



# Friends of HE Parks

Hoffman Estates Park District Foundation

P.O. Box 957524, Hoffman Estates, Illinois 60169 • Phone: 847-310-3617

## FOUNDATION MINI-RETREAT

February 11, 2016

Pin Stripes

### 1. Present Events/Options:

- a. Girls Night Out / Third Thursday in February (2/18/16)
- b. Scott R. Triphahn Golf Outing / Third Wednesday in June (6/15/16)
  - Reduce the number of bag raffles
  - Create a 50/50 pot
  - Offer only 3 much larger prizes
- c. Splish Splash Family Bash / Third Friday in July (no date scheduled)
  - Create a duck run to be held the day before Seascape's Opening Day and/or final day and sell all pool season.
- d. Uncorked and Untapped Beer/Wine Event
  - Replace Reverse Raffle Event with 50/50 pot
  - Create a Brew Fest
  - Bring in vendors to sell their wines at the event

### 2. Future Possibilities:

- a. Dinner / Dance
- b. Cardboard Boat Race
- c. Zoppe Italian Family Circus
- d. Whole Foods Caring for our Community Partnership Opportunity
- e. Road Runner Sports Fitness Event
- f. Ornament Sales
- g. Duck Races

### 3. "Other" Funding Options

- a. Giving Tree
- b. Burger Bucks
- c. Benevity

## **FOUNDATION EVENTS:**

### Girls Night Out (GNO):

- **PURPOSE OF EVENT:** GNO is for fun and to expand the participation base for events by exploring a whole new avenue. Hopefully those ladies who participate in this event will join us for other events and bring friends and spouses. A good way to start out the year with new participants. Event and Raffle Sales approximately \$3,000 for the Foundation
- 3<sup>rd</sup> Thursday in February at 1<sup>st</sup> Place Sports Bar and Grill; 7-9 pm; \$30/\$35 at the door
- Buffet Dinner w/drinks
- Vendors
  - Possibly 2
    - The Best Jewelry and Handbags/Margaret Brinker
- 50 Goodie bags to the first 50 ladies in the door
  - Raffle Tickets for Prize table with Restaurant GC, Hair Salon GC

### Scott R. Triphahn Celebri-Tee Golf Outing (SRTS):

- **PURPOSE OF EVENT:** SRT is to bring in the majority of the revenue for the scholarship program. The budget goal is to see a net revenue of at least \$15,000 through event participation, hole and tee sponsors and raffle ticket sales.
- 3<sup>rd</sup> Wednesday in June at Bridges of Poplar Creek; 10-7 pm Shotgun Start; \$150 per player, \$600 4-some
- Golf Outing with Celebrity as 5<sup>th</sup> player
- Lunch, Buffet Dinner w/2 drink tickets
- Raffles
  - Prize table with 4-somes, Overnights, Restaurant GC
  - Silent Auction w/Jim Depasquali
  - Live Auction
  - Betting on holes

### Splish Splash Family Bash (Splish):

- **PURPOSE OF EVENT:** Splish is for family fun, to acknowledge our sponsors and volunteers and just get the word out about the Foundation. The event budget goal is to break even with a participation number of 300-500.
- 3<sup>rd</sup> Friday in July at Seascape Family Aquatic Center; 6-9 pm; \$5 kids/\$10 adults
- Partner with Volunteer Appreciation Night (Usually 1<sup>st</sup> Monday in August)
- Dinner provided by Rosales and Flores
  - Hot dogs, burgers or pulled pork
- Alcohol for sale (\$3/glass)
  - Wine/Beer provided by 1<sup>st</sup> Place Sports Bar and Grill
- Door Prizes to include: 4-6 prizes for family attendance at Museums, PD events/facilities

### Uncorked and Untapped / Wine & Beer Event (Uncorked):

- **PURPOSE OF EVENT:** Uncorked is to fund special projects through the Reverse Raffle (Bus Payment, etc.) and to garner new sponsors (good time of the year to approach for sponsorship to begin January and /or be budgeted for January). Budget goal is to see net revenue of at least \$5,000 and 2 new sponsors to add to the Giving Tree.

