



AGENDA
REGULAR BOARD MEETING NO. 1019
TUESDAY, JULY 25, 2017
7:00p.m.

1. ROLL CALL
2. PLEDGE OF ALLEGIANCE
3. APPROVAL OF AGENDA
4. AWARDS
 - A. Best Of Hoffman: Kelly Ridley
 - B. Full Time Employee of the 2nd Quarter: Lindsay Grace
5. RECESS FOR A&F COMMITTEE MEETING
6. RECONVENE FOLLOWING A&F COMMITTEE MEETING
7. APPROVAL OF MINUTES
 - A. Regular Board Minutes 6/27/2017
8. COMMENTS FROM THE AUDIENCE
9. CONSENT AGENDA (Click each item to view)
 - A. Roof Repairs / M17-081
 - B. Utilization of space in former pro shop / M17-080
 - C. Open and Paid Invoice Register \$960,202.70
 - D. Revenue and Expenditure Report
 - E. Acceptance B&G Minutes 5/2/2017
 - F. Acceptance B&G Minutes 6/20/17
 - G. Acceptance Rec Minutes 5/9/2017
 - H. Acceptance of A&F Minutes 6/27/2017
10. PRESIDENT'S REPORT

REGULAR BOARD MEETING NO. 1019

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11. ADOPTION OF EXECUTIVE DIRECTOR'S REPORT
12. OLD BUSINESS
13. NEW BUSINESS
 - A. Engaging Community Representatives
14. COMMISSIONER COMMENTS
15. EXECUTIVE SESSION
 - A. Minutes, pursuant to Section 2(C)(21) of the Open Meetings Act
 - o 1/24/2017
 - o 4/18/2017
 - B. Appointment, employment, compensation, discipline, performance or dismissal of an employee, pursuant to Section 2(C)(1) of the Open Meetings Act.
16. POTENTIAL DISCUSSION AND POSSIBLE VOTE ON MATTERS FROM EXECUTIVE SESSION
17. ADJOURNMENT

ALL MEETINGS ARE HELD IN THE BOARDROOM OF THE SCOTT R. TRIPHAHN COMMUNITY CENTER & ICE ARENA AT 1685 W. HIGGINS ROAD IN HOFFMAN ESTATES UNLESS OTHERWISE SPECIFIED. IF AN ACCOMMODATION OR MODIFICATION IS REQUIRED TO ATTEND THESE PUBLIC MEETINGS PLEASE CONTACT JANE KACZMAREK AT JKACZMAREK@HEPARKS.ORG OR (847) 885-8500 WITH AT LEAST 48 HOURS' NOTICE.



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MINUTES
REGULAR BOARD MEETING NO. 1018
June 27, 2017

1. Roll Call:

A regular meeting of the Hoffman Estates Park District Board of Commissioners was held on June 27, 2017 at 7:00 p.m. at the Triphahn Center in Hoffman Estates, IL.

Present: Commissioner Bickham, K. Evans, Kilbridge, Kinnane, McGinn, Kaplan

Absent: Commissioner R. Evans

Also Present: Executive Director Bostrom, Deputy Director/A&F Director Talsma, Rec/Facilities Director Kies, P&D Director Buczkowski

Audience: Tracy Dalton & Family PT Employee of the 2nd Quarter, Facility Supervisor Fong, GM of Ice Doschadis, Heather Kubinski & Family BOH, Brian LeFever of Sikich, Superintendent of Finance Cotshott, Comm Reps Katis, Utas and Chhatwani

2. Pledge of Allegiance:

Everyone present stood for the Pledge of Allegiance.

3. Approval of Agenda:

Commissioner McGinn made a motion, seconded by Commissioner Kilbridge to approve the agenda as presented. The motion carried by voice vote.

4. Awards:

A. BOH:

President Kaplan presented Heather Kubinski with the Best of Hoffman. Mrs. Kubinski secured a \$20,000 grant for the Triphahn Center Ice Arena through a prize awarded by Jewel Foods.

B. PT Employee of the Year:

President Kaplan presented Tracy Dalton with the PT Employee of the Year. Mrs. Dalton is a great asset at the front desk as well as coaching for the park district.

5. **Recess for A&F Committee Meeting:**

Commissioner Bickham made a motion, seconded by Commissioner Kinnane to recess the Board Meeting for the A&F Committee Meeting at 7:10 p.m. The motion carried by voice vote.

6. **Reconvene following A&F Committee Meeting:**

Commissioner Bickham made a motion, seconded by Commissioner McGinn to reconvene the Regular Board Meeting No. 1018 at 8:20 p.m. The motion carried by voice vote.

7. **Minutes:**

Commissioner Bickham made a motion, seconded by Commissioner K. Evans to approve the minutes of the following meetings as presented. The motion carried by voice vote.

- A. Regular Board Minutes 5/23/17
- B. Annual Board Minutes 5/16/17
- C. Special Board Minutes 5/02/17

8. **Comments From the Audience:**

None

9. **Consent Agenda:**

Commissioner K. Evans requested that item A) Eisenhower Park Track/M17-074 be pulled from the consent agenda for discussion. The board's consensus was to agree. Commissioner K. Evans noted that he wanted to talk about the options at a regular meeting versus just the conversation at the park tour.

He noted that of the three proposals he was comfortable with spending the \$10,000 on repairs providing they were quality repairs. Executive Director Bostrom explained that the second option for \$58,000 was an inferior product to what was on the track now and that the \$106,000 was a total replacement. He also explained that option three would use the same product as the present track and the contractor had great references.

Commissioner K. Evans asked about sponsors (Nike) and Executive Director Bostrom explained that the district did not have supporting documentation to substantiate the numbers of participants to support a grant request.

President Kaplan asked if the product would be poured and Executive Director Bostrom confirmed that it would be like hot asphalt.

Commissioner K. Evans asked if the district would use the contractor to repair future damage and staff will check but saw no reason not to use this contractor for future repairs.

Commissioner Kinnane made a motion, seconded by Commissioner Bickham to approve Option 3 of M17-074 to patch the 19 identified areas for the quoted price of \$9,300 to Midwest Track Builders.

On a Roll Call: Carried 6-0-1
Ayes: 6 Bickham, K. Evans, Kilbridge, Kinnane, McGinn, Kaplan
Nays: 0
Absent: 1 R. Evans

Commissioner Kinnane made a motion, seconded by Commissioner Kilbridge to approve the Consent Agenda as amended.

On a Roll Call: Carried 6-0-1
Ayes: 6 Bickham, K. Evans, Kilbridge, Kinnane, McGinn, Kaplan
Nays: 0
Absent: 1 R. Evans

- A. CAFR Audit by Sikich / M17-073
- B. Prevailing Wage Ordinance O17-004 / M17-069
- C. Beverage Sales Tax Increase / M17-075
- D. Open and Paid Invoice Register \$642,985.31
- E. Revenue and Expenditure Report
- F. Acceptance of A&F Minutes 5/16/2017

10. President's Report:

President Kaplan encouraged everyone to participate in future Walks with the Mayor, noted that it had been a great Golf Event for the foundation, that he had enjoyed the park tour and suggested it be done more than once a year. Staff will check. President Kaplan also noted that the Ribbon Cutting ceremony for the north side grand re-opening was great and thanked Dean for his assist on the interview with the Mayor. He noted that he had attended the Little League All Star Games and been able to throw out the first pitch.

Executive Director Bostrom asked to review the email for the Installation of Playground and Turf Restoration. He explained that the email requested the

approval to spend an additional \$5,000 in addition to the \$11,665.50 of the contingency fund to complete the restoration at Evergreen. He explained that the increase costs were due to excessively wet weather and the safety issue posed for path users until the landscaping portion of the project was completed. He reminded the board that those capital projects were approximately \$10,000 under budget at this time.

Director Buczkowski explained that they had to add more turf and seed blankets and the additional material and labor for the restoration would increase the projected costs.

The board concurred and as it was within the Executive Director's spending authority, there was no vote required.

11. Adoption of Executive Director's Report:

Commissioner K. Evans thanked staff for promoting the July 2nd Bike Ride noting that it would be at 8 am.

President Kaplan asked about item 16 of the Parks Report suggesting that the splash pads be tested prior to June. Executive Director Bostrom noted that they ordinarily were, however, with the change in Directors for the Parks Department, this item had been missed.

