%	
Sponsorships:									
Gold							6,000	6,000	
Silver							7,500	9,000	
Bronze								500	
All events with Friends									
Income							56,644	55,484	
Expense							18,021	22,176	
Net Income							38,623	33,308	
<i>GP%</i>							68.2%	60.0%	



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EVENT SUMMARY

1. Present Events/Options:
 - a. Girls Night Out / Third Thursday in February (2/18/16)
 - b. Scott R. Triphahn Golf Outing / Third Wednesday in June (6/15/16)
 - Reduce the number of bag raffles
 - Create a 50/50 pot
 - Offer only 3 much larger prizes
 - c. Splish Splash Family Bash / Third Friday in July (no date scheduled)
 - Create a duck run to be held the day before Seascape's Opening Day and/or final day and sell all pool season.
 - d. Uncorked and Untapped Beer/Wine Event
 - Replace Reverse Raffle Event with 50/50 pot
 - Create a Brew Fest
 - Bring in vendors to sell their wines at the event
2. Future Possibilities:
 - a. Dinner / Dance
 - b. Cardboard Boat Race
 - c. Zoppe Italian Family Circus
 - d. Whole Foods Caring for our Community Partnership Opportunity
 - e. Road Runner Sports Fitness Event
 - f. Ornament Sales
 - g. Duck Races
3. "Other" Funding Options
 - a. Giving Tree
 - b. Burger Bucks
 - c. Benevity