- 3<sup>rd</sup> Friday in September at Bridges of Poplar Creek Outdoor Event Areas; 8-11 pm; \$25 per person/\$30 at door
- Appetizers, Wines (3 red/3 white), Beers (4)
- Reverse Raffle
  - 250+ tickets \$20/each with \$1,500 minimum prize
  - 500 tickets max; payouts to equal 1/3 pot at specified integrals

**Major Events**      **FYE 6/30/09**   **FYE 6/30/10**   **FYE 6/30/11**   **FYE 6/30/12**   **FYE 6/30/13**   **FYE 6/30/14**

**Splish Splash**      **START OF YEAR**

Income  
Expense  
Net Income  
GP%

<b>Uncorked/Untapped</b>			11/13/2010	9/9/2011	9/21/2012	9/6/2013
Income			\$7,900.00	\$4,315.00	\$12,830.00	\$11,025.00
Expense			\$4,062.00	\$2,084.00	\$4,709.00	\$4,565.00
Net Income			\$3,838.00	\$2,231.00	\$8,121.00	\$6,460.00
GP%			48.6%	51.7%	63.3%	58.6%

<b>Girls Night Out</b>		2/21/2013	2/20/2014
Income		\$3,949.00	\$3,375.00
Expense		\$1,160.00	\$590.00
Net Income		\$2,789.00	\$2,785.00
GP%		70.6%	82.5%

<b>SRT Golf Outing</b>	7/29/2008	7/10/2009	7/20/2010	7/28/2011	7/26/2012	6/25/2014
Income	\$16,368.00	\$20,115.00	\$19,706.00	\$33,615.00	\$30,430.00	\$28,744.00
Expense	\$4,161.00	\$3,079.00	\$4,143.00	\$12,676.00	\$14,117.00	\$12,866.00
Net Income	\$12,207.00	\$17,036.00	\$15,563.00	\$20,939.00	\$16,313.00	\$15,878.00
GP%	74.6%	84.7%	79.0%	62.3%	53.6%	55.2%

<b>Casino Night</b>	4/17/2009	2/27/2010	4/8/2011		SRT 6/26/13
Income	\$17,363.00	\$17,046.00	\$14,503.00		\$32,698.00
Expense	\$10,368.00	\$8,177.00	\$6,725.00		\$14,897.00
Net Income	\$6,995.00	\$8,869.00	\$7,778.00		\$17,801.00
GP%	40.3%	52.0%	53.6%		54.4%

<b>Fall Texas Hold'Em</b>	11/7/2008	11/6/2009	11/12/2010	11/18/2011
Income	\$5,600.00	\$7,937.00	Cancelled	Cancelled
Expense	\$3,096.00	\$4,983.00	Move to	2/24/2012
Net Income	\$2,504.00	\$2,954.00	4/8/11 w/	Cancelled
GP%	44.7%	37.2%	Casino	

<b>Total all Events</b>	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14
Income	\$39,331.00	\$45,098.00	\$42,109.00	\$37,930.00	\$79,907.00	\$43,144.00
Expense	\$17,625.00	\$16,239.00	\$14,930.00	\$14,760.00	\$34,883.00	\$18,021.00
Net Income	\$21,706.00	\$28,859.00	\$27,179.00	\$23,170.00	\$45,024.00	\$25,123.00
GP%	55.2%	64.0%	64.5%	61.1%	56.3%	58.2%

SRT\* Note that the Golf Outing moved to June for FY 2012/13.

**Major Events**

FYE 6/30/15   FYE 6/30/16   FYE 6/30/17   FYE 6/30/18   FYE 6/30/19   FYE 6/30/20

<b>Splish Splash</b>	7/18/2014	7/17/2015	7/X/16	7/X/17	7/X/18	7/X/19
Income	\$2,454.00	Cancelled				
<u>Expense</u>	<u>\$2,183.00</u>					
Net Income	\$271.00					
GP%	11.0%					

<b>Uncorked/Untapped</b>	9/19/2014	9/25/2015	9/X/16	9/X/17	9/X/18	9/X/19
Income	\$6,105.00	\$7,823.00				
<u>Expense</u>	<u>\$3,976.00</u>	<u>\$4,385.66</u>				
Net Income	\$2,129.00	\$3,437.34				
GP%	34.9%	43.9%				

<b>Girls Night Out</b>	2/19/2015	2/X/16	2/X/17	2/X/18	2/X/19	2/X/20
Income	\$4,045.00					
<u>Expense</u>	<u>\$897.30</u>					
Net Income	\$3,147.70					
GP%	77.8%					

<b>SRT Golf Outing</b>	6/17/2015	6/X/16	6/X/17	6/X/18	6/X/19	6/X/20
Income	\$30,153.00					
<u>Expense</u>	<u>\$17,302.69</u>					
Net Income	\$12,850.31					
GP%	42.6%					