Commissioner Kilbridge noted that Director Huguen was doing a good job.

Commissioner Kilbridge made a motion, seconded by Commissioner Kinnane to adopt the Executive Director's Report as presented. The motion carried by voice vote.

12. Old Business:

None

13. New Business:

A. Review of Closed Session Minutes/R17-001 M17-070:

Executive Director Bostrom noted that the item was reviewed every six months.

Commissioner McGinn made a motion, seconded by Commissioner Kilbridge to approve Resolution R17-001 "Review of Closed Session Minutes" as presented. Motion carried by voice vote.

14. Commissioner Comments:

Commissioner Kinnane said that his family celebrated birthdays at Seascap and wanted to thank staff, Program Manager Steinhoff, Heather and Joe, on doing a great job. He also thanked Deputy Director Talsma and staff on the audit.

Commissioner Bickham said the park tour was good and he learned something about Field Park. He also noted that the Grand Re-Opening went well; enjoyed the Walk with the Mayor and had the opportunity to attend BPC for the Social and to golf.

Commissioner McGinn said the park tour was great and commended staff on their job with the Audit. He also noted that he was glad to see the support for the walks Superintendent Manisco was running and suggested supporting those events.

Commissioner K. Evans commended staff on their great job with CAFR and complimented the Admin Staff on the filling of the staff positions with great people and commended Director Hugen on the work he has been doing.

Commissioner Kilbridge noted that the park tour was great and said she would like to see more Comm Reps attend. She also commented on how nice the Ribbon Cutting ceremony had been at Triphahn Center.

President Kaplan thanked Directors Buczkowski, Kies and Talsma for their hard work in their respective areas.

15. Adjournment:

Commissioner McGinn made a motion, seconded by Commissioner Bickham to adjourn the meeting at 8:50 p.m. The motion carried by voice vote.

Respectfully submitted,

Dean R. Bostrom
Secretary

Peg Kusmierski
Recording Secretary

**HOFFMAN ESTATES PARK DISTRICT
REGULAR BOARD MEETING NO. 1019**

EXECUTIVE DIRECTOR'S REPORT

July 2017

Parks Report

1. Installed three RTU at PSS&WC, RTU 3, 4 and 8 were replaced.
2. Mini split AC system in the PSS&WC server room was replaced.
3. Kids play feature at PSS&WC activity pool had a new pump and motor installed.
4. Kids Korner hallway had a new drinking fountain installed at PSS&WC
5. A new boiler was installed for the Spa at PSS&WC.
6. Preventative maintenance was completed on all RTU's, pumps, motors, bearings and filters on mechanical devices.
7. The wall at Highland Parks was reconstructed with drainage behind the wall.
8. New Slide was installed at Fairview.
9. New park sign was built and installed at Fabbrini.
10. Re-installed benches and garbage cans at Evergreen.
11. Elliptical repaired at Sheffield.
12. Weekly water meter readings.
13. Playground inspections and repairs based on playground inspections.
14. Windscreen repaired at Willow Skate Park and added at PSS&WC for new outdoor shower unit.
15. Crack repairs at Olmstead basketball courts.
16. Fixed spring Rockers at Community, Southridge and Huntington
17. Aquatic weed control was completed in the district ponds.
18. The third round of monthly bed maintenance throughout the district was completed.
19. Invasive weed control for Phragmites, Thistle and Teasel is ongoing as weather permits and is about 75% completed.
20. Hazard Willow tree removals were done at North Ridge Park, 3 were removed and will be replaced this fall with Bald Cypress.
21. Hazard Willow tree was removed at South Ridge Park.
22. Removed hazard tree near Victoria, other hazard tree removals will continue throughout the district as needed.
23. Treated all high-profile turf areas for broadleaf weed control.
24. Started over-seed regimen on all high-use athletic fields.
25. Treated playgrounds for weeds.
26. Treated North Ridge pond for algae.
27. Repaired irrigation leaks at Cannon.
28. Continued with scheduled mowings.
29. Van 508 transmission replaced, front brake pads and rotors.
30. Mower 570 had left wheel motor replaced.
31. Truck 515 needed "u" joints replaced on drive shaft.

32. Truck 538 oil leak on lift gate was repaired.
33. Truck 505 was serviced.
34. Recharged AC on vehicles 493 and 453.
35. Vehicle 500 replaced front right wheel bearing.
36. Shop air compressor replaced electric motor.
37. Daily maintenance and repair on all mowers and vehicles.

PLANNING & DEVELOPMENT

1. Playgrounds:

The installation contractor has struggled between the rain drops to complete Colony's 2-5 playground. As of this writing the playground is 60% complete. Due to a damaged post which has been reordered from the manufacturer, the park will most likely not be completed and open to the public until August 1. The goal is to complete all turf restoration within the next two weeks and install the post by hand so that the installation does not require additional restoration due to machine damage.

2. Paving Work:

2017 paving patch work was completed on June 26th with the patching of Westbury path and Hassell Rd maintenance garage. Approximately 32,000 sq. ft. of asphalt was replaced at the maintenance garage and adjacent driveway.

3. Seal Coating:

Seal coating was completed on July 6th and the following lots were crack filled, seal coated and striped:

- BPC
- Cannon Crossings
- Canterbury Fields
- Canterbury Park Place
- Freedom Run

Crack filling was also completed at Triphahn Center and PSSWC.

4. Bergman Point Playground:

The playground and shelter at the park site located at the corner of Algonquin and Ela Roads was completed around the middle of June. Staff is currently working with developer to turn over the property to the park district. Two items in the park remain unfinished; that being the establishment of the turf and the multi-use path along Ela Rd. Should the park district accept title to the park site, an agreement will have to be entered in by MNI Homes and the park district whereby MNI will be responsible for completing the turf establishment and the

creation of the multi-use path. Completion of these items will be backed up by the Village's acceptance of the Bergman Point Subdivision. In addition to the park site development, staff is working with the Village on the Bergman House and the future relationship between the park and that property as it relates to the access drive off of Algonquin Road.

5. Devonshire Woods Subdivision/Black Bear Park:

CAL-Atlantic Home Inc. has purchased the uncompleted portion of Devonshire Woods and has constructed the remaining streets between the home sites and Black Bear Park. With this improvement, Black Bear Park is now accessible from Shoe Factor Rd. In addition to the public improvements, CAL-Atlantic has begun construction on a number of residential homes in that development.

6. Amber Meadows Development:

CAL-Atlantic Homes Inc. has also begun the development located on the northeast corner of Shoe Factory and Essex. Approximately 100 homes will be built in this subdivision. The playground will be located north at Beacon Point Park and will be constructed by the park district when 50% of the residential properties have been occupied.

RECREATION & FACILITIES

UPCOMING EVENTS

- **July 14** – Movie Night at Seascap "Honey I Shrank the Kids"
- **July 15** – ~~Nature Volunteer Event, Queen Anne Lace Pull - Cancelled~~
- **July 16** – Free Ice Skating at TC
- **July 20** – Summer Sounds at Village Green
- **July 21** – Friday Fun in the Park at Vogelei
- **July 26** – Fall Registration Begins
- **July 27**- Summer Sounds at Village Green
- **Aug 2** – Passholder Appreciation Night at Seascap
- **Aug 4** – Friday Fun in the Park at Vogelei
- **Aug 5** – Hoffman Walks 2PM at Fabbrini Park
- **Aug 5** – Party in the Park 3-8:30PM at Fabbrini Park
- **Aug 6** – Grandparents Day at Seascap
- **Aug 7** – Volunteer Appreciation Night at Seascap
- **Aug 10** – Live Music at BPC
- **Aug 12** – Common Teasel Removal Volunteer Event
- **Aug 20** – Free Ice Skating at TC
- **Aug 30**- 50+ Annual Open House

Summary Highlights:

- The Aquatic PDRMA accreditation process took place on June 23rd. The accreditation site visit was very successful. PDRMA provided the outcome for the aquatic review 10 days later and the aquatic area for the district scored a 98.65% out of 100%. Staff will be submitting some additional information prior to the November final scoring date to raise this score even higher. Great job by all parties involved! The preparation for the Recreation and Facilities PDRMA site visit is in process with the site visit planned for July 13th. The expectation is continued success with the on-going evaluation process.
- The Northside Ribbon Cutting on Tuesday, June 20th was very well received and the grand Re-Opening on Saturday, June 24th was a huge success. Staff estimated between 500-600 people attended the special event.
- Staff is evaluating the ice operations budget and business model, as with other areas of our operations as new competition comes into the region we need to review our programs, services, fee structure, space utilization and budget projections. Staff always wants to make sure we are proactive in these types of situations. Currently staff is seeing a dip in some of the programming and league areas that have been directly affected by this increase in competition. Staff will continue to update the committee and board as necessary.
- Seascope started their new opening procedures allowing pass holders to enter the park 15 minutes prior to the general public. This new service allows pass holders the first priority on seating, the feedback has been very well received, this is a pool pass privilege.
- Seascope passes were 198 pass sales behind in May; currently SFAC is tracking 3 passes ahead this year at the end of June as compared to this time last year. (2016 – 1,419, 2017 – 1,422). Much of the spike in participation can be attributed to nice weather, but staff also believes the new early entry for pass holders has played a factor into the increased sales.
- This summer the HEPD along with the Friends of HE Parks and Hoffman Estates High School implemented a new ICompete summer camp. 31 kids participated in the program. This program focuses on a section of Hoffman Estates that is considered high risk for this age group. The camp was two weeks long and as you can see in the picture attached it was a huge success!
- Summer Camp continues to do very well 4 weeks into the season, between the ELC/Preschool and the full day camps they are tracking a total of 178 participants over this time last year. As of June 2016, 2,335 as compared to 2,531.
- Momentum derived from the various digital promotional strategies executed in May along with the efforts taken by the PSS&WC Member Services team with 'grass roots'/guerrilla recruitment was sustained through June leading to a 'new member' total that far exceeded budgeted goals and which is the highest net total in June with over 6 years of reporting data. With cancellation totals also at an exceptionally low level, the Member Services team has successfully erased the net deficit for FY17 and is now tracking above the running net goal YTD by 50 net memberships. The attrition rate also dropped almost 2% from June of 2016 (5.4% to 3.5%) in June of 2017.

- The fitness memberships at all the centers continue to see a reduction in the variance between previous months in 2017 and now. This past May PSS&WC was tracking 162 memberships behind May of last year while now in June they are tracking only 33 memberships behind this time last year. TC in May was tracking 55 memberships behind May of last year, now they are tracking only 30 memberships behind June of last year. WRC was tracking 4 behind in May of 2017 as compared to May of 2016. In June they are tracking 2 memberships above this time last year. These positive reductions in negative variances can be attributed to many different variables, but based on our data collected many of these statistics are pointing back to perceived value. This communicates to us that the value is strong in the services and rapport staff has built with patrons despite the increase in competition and club hopping.
- The PSS&WC member club locker room renovation project has been scheduled for July 10-September 29. Announcements have been made to the staff and information has been provided for the PSS&WC membership regarding the project. Overall, the response has been generally very positive. Project details have been provided within the facility and the announcement has been made via the PSS&WC website. The locker room project renderings, along with product samples, have been posted within the facility. Preparation continues in anticipation of the upcoming project.
- The Harper College joint programming partnership continues to remain very positive; staff has included a copy of their continuing education career development personal enrichment brochure in the attached information. Staff is also working to establish a similar joint programming partnership with Elgin Community College, as they have shown interest as well. Staff will work to not offer similar programs and/or services to conflict this relationship or the districts own program inventory from a day or time perspective.
- Staff worked with Ron Vine and Associates on developing highly effective program, class and facility customer service satisfaction surveys. Ron was on site June 30 conducting training for all program and facility staff. The Director of Recreation & Facilities had a follow up meeting the next morning and a committee will be formed internally to develop our department surveys and how those are implemented, administered and tracked.

Volunteers Summary

- Human Resources processed 1 new volunteer.
- Foundation held the SRT Golf Outing and had 92 volunteer hours with 16 volunteers participating.
- PSSWC had 12.25 volunteer hours.



Youth Athletics

Youth Baseball/Softball

- The Hoffman Estates Spring Youth Baseball season has come to a close with a fun-filled month of June. Tournament teams will continue play in July and our 4/5 Tee ball league will begin play.
- All-Star Games- on Saturday, June 24th our Pinto and Mustang players participated in this year's All-Star games at Cannon Crossing. Players were announced onto the field by their coaches, the national anthem was sung by a Conant High School student, and the first pitch was thrown out by our park board president, Robert Kaplan.
- 9/10U Tournament Team - our tournament team program has grown this year in number of teams (3 total) and number of tournaments played. Our teams competed in two tournaments this June, one being held at Cannon Crossing. Each team has two more left to play in July.
- 4/5 Tee Ball League- registration has begun for our 4/5 year old tee ball league. The league is scheduled to start practice/games in July. Below are number comparisons for 2016 vs 2017.
- Fall Baseball- Registration has begun for our fall baseball leagues and will close in mid-July. Staff is already seeing a record number of players sign up. For the first time in many years the program has a 1st/2nd grade fall baseball team.

Year	Pinto	Mustang	Bronco	Pony	Total
Ages	6-8	8-10	11-12	13-14	NA
2016	0	13	14	14	41
2017	13	18	20	2	53

Youth Summer Basketball League

- Registration has concluded for our first ever NEW youth summer basketball leagues. Teams will begin practice the week of July 10th and play their first games on July 27th. As of July 10th, 63 players have signed up for the league!

Adult Sports

- Summer Softball Leagues- Summer Softball is reaching its half way point. Weather has already canceled 4 weeks of games, but this program is gradually getting all make-up games in. Duane Dow and Comcast will be back again this year to broadcast our 6:30pm game on Monday, July 17th at Cannon Crossings.

Youth Spring Soccer

- The program is currently taking registration for the fall season. A \$5 off coupon promotion was held over the weekend of June 24th and 25th, and brought in 69 registrations in two days! There have also been other incentives, including a free back pack and a "Tell a Friend" promotion, that have brought in a total of 123

registrations for Fall and Spring soccer – an 87% increase in soccer registration from this point last year!

Youth Athletic Bags

- To help promote NEW patch program that will replace participation trophies this fall staff is offering a free athletic bag for every participant who signed up for one of our youth sports leagues. These bags will help players display their patches. To kick off the promotion staff held a soccer registration weekend event on June 24th/25th. Staff handed out 69 free bags for this event/promotion.

Dance

- Summer session of dance began the week of 6/12. There are a total of 100 students in the summer program.
- Dance Company held tryouts for the 2017-2018 year on June 3rd. We welcomed 4 new dancers to the company.



Early Childhood

Preschool:

Three-school 17-18	13 TC	15 TC	+2
	5 WRC	6 WRC	+1
2's Playschool 17-18	10 TC	11 TC	+1
	6 WRC	10 WRC	+4
Preschool 17-18	115 TC	133 TC	+18
	64 WRC	65 WRC	+1
Early Learning Center	28	28	0
Child Only Classes (summer)	9	15	+6
Parent Tot (summer)	46	31	-15
Preschool Totals	296	314	+18

Summer Camp

Preschool Kids	66 TC	66 TC	0
Camp S1 & S2	32 WRC	37 WRC	+5
Healthy Kids Camp S1 & S2	7	28	+21
Kinder Camps S1 & S2	65 TC	56 TC	-9
	19 WRC	41 WRC	+22
Safety Town S1 & S2	17	11	-6
Nature Investigators	8	23	+15
Tot's Spot 2's S1 &	11	23	+12

S2

Jr. Leader S1 & S2	4	6	+2
Total Summer Camp	229	291	+62

Bus Service	48	69	+21
Creative Arts Camp*	130	57	-73
Discovery Camp	91	91	0
Explorers Camp	253	267	+14
3-Day Explorers Camp	253	315	+62
Early Arrival Camp	354	338	-16
3-Day Early Arrival Camp	47	66	+19
Late Stay Camp	389	400	+11
3-Day Late Stay Camp	46	78	+32
Nature Camp	16 (1 week)	23 (1 week)	+7
Science Camp	70 (2 weeks)	67 (2 weeks)	-3
Sports Camp	237	265	+28
Teen Camp	172	186	+14
Totals	2,106	2,222	+116

*Creative Arts Camp was made a 2 week session to accommodate for larger projects and plays.