**Casino Night**

Income

Expense

Net Income

GP%

**Fall Texas Hold'Em**

Income

Expense

Net Income

GP%

<b>Total all Events</b>	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20
Income	\$42,021.00					
<u>Expense</u>	<u>\$22,586.00</u>					
Net Income	\$19,435.00					
GP%	46.3%					

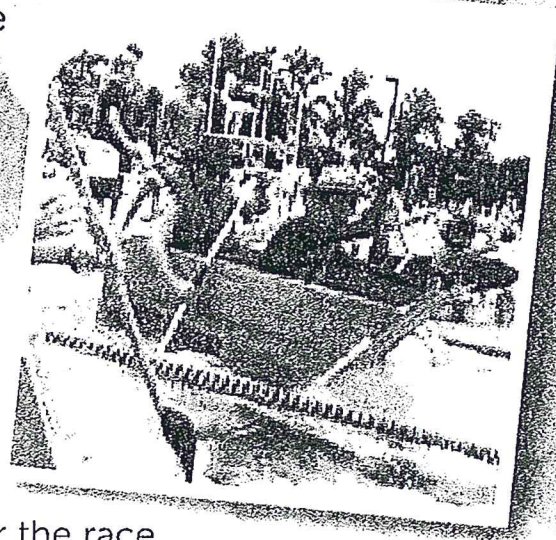


# SINK OR SWIM

## CARDBOARD BOAT RACE

Ahoy! Are you up for the challenge of designing, building and navigating boats made entirely of corrugated cardboard and duct tape?

Spend a little time or a lot of time building a boat that can hold 1-4 people and paddle across a swimming pool. Boats must be constructed according to the guidelines available at [ottercove.org](http://ottercove.org). Stay and enjoy the aquatic facility after the race. Daily admission fees apply.

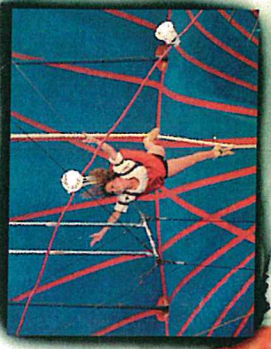
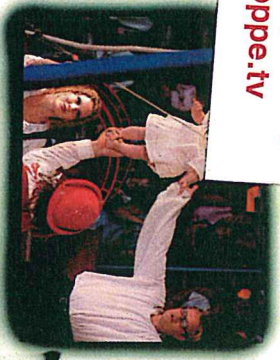


Awards presented for...  
Best Sinking • Team Spirit • Best Dressed & More!



**Giovanni Zoppé**  
 1804 S. Racine  
 Chicago, IL 60608  
 773-255-6788  
[www.zoppe.net](http://www.zoppe.net)  
[www.zoppe.tv](http://www.zoppe.tv)

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**Times**  
 2005

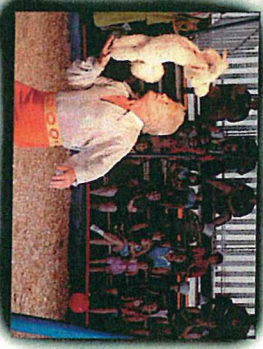


# ZOPPIÉ

An Italian Family Circus  
 since 1842



"The Power clown."  
**THE WALL STREET JOURNAL.**  
© The Wall Street Journal, All Rights Reserved.  
 August 12, 2005



"Run away with us."

[www.zoppe.net](http://www.zoppe.net)  
 773-255-6788



# ZOPPÉ

AN ITALIAN FAMILY CIRCUS  
SINCE 1842

In 1842, Napoleone and Ermengilda Zoppé founded Circo Zoppé near Venice, Italy. Over 160 years later, Zoppé, a traditional one-ring European circus, represents the continued celebration of the circus arts. Join the Zoppé family as we journey to an enchanted world separate from our modern, accelerated, electronic age and celebrate life, circus, and family.