- Camp began on June 5th. E-blasts, marquees, summer planners to the school sites and posters were used for advertising.
- We did not have any snow days/cold days this school year so camp was able to start on time.
- Camp staff meets bi-weekly to plan for the next upcoming weeks of camp.
- We continue to work with Seascope Aquatic Center to utilize the red and yellow wristbands systems.
- Camps have filled up more quickly than year past and we continue to accommodate as many participants as space and staffing will allow.



Membership	6/16	6/17	+/- Var.
Total	623	516	-107

A deficit in membership numbers is a reflection of the new membership "grace period" and not all members renewing until 7/31/2017.

Classes offered in June

- (3)Basic Exercise, Chair Fitness, (3)Gentle Yoga, Line Dance, Tai Chi

Athletic opportunities offered in June

- Balloon Volleyball (Weekly), Billiards (Poplar Creek Bowl), Pickle ball, Ping Pong, Volleyball and Walking Path/Track

Trips

- Oberweis Factory Tour/Lunch (6/2) had 23 registered
- Paramount Theatre- Piano Man (6/10) 12 registered
- Paramount Theatre- Barb/Frank (6/11) 21 registered
-

Evening/Special Programs in June

- Pub Quiz Night (3rd Thursdays/5:30 pm) – 30 participants (50+ Center), prizes sponsored by First Light Home Care, questions courtesy of Family Dentistry, HE and dinner was sponsored by Lake Barrington Woods. Patrons were pleasantly surprised and pleased.
- Bingo at Culver's Schaumburg- 4th Tuesday in June
- Birthday Celebrations at Culver's in Hoffman Estates- 6/23- 23 attended

Friday lunch programs (June)

- 6/9: 50+ Center, Hoffman Estates
- 6/16: 50+ Center, Hoffman Estates



Ice Operations

TESTIMONIALS & SOCIAL MEDIA COMMENTS

On Facebook:



The screenshot shows a Facebook post from González Cecilia, who reviewed HE Parks Ice Arena on April 20 at 9:28pm. The review includes a 5-star rating and a photo of children at the ice skating rink. Below the review, there is a response from HE Parks Ice Arena, which says "Thanks for the review!" and lists "Sandy Manisco" as the person who commented on the review 19 hours ago.

I.C.E Academy

- The summer lesson program began on June 5. 123 skaters are taking part in the summer lesson program, in June of 2016 the ice rinks were down for planned maintenance and repair, total numbers in June of 2016 – 0.
- Skating camps in June had 24 skaters on the ice.
- Staff conducted a summer kickoff meeting June 3.

Wolf Pack

- Summer hockey lesson started on June 5. 87 hockey players are taking part in the lesson program
- Summer hockey camps started June 5. 29 players took part in camp for June
- Pre-Skates will start in July for the fall season and registration will open in mid-July for returning Wolf Pack players.

Ice Rink Information

- Staff attended Basic Refrigeration by STAR RINKS June 12-15.
- Great Lakes Hockey camp ran a week long program June 26 -30.



Prairie Stone_™ Sports & Wellness Center

June Membership Totals

Totals

2016

3,124

2017

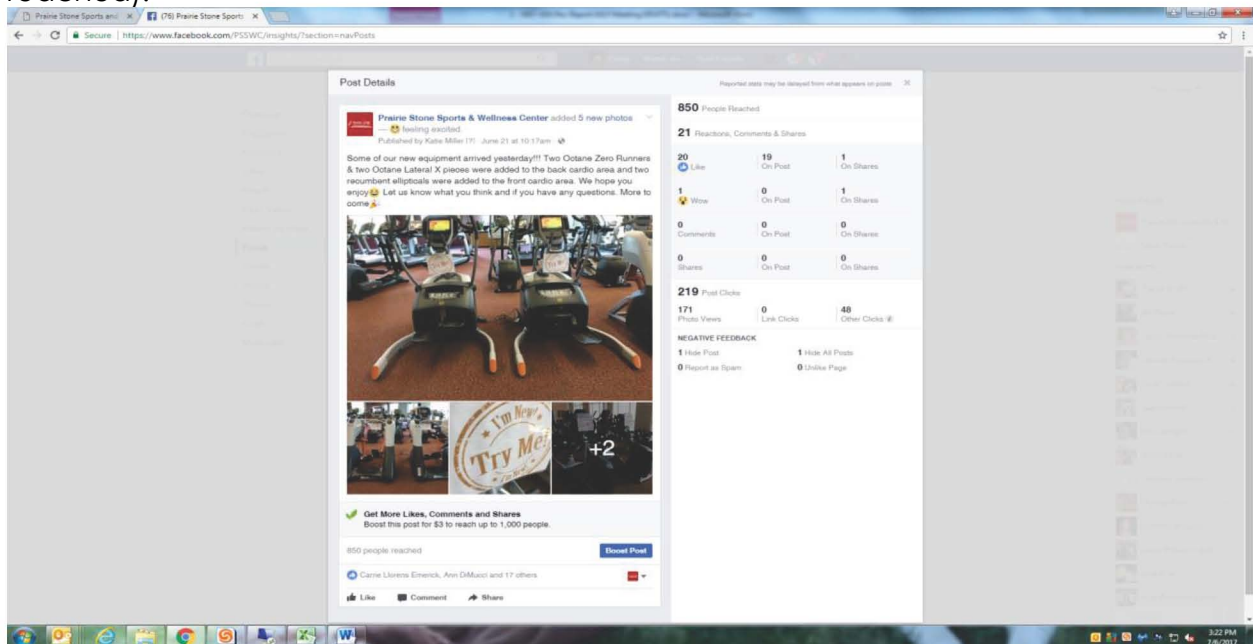
3,091

Var. +/-

(33)

SOCIAL MEDIA PROMOTIONS/POSTS

On Facebook, Yelp, Retention Management/Constant Contact, etc.: Example: Facebook post promoting the arrival of new fitness equipment in June (850 people reached):



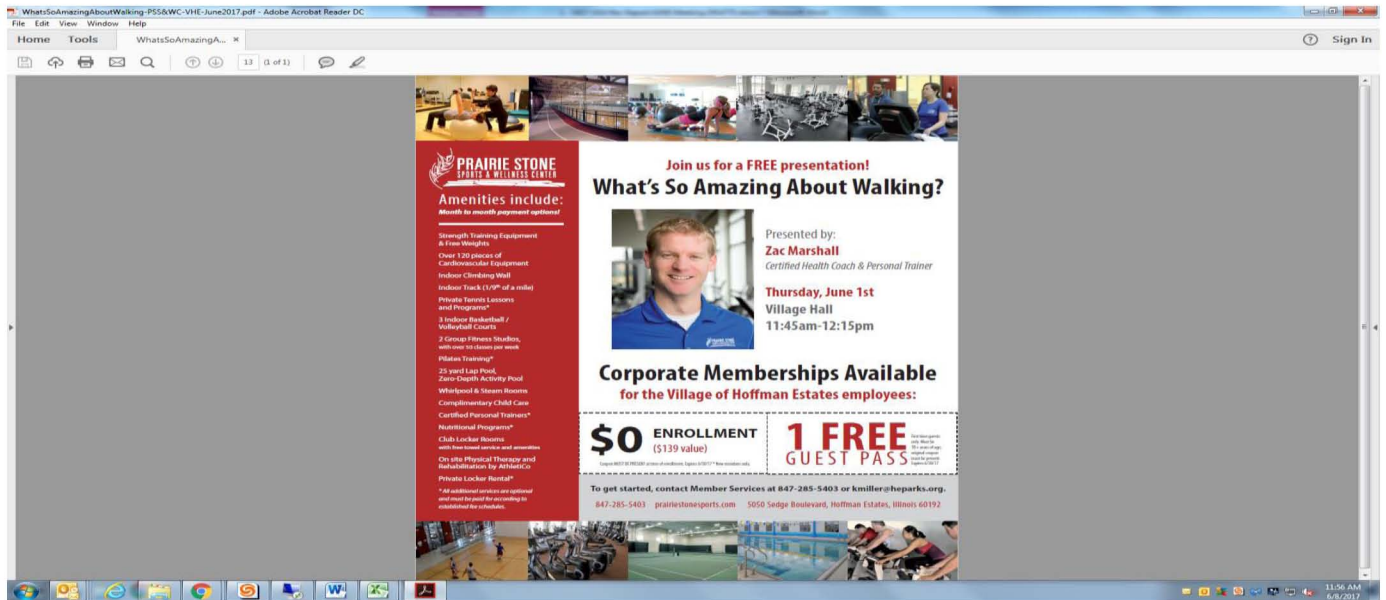
- Click on the link below to see the social media video engagements during the month of June:
<https://www.facebook.com/PSSWC/videos/10155207132234003/>
 (Zac Marshall announcing the winner of the walking challenge & introducing the NEW summer reading program!)
- <https://www.facebook.com/PSSWC/videos/10155277996679003/>
 (Zac shares a couple more takeaways from Raising a Healthy, Happy Eater.)

Member Services

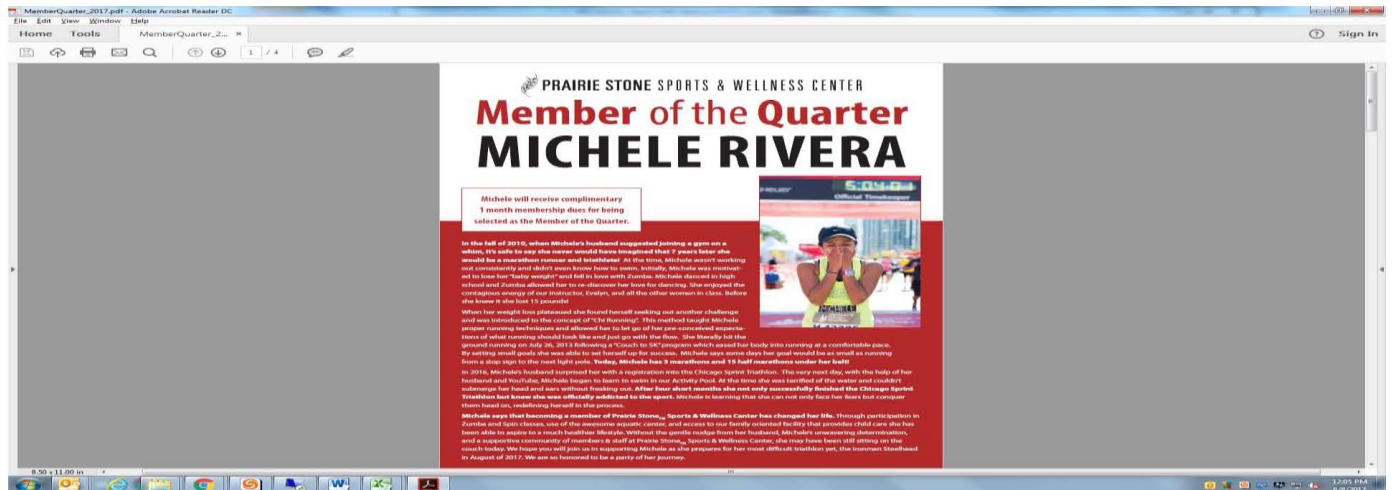
- The enrollment special for June included a \$29 enrollment fee opportunity with prorated dues collected at the time of enrollment. Momentum derived from the various digital promotional strategies executed in May along with diligent efforts taken by the Member Services team with recruitment was sustained through June leading to a 'new member' total that far exceeded budgeted goals AND which is the highest total in over 6 years of reporting data. With cancellation totals also at an exceptionally low level, the Member Services team has successfully erased the net deficit for FY17 and is now tracking above the running net goal YTD.
- The sale of Student Summer Passes, which began on May 1st, continued with great fanfare through the month of June. The passes were generalized beginning this season to simplify the promotion and sale of them, with the previous specific duration options eliminated in favor of just a seasonal pass valid through 8/15/17. Through June 30, an unofficial total of 79 passes have been sold.
- The ongoing Friends in Fitness member referral program continued to be a force in generating new memberships in June. There were a total of 10 direct new member referrals in June along with a high number of 'friends/family' general references.
- The PSS&WC enrollment special was advertised on each of the following:
 - District's electronic marquee signs throughout the community
 - VHE electronic marquee signs located at the corner of Shoe Factory Road and Beverly
 - The ENROLLMENT FEE banner on the north side building exterior
 - Select Facebook posts throughout the month
 - Guest and tour follow up targeted email via Retention Management
 - Both internal and e-based targeted marketing were utilized to inspire member referrals as well as to reach all HEPD clients throughout the community. The HEPD bi-monthly Eblast included the enrollment promotion details, and targeted emails through Retention Management continued to be sent throughout the month to promote the club cash incentive for member referrals.
 - HEPD and PSS&WC websites (scrolling banner updates)
- The Member Services team coordinated a month full of special events in June for members to inspire continued usage interest (see image above). Events included several special fitness group classes and workshops along with a number of fun activities, such as the launch of the inaugural 'Member Book Club' initiative, which help to bolster retention. The Member Services team also

continued to promote the series of online motivational quotes that are posted each Monday on social media to help motivate members to pursue fitness goals in the New Year and throughout. These 'motivational Monday' quotes are also printed and placed strategically throughout the club for members to discover during their workouts.

A few highlights to note from the June wellness calendar:



(See above) The Member Services team and a PSS&WC Personal Trainer visited the Village of Hoffman Estates to present a workshop/lecture as part of their 8 week Fitness Challenge for VHE employees.



(See above) PSS&WC celebrated the fitness achievements of member, Michele Rivera, who was recognized as the 'Member of the Quarter'. Her successes have been shared via poster in the club as well as through digital media channels.

- The Member Services team secured a NEW corporate membership relationship with Sunburst Digital (located in Hoffman Estates), which resulted in 19 new members in the month of June along with potential to grow. This new relationship marks the first time since the establishment of the GE-CDF/PSS&WC relationship that a company has proceeded with a full subsidy of employee membership dues.

Operations and Fitness Departments:

- PSS&WC hosted a variety of athletic rentals including large youth basketball and volleyball tournaments during the month of June including a Parents Night Out event. The facility also hosted several party rentals during the month, too. Though birthday parties and scout lock-ins are still offered at PSS&WC, efforts have been taken to transition to larger multi-court athletic rentals that reduce labor intensity while generating steadier revenue streams.
- Preliminary efforts are underway to determine timelines and project details regarding the upcoming gymnasium and tennis court renovations. The tennis court renovation is scheduled to take place during the month of August and will include the addition of 'blended lines' on the courts to support additional youth and senior programming.
- The PSS&WC member club locker room renovation project has been scheduled for July 10-September 29. Announcements have been made to the staff and information has been provided for the PSS&WC membership regarding the project. Overall, the response has been generally very positive. Project details have been provided within the facility and the announcement has been made via the PSS&WC website. The locker room project renderings, along with product samples, have been posted within the facility. Preparation continues in anticipation of the upcoming project.
- A therapy ladder has been ordered and will be installed within July for access into the PSS&WC lap pool, particularly given that the main stairway entrance will be temporarily unavailable during the months of the project. The therapy ladder

will remain in place after the project. The ladder will serve as a second point of entry into the lap pool which will provide easy access for those who may have challenges utilizing the recessed step system to access the lap pool.

- The Higgins Educational Center outreach program provided by HEPD, which began April 6 has temporarily ended due to the summer season. The dance fusion class will resume within the fall.
- Within the area of group fitness class participation has remained steady across the board! Highlighted classes include:
 - All Zumba Classes 40+ Friday Spin 25(MAX) M/W/F Yoga 20+
- Fitness department has ordered all of the new fitness equipment as budgeted within the 2017 operating capital fund for PSS&WC. 10 pieces of the new equipment has been delivered and installed with the remaining to be delivered before the end of July. Members are loving the new equipment!

Early Childhood Programming

- Kid's First Sports programs and camps have had steady participation. We have offered a basketball camp this summer that ran with 14 participants.

PSS&WC Aquatics

- First session of Swim Lessons had 264 participants with another 128 already registered to start the second session which is scheduled to begin July 18th. Last year there were 0 lessons due to the shut down for the replacement of the dehumidification system.



Pass Sales	06/2016	06/ 2017	Var.
+/-			
Total	1,419	1,422	+ 3

- Friday, July 14 is Flashback Movie Night. We will be featuring Honey I Shrunk the Kids.

Swim Lessons	06/2016	06/2017	Var.
+/-			
Total	374	297	(77)*

*Please note that last year the PSS&WC swim lessons were combined with SFAC swim lessons at SFAC because the PSS&WC aquatic center was under construction for the new dehumidification system.