[WWW.ZOPPE.NET](http://WWW.ZOPPE.NET)

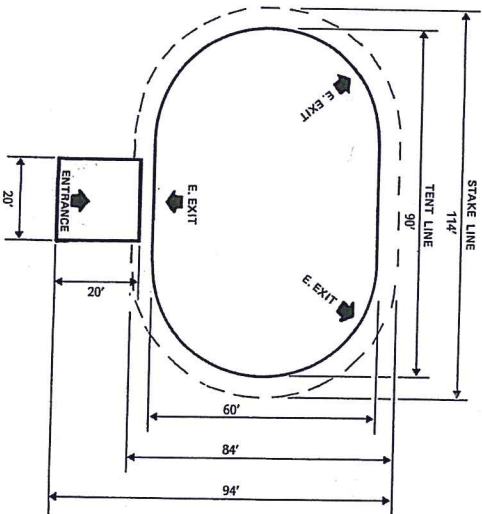


### Technical Data

Space required for tent and trailers:

- Power required: 220 Single Phase - 100 AMP
- Lighting: Theatrical & Quartz Lighting
- Sound: Custom PA 30-300 W per channel
- Capacity: 4 Peavy Speaker Cabinets
- Seating for 500

Specifications subject to change without notice



Schematic of Tent

"What a great show! The Zoppé Circus is charming, warm, and wonderful. Definitely one of the most exciting and memorable events ever at BAMM."

Leanne Tintori Wells  
Brooklyn Academy of Music  
Brooklyn, New York

"It is the talent and skill of the circus performers, the charm reminiscent of a bygone circus era, and the power and majesty of the horses that ultimately win over the hearts of all ages in the audience. If you are looking for nostalgia with a focus on theater and art, look no further than the Zoppé Family Circus."

Paul Schober,  
Erie County Fair

"The performances of Niro with members of the Zoppé Family Circus were an audience favorite. It was the perfect addition, thrilling thousands of people during the run."

-Denise McGowan, Director of Entertainment, Navy Pier, Chicago

**CIRCO**

1842



# SCHAUMBURG AREA COMMUNITY GIVING



At Whole Foods Market, we are active participants in our community and extremely proud of our community involvement and the relationships we continue to forge. To best fit the needs of our community, we live our philanthropic mission through a variety of giving opportunities.

## Partnership Opportunities

We offer various donations to 501 (c) 3 organizations to help their needs and goals be met. On a local basis, we are actively involved in our communities by:

- Special Event or Series support through the donation of goods and services.
- Charitable product donation to meet a specific community need
- Special project support that helps promote healthy eating education, wellness, environmental consciousness, sustainability, the arts, or education.

## Community Support Day

Our Community 5% Days are one meaningful way we give back to our community. These 5% Days consist of in-store events and demos, and end with five percent of the day's net sales being donated to the benefiting organization. Customers help support our selected organizations just by shopping on these 5% Days.

## One Dime at a Time

Our One Dime a Time program gives shoppers the opportunity to donate their 10 cent, reusable bag credit to a local charity. Four local organizations are chosen every year to receive the donations collected from this program.

Organizations interested in any of these opportunities may e-mail our Marketing & Community Relations Specialist at [carly.arbuckle@wholefoods.com](mailto:carly.arbuckle@wholefoods.com) to receive a Donation Application via e-mail or stop by our Customer Service desk to pick-up a copy. We ask that completed forms be submitted at least 6-weeks in advance. While submitting an application is a necessary first step in the process, it is not a guarantee that a donation request will be granted. Due to the large volume of requests we receive, we unfortunately cannot honor every request, and will only contact you if we can provide a donation for your organization.

In order to keep our donations local and best serve our community, we do not donate to individuals, individuals seeking pledges, multiple requests from the same organization, or organizations and/or causes more than 10 miles away from our store.

## Peg Kusmierski

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**From:** Kathleen Wasicki <kwasicki@roadrunnersports.com>  
**Sent:** Monday, November 10, 2014 1:12 PM  
**To:** Peg Kusmierski  
**Subject:** Friends of HE Parks Foundation

Hi Peg,

I'm not sure if you remember me but I worked for the Park District up until August as the Fitness Supervisor at Prairie Stone Sports & Wellness Center.

I am now working as the Grassroots Marketing Rep for Road Runner Sports which is a walking and running specialty store located in Kildeer.

I am reaching out to you today to offer a fundraising opportunity for the foundation. I would like to offer you a "Fit Night" event with 10% of sales going back to the foundation. We typically hold these in store events on an evening between 6-8pm, serve snacks, beer/wine and water. I can also offer apparel and or shoe certificates as raffle prizes that evening.

Please let me know when you would have some time to discuss this further.

I look forward to hearing from you soon.

Kathy

11/30/12  
Dec -  
Just an idea?  
Mike

# Ornament Sales

Benefitting the **St. Charles Park Foundation**  
and the **STC Underground Teen Center**

**Limited Edition • Handcrafted  
Pewter Ornament Keepsakes**

Only \$15 Each

Choose from either a  
Pavilion Complex Ornament  
or a Tower Ornament!

Get Your Community Collectible at

**Pottawatomie Community Center**  
8 North Avenue

**Baker Community Center**  
101 South 2nd Street

Please call 630-513-4319  
for more information.



Tower Ornament  
shown actual size.



Pavilion Complex Ornament  
shown actual size.

Thank you!



**STC Underground**

TEEN CENTER

# Guidelines for organising your own Duck Race

A duck race is a fun event for all the family and an easy way to raise money and awareness for Practical Action. Here are a few pointers for organising your own event:

## What do you need?

- Plastic ducks! *Try to buy in bulk from a toy store.*
- A permanent, water resistant pen, to mark a number on the ducks.
- Prizes. *Local shopkeepers / businesses are often generous - especially if you can give them some public acknowledgement.*
- Volunteers. Preferably with wellies!



## Venue

Ideally you are looking for a river, canal or stream which has relatively slow moving water. An important factor is the accessibility of the water – can organisers get in there safely if need be? And are there any obstacles that could impede the racing ducks – you don't want the ducks being unfairly impeded. There must be easily identifiable start and finish points and the safety of the watching public, especially children, should be of paramount importance. You will need to get permission from the landowners to use the water and banks.

## Timing

Make sure you leave enough time to plan the race day & choose a date that will be favourable to many, and not clash with any big events.

## Publicity

Advertise in good time before the event. Can you get a local celebrity to start the race and declare the winner? Draft a press release for your local paper and radio. Use the **Practical Action posters!** Pop it on Facebook, Tweet and encourage others to 'Like', 'Share' and 'Retweet'.

## Fundraising

Pop a number the bottom of each plastic duck (with the permanent water-resistant pen) and 'Sell' each duck. Keep a record of who has bought each duck—our **Sponsor a Duck Form** could help with this! The ducks are then raced from point A to B on a river. Prizes can then be given to the backers of the first ducks to pass the winning post (e.g. 1st, 2nd and 3rd prizes.)

Practical Action is a registered charity and company limited by guarantee.

Company Reg. No. 871954, England | Registered Charity No. 247257 | VAT No. 880 9924 76.

Patron HRH The Prince of Wales, KG, KT, GCB.

Registered Office: The Schumacher Centre, Bourton on Dunsmore, Rugby, Warwickshire,



# Guidelines continued...

## **Permissions & Co-operation**

You must always seek permission for the owner of any body of water that you intend to run your own duck race on. Your local water or river authority should be able to point you in the right direction of private owners, however in public parks you are going to want to contact your local council.

## **Legal Requirements**

Technically, in the eyes of the law, organising and running a duck race is considered to be a lottery, so you will need to get a licence from your local authority. The cost of a licence is generally a lot less than people initially fear, the main thing to be aware of is that local councils usually have waiting lists and as such you should try to get your licence well in advance of your duck race.

Public Liability Insurance could also be required because of running water, however taking safety measures will affect and decrease the cost of this.

## **Safety at the Event**

Safety requirements can often vary depending on the size of your event, but it is always wise to have volunteers to marshall your race course and ensure that everyone is staying safe. Pay particular attention to any areas that might be slippery or hazardous and if they are particularly dangerous you might want to place a barrier up.

## **Clean Up Team**

All your racing ducks will need to be removed from the water after the race otherwise they might represent a pollution hazard. Therefore make sure that you plan enough people and equip them correctly to ensure that you can safely remove all of the racing ducks from the water at the end of your event.

# Good Luck!

**Please get in touch if you have any questions, we're here to help!**

T: 01926 634537    E: [fundraising@practicalaction.org.uk](mailto:fundraising@practicalaction.org.uk)

W: [www.practicalaction.org/duckrace](http://www.practicalaction.org/duckrace)

Twitter: [@PA\\_GetInvolved](https://twitter.com/PA_GetInvolved)





# Welcome to the Benevity Causes Portal

## Why do I have this Check?

You've received a donation through the Benevity Community Impact Fund from people using the Benevity Giving Platform to power their charitable giving. This disbursement may include one or more individual donations as well as matching funds from one of our many corporate clients.

## Who is Benevity?

Benevity ([benevity.com](http://benevity.com)) is the online giving engine that was used to make this donation. We are a software provider that powers workplace giving, cause marketing and other social good programs. Our clients include Google, Nike, Apple and many more of the most notable brands in the world.