Triphahn Center

Triphahn Center Fitness and Operations:

Membership	06/2016	06/2017	Var.
+/-			
Total	901	871	(30)

General Summary:

- Dance World was held on 05/13.
- The north side open was a huge success! Rentals have already begun in the new rooms with a great amount of calls for future rentals.



Willow Recreation Center

Membership Fitness Totals	06/2016	06/2017	Var.
+/-			
Fitness/Racquetball	308/57	307/60	
Total	365	367	+ 2

General Summary:

- The new full time custodian was hired for WRC and will start on July 3rd.
- Harper college programs ended their first summer session with 49 participants in 5 classes (Easy Guitar, Ukulele, Chair Yoga, Tai Chi & Fencing)



Dog Off-Leash Areas

Staff continues planning the Doggie Carnival to be held in September. This event will include doggie games with prizes, vendors, photo booth & give a ways.

Bo's run:

- Breakdown for Bo's Run / Combo passes HE 157, Palatine 44, Barrington 26, Schaumburg 32, Arlington Heights / Mt. Prospect 8, Inverness 37. Additional towns are Rolling Meadows, Elk grove, Hanover Park & Streamwood.

Freedom Run:

- Breakdown for Freedom Run/ Combo passes Elgin – 180, HE – 97, Streamwood 90. Schaumburg – 21. Additional towns are Huntley, Hanover Park & S. Barrington, Elk Grove, Palatine, Wheeling & others.

Dog Park Passes	06/2016	06/2017	+/- Var.
Bo's Run	301	308	+ 7
Freedom Run	335	341	+ 6
Combo	74	83	+ 9
Total	710	732	+22



Communications and Marketing

PROGRAM PROMOTIONS

Staff worked with program managers to promote Summer Guide and Registration, youth sports programs, 50+ events, trips and programs; Friday Fun in the Park, Triphahn Grand Re Opening, Hoffman Walks, Summer Camps, BPC events, Parent's Night Out, Giving Tree, Seascape Pass Sale, Seascape events, Hockey and Figure Skating, BPC weddings. Community Calendar Submissions to: Daily Herald, Chicago Tribune, Hoffman Estates Chamber.

VIDEO

- This month, we featured the video "Head to Toe Benefits of Walking."
- Facebook Live – staff is experimenting with the use of Facebook Live at the Friday Fun in the Park events. For the first live event, we had 6 people watch live on Facebook.
- Heart of Hoffman Estates – the Village's cable access TV show will feature the park district in the July episode. The show will include Hoffman Walks, the Grand Reopening of TC and an interview with Board President Kaplan and Executive Director Bostrom. The show will run starting July 10 on Comcast Ch. 6 and U-Verse Ch. 99/Hoffman Estates.

Hoffman Walks

We had approx. 35 people at our Walk & Talk with the Mayor on Sat. June 17. The Mayor and three trustees came out to walk with residents at Victoria Park.

Independence Day Parade

The HE Parks Commissioners and Trustee Rossiaky from the Friends of HE Parks participated in the July 4 parade. In addition, the Wolf Pack Hockey Team marched in the Bartlett parade to promote hockey development in that area.

Below Minimum Report

C&M staff assisted program managers when session registration is below the minimum enrollment required to run the class. Each week a report is run, and marketing staff provides additional marketing efforts in the final days prior to sessions starting. In June, last minute marketing efforts helped fill swim lessons, yoga, figure skating camps, and Chicago Fire soccer summer camp.

PRESS RELEASES/PUBLIC RELATIONS

Articles that were printed or appeared online on the newspaper websites will be attachments at end of the Board Report.

Articles submitted and published (see end of Board Report):

- Wolf Pack Youth Hockey Program Granted \$20,000 (published in July)
- Triphahn Center to Show Off New Enhancements
- Friday Fun in the Park Schedule
- Summer Sounds Schedule

The following are press releases that were sent to the newspapers, but have not yet been picked up for print:

- John Giacalone and Dustin Hugen Staff Announcements (sent to IPRA P&R magazine)
- Hoffman Estates Mayor McLeod Joins HE Parks for Free Walk & Talk Event

REVIEWS & SOCIAL MEDIA COMMENTS

Google Plus Reviews


The screenshot shows the Google My Business interface for 'Prairie Stone Sports & Wellness Center'. The business name and address (5050 Sedge Boulevard, Hoffman Estates, IL, 60192-3712) are visible in the top left. A navigation menu on the left includes Home, Info, Insights, Reviews (highlighted), Photos, and Users. The main content area displays a review from Pooja Srivastava with a 5-star rating, posted on Jun 2, 2017. Below the review, there is a message: 'The user didn't write a review, and has left just a rating.' At the bottom, there is a 'Best practices for responding to reviews' section with a red 'thumbs up' icon and a response from the business: 'Prairie Stone Sports & Wellness Center - Jun 2, 2017 - edit - delete Thanks for the review!'.

Google My Business

Tropicana Park
680 Audubon Street
Hoffman Estates, IL 60169-1950

- Home
- Info
- Insights
- Reviews**
- Photos
- Users

Replied!

Profile	Rating	Review posted on
 David Keith	★★★★★	Jun 11, 2017

Gem in the rough. This little park has a small splash pad, 1 sand volleyball court, 2 horse-shoe games and 2 other lanes as well. The kids love it and nobody is ever here.


Best practices for responding to reviews

Tropicana Park - Jun 12, 2017 - [edit](#) - [delete](#)
Thanks for the review, David!

Google My Business

Scott R. Triphahn Community Center & Ice Arena
1585 W Higgins Rd
Hoffman Estates, IL 60169-6998

- Home
- Info
- Insights
- Reviews**
- Photos
- Website

Profile	Rating	Review posted on
 Peg Swyter	★★★★★	Jun 12, 2017

The user didn't write a review, and has left just a rating.

Best practices for responding to reviews


Scott R. Triphahn Community Center & Ice Arena - Jun 13, 2017 - [edit](#) - [delete](#)
Thanks for the review, Peg!

Google My Business

Freedom Run Dog Park
6150 Russell Drive
Hoffman Estates, Illinois 60192

- Home
- Info
- Insights
- Reviews**
- Messaging
- Photos

Replied!

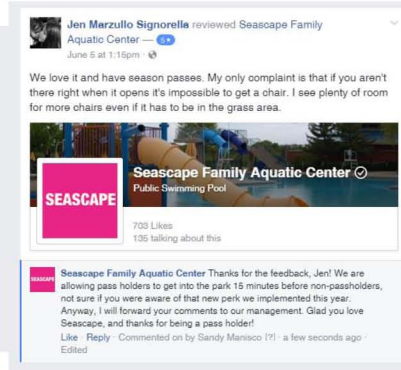
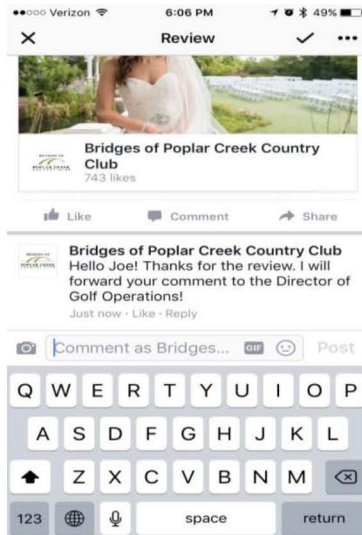
Profile	Rating	Review posted on
 anitameal@amerteich.net Coenniwa	★★★★☆	Jun 29, 2017

Very large must register to get a pass found it plant with obsticals for training

Best practices for responding to reviews

Freedom Run Dog Park - Jul 5, 2017 - [edit](#) - [delete](#)
Thanks for the review!

Facebook Comments & Reviews:



MARKETING DASHBOARD

Mobile Access – Source: Google Analytics



Desktop numbers have increased slightly for the first time in many years, instead of declined. This may indicate that we've hit at saturation point – there will always be a certain number of visitors that will visit via desktop. For example, during December with many people on vacation, it may have been easier to access the site via desktop. (NOTE: "Prior to" column indicates how users accessed HeParks prior to the app and mobile-friendly website. Responsive mobile-friendly website launched Oct 28, 2014; app launched April 25, 2014; mobile WebTrac launched in late November 2014.)

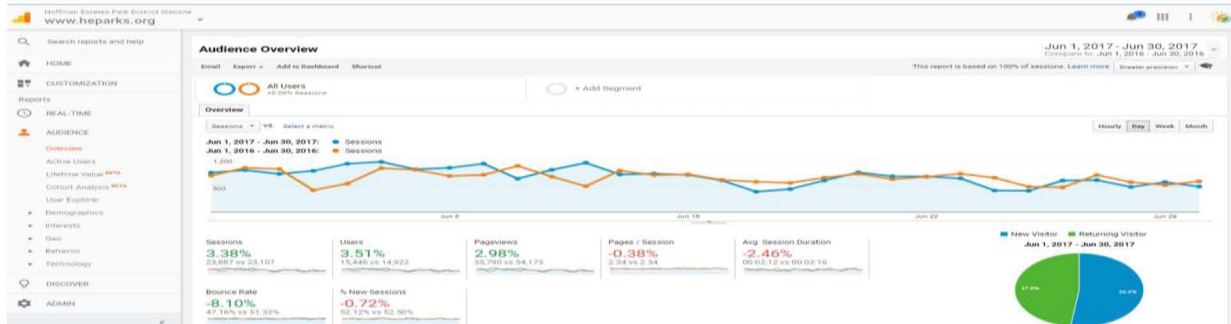
Source:	Prior to App & responsive web: Feb 2013-Feb 2014	June 1-30 2016	June 1-30, 2017	Change from last year
Google Analytics				
Desktop	63%	41%	38%	-3
Mobile	27%	51%	56%	+5
Tablet	10%	7%	4%	-3

*A decrease in tablet views is speculated to be a result of more mobile phone use as mobile phone screens are increasingly larger. Tablet sales have leveled off. It is more convenient to use a smart phone which is always within reach. (<http://time.com/3532882/people-arent-buying-tablets/>)



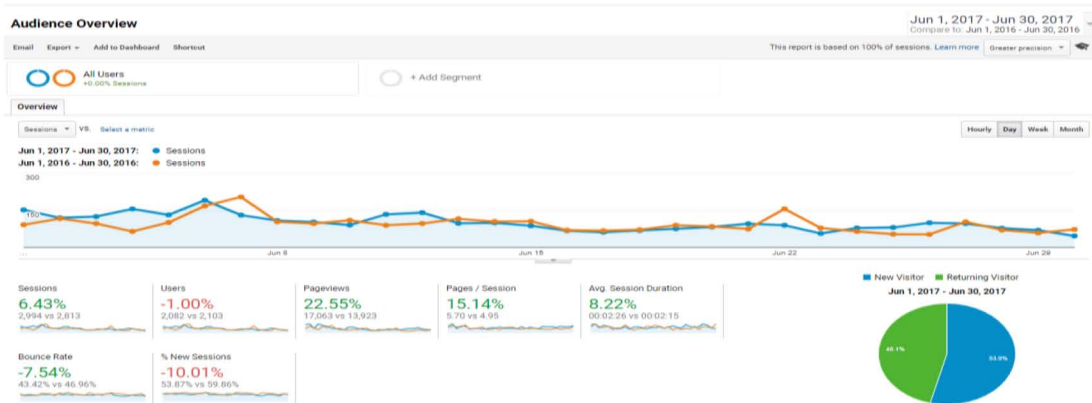
Website HEParks.org – Source: Google Analytics

This month, hits to our website are up. The pages with the most hits were Seascaple facility pages and Summer Camp pages.



Mobile Webtrac – Google Analytics

The number of people accessing Mobile Webtrac from their mobile devices is up as compared to last year.



Facebook Reach: Source: Hootsuite

Facebook fans will now be reported as a total of all Facebook pages throughout the district, including:

Total fans for all pages as of June 30, 2017: 6,982

Our goal is engagement, which was down in December. While we had some events in December, many programs did not run for the majority of the month. See the chart below for a list of our most successful posts this month.

Month	May 2017	June 2017
Fans	6,815	6,982
Engagement	2,520	2,650
Posts	201	302



Top 5 Most Successful Posts last month for the main Hoffman Estates Park District page (Source: Facebook Insights)

Post Message	Type	Posted	Lifetime: The number of impressions (Total Count)
Sneak peek of Heart of Hoffman Cable TV access show! We are here with Mayor McLeod, Board President Robert Kaplan, and Executive Director Dean Bostrom. Tune in for the July episode which will be featuring the Hoffman Estates Park District!	Photo	6/20/17 3:33 PM	6014
Thank you Mayor McLeod and the Village Board for joining us for Hoffman Walks this past Saturday!	Photo	6/19/17 8:27 AM	3789
Hello gardeners! There is still a substantial amount of free compost at the Triphahn Center north side parking lot! Come on out with your bucket and shovel while it lasts: http://ow.ly/dJcX30cOvNN	Photo	6/24/17 6:01 AM	3653
Sign up for any youth league; receive a FREE sports bag, water bottle, and coupons! Follow HEParksAthletics on Instagram and Twitter for more updates! #playonjuly	Photo	6/28/17 10:33 AM	3451
The National Cancer Institute found that 75 minutes of brisk walking per week equates to an extra 1.8 years of life expectancy as opposed to a sedentary lifestyle. When the number of minutes of brisk walking per week increased to 150-299 minutes, the gain in life expectancy went up to 3.4 additional years! With that being said...come join us for Hoffman Walks on Saturday, July 8 from 9-11 AM! Wear red, white, and blue and honor your favorite hero at Black Bear Park: http://ow.ly/47sV30d1YGB #playonjuly	Photo	6/28/17 8:45 AM	3144

Top 10 Highest Posts since October 2015 (Source: Facebook Insights)

Post Message	Type	Posted	Lifetime: The number of impressions. (Total Count)
These pictures are from the dancers at Willow at the Dance Recital!	Photo	5/14/17 10:00 AM	9149
Qualified Kindergarten Enrichment Teachers and Counselors Needed. Please see our careers page for more info: https://goo.gl/X71UZs	Photo	8/15/16 10:29 AM	6715
This week through Friday Aug 19 Seascape has short hours, 4-7:30 PM http://ow.ly/TY6l3037o3z	Photo	8/15/16 7:55 AM	6710
#Pokémon Trainers comes to Black Bear Park for our Gathering Sat Aug 27 10-11:30 catch 'em all! http://ow.ly/cCns3037nfO	Photo	8/13/16 12:55 PM	6168

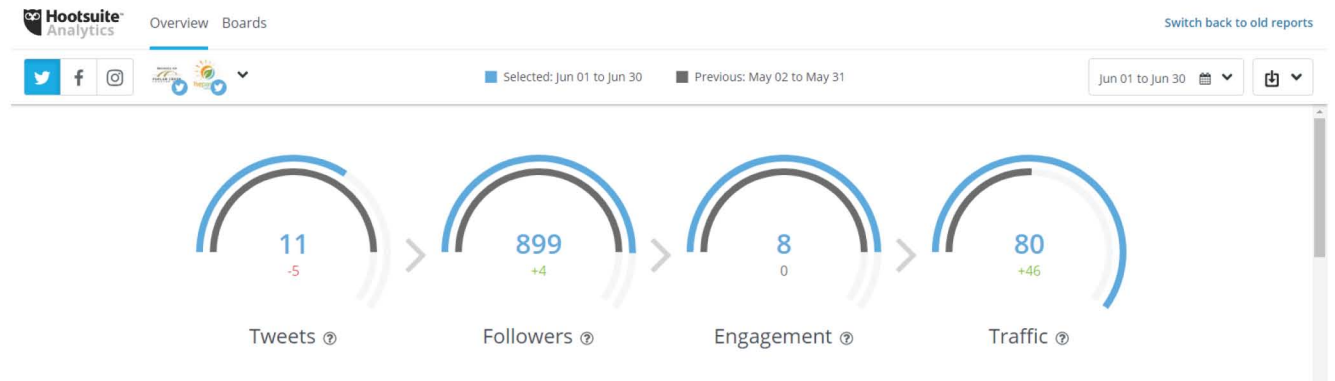
Today our Half-Day Preschool is having their own Crazy Hair Day! How cute are they?
 Congrats to figure skater, Tomoki Hiwatashi, who won a Gold Medal at Nationals! <http://ow.ly/Xyala> Tomoki trains @ Triphahn Ice Arena!
 #Pokémon Trainers come to Black Bear Park for our Gathering Sat Aug 27 10-11:30 catch 'em all! <http://ow.ly/cCns3037nfO>
 Due to weather conditions, we will be postponing our Pokémon Go event that was scheduled for today. Keep a look out for a new date and time on our HEParks social media pages!