Once a month, our donor advised fund partner, the American Endowment Foundation (the other name on your check) issues an aggregated disbursement for all the donations made to you through the Benevity platform. We have a Causes Portal where you can see details of this transfer...

## How can I see the donor information?

We know you want to thank your donors. A report about this disbursement can be found at the Benevity Causes Portal: [causes.benevity.org](http://causes.benevity.org). Follow the steps on the next page to register your charity. Then login any time to find donation reports, donor comments, and monthly disbursement breakdowns.

## What is the Benevity Causes Portal?

The Benevity Causes Portal gives you the reports and tools you need to understand your disbursements and reach more donors. Access detailed reports on the companies and employees who have donated to your charity, and proactively reach more potential donors by adding your logo, creating fundraising and volunteering projects, and adding search tags so people can more easily find you.

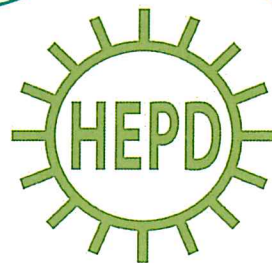
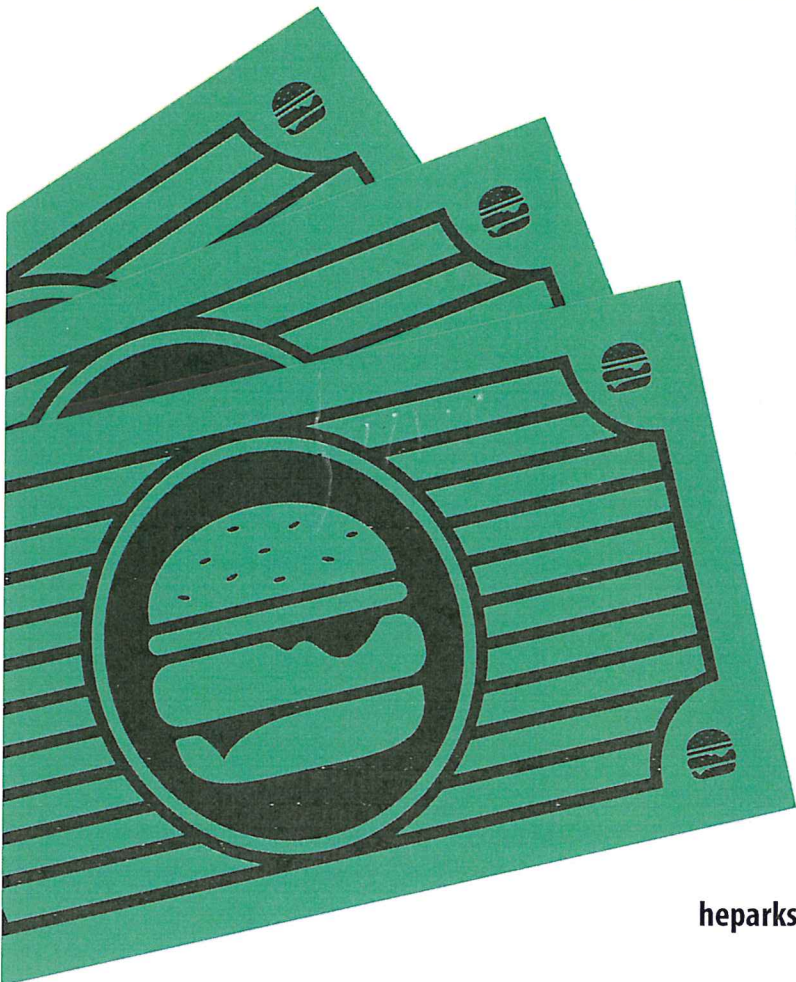
## Will I Get More Donations?

We hope so! Benevity makes it easy for potential donors to find out about you and your mission, and give online with a few clicks. Our tools allow employees to make recurring donations from their paychecks (or credit cards) and qualify for corporate matches, Dollars for Doers rewards, etc. More and more companies are using Benevity to power their charitable giving, exposing you to more donors!

What's next? Flip the page to learn how to thank your donors!

# Burger Bucks

A portion of every \$1 spent at any **Burger King** owned by **Gill Management**, such as the one at Higgins and Barrington roads, will be donated to **Friends of HE Parks** when you mention their name or the **Hoffman Estates Park District**.



We thank you and Gill Management  
for supporting your Park District!

Gill Management, Inc | 630-584-7611

[heparks.org/friends-heparks-foundation/](http://heparks.org/friends-heparks-foundation/) | 847-885-7500