	3/14/16	
Photo	11:12 AM	6148
	1/26/16 8:00	
Link	AM	6119
	8/10/16	
Photo	12:56 PM	5506
	8/27/16 7:30	
Photo	AM	5285



Twitter Analytics

Source: Hootsuite
 @HEParks & @BridgesofPCGolf Twitter



HE Parks' Twitter account

Source: Twitter
 @heparks

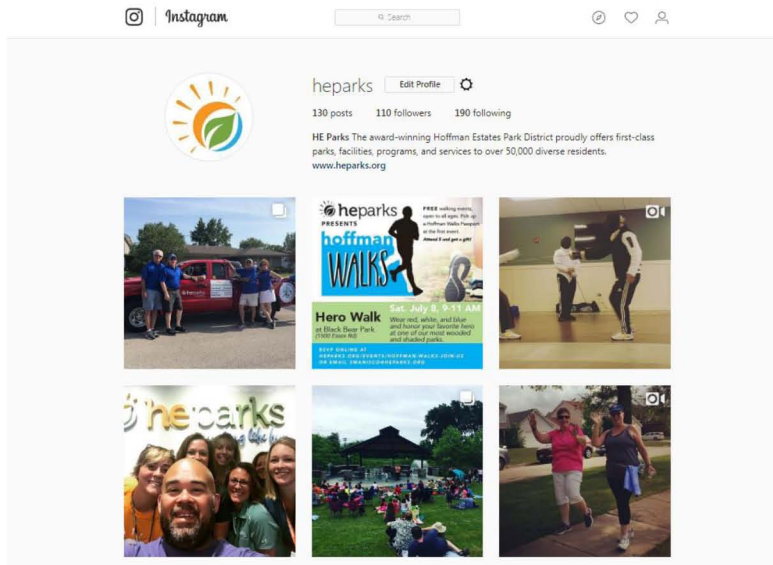
	Aug16	Sept16	Oct16	Nov16	Dec16	Jan17	Feb17	Mar17	Apr17	May17	June17
Followers	707	713	718	726	730	741	751	761	763	769	770
Impressions	7,146	5,599	5,973	3,964	3,870	4,882	4,740	4,260	3,965	3,496	3,713
# of tweets	41	20	32	22	15	31	26	27	21	4	11



Instagram Reports

Source: Instagram
 @heparks

	Aug16	Sept16	Oct16	Nov16	Dec16	Jan17	Feb17	Mar17	Apr17	May17	June17
Followers	86	91	109	107	109	109	111	112	110	109	110
# of posts	10	9	23	8	6	6	0	0	2	3	6



Conversion Rate – What percentage registered online?

More and more people are registering online. Derived from a RecTrac Report that indicates the percent of registrations made online vs in person. Mobile-friendly email template began Nov 2015. Progress is being made each year in online registrations:

2011:	21%
2012:	26%
2013:	30%
2014:	33%
2015:	35%
2016:	37%
2017 as of 6/30:	37.19%



Email Blast Results, Constant Contact

	Sent/Open	Mobile	Bounces	Clicks	Unsubscribes
2016 Fitness, Sports & Rec Benchmark	---/17.7%	50+%	8.8%	8%	0.22%
Hoffman Happenings 6/6	21.9K/19.5%	63%	2.7%	10.7%	0.2%
50+ Newsletter June	1044/30%	58%	3.5%	10.6%	0%

Opens = Emails our contacts received and viewed.

Mobile = Percent of emails opened on a mobile device.

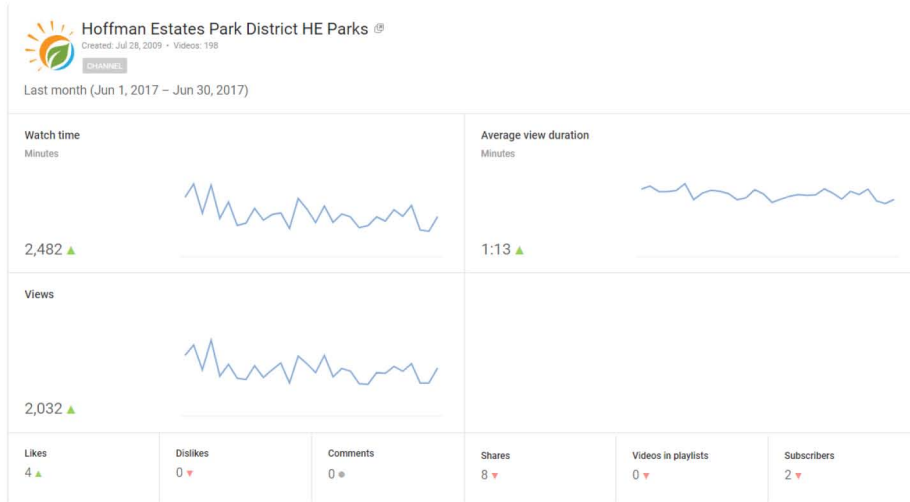
Bounces = Emails sent, but not received by our contacts, indicates the quality of the data.

Clicks = Contacts who clicked on a link within our email.



YouTube Metrics

Below is a list of our Top 10 Videos with the most traffic and minutes watched over the past 30 days.



Out & about.....

Barrington Farmers Market

• 2-7 p.m. Thursday, June 22, Village Center, Park Avenue and Cook Street, downtown Barrington. The market features fresh fruits and vegetables, meats, eggs, flowers, bread, personal care items, ready to eat food and drinks. Visit www.barrington-farmersmarket.org.

'Alice'

• 7:30 p.m. Thursday, June 22, and Friday June 23; 1, 4 and 7:30 p.m. Saturday, June 24, and Sunday, June 25, Parker Playhouse, 117 E. Northwest Hwy., Suite 3, Barrington. Sponsored in part by Barrington Junior Women's Club, with thanks to the Barrington Area Community Foundation. \$20; for tickets, visit www.parkerplayhouse-barrington.org.

Summer Sounds of The Green

• 7 p.m. Thursday, June 22, Virginia Mary Hayter Village Green amphitheater in the Prairie Stone Business Park, 5510 Prairie Stone Parkway, Hoffman Estates. Bring a blanket or lawn chair and enjoy a summer concert featuring Petra's Recession Seven. Levy

Restaurants will provide a variety of food and beverages to purchase at the concession stand. Sponsored by the Arts Commission and the Hoffman Estates Park District. Visit www.hoffmanestatesarts.com/summer-concert-series.

Rosemont Rockin' in the Park

• 7 to 10 p.m. Thursday, June 22, MB Financial Park, 5501 Park Place. Libido Funk Circus performs classic disco hits and dance and rock songs spanning from the '60s through today. Admission to Rockin' in the Park is free. Outside food and coolers are prohibited. Parking is available at the MB Financial Park parking garage and is free with validation from any of the park's venues. Visit www.rosemont.com.

2017 Sounds of Summer Concert

• 7-8:30 p.m. Thursday, June 22, Harmony Park, Vail and Campbell streets, downtown Arlington Heights. First Midwest Bank presents a 2017 Sounds of Summer concert featuring the Northwest Highwaymen. Concerts may be canceled due to inclement weather.

Kids, teens and family

Deadline is two weeks before event date.

Ask an Expert; Music Industry: 2-3 p.m. Tuesday, June 20, Bartlett Public Library, 800 S Bartlett Road, Bartlett. Teens can learn about the ins and outs of the music recording industry. Registration required; visit www.bartlettlibrary.org or call (630) 837-2855

Noonie Times: Noon-1 p.m. Wednesdays through July 12, Community Recreation Center, outdoor theater, 505 N. Springinguth Road, Schaumburg. Blankets, lunches and little ones are welcome at Noonie Times, a free children's entertainment series. Although the audience is welcome to bring their own picnics, food and refreshments will be available for purchase. Performances include: June 21: Andy Head, a juggler; June 28: Miss Jamie from the Farm, farm fresh musical fun; July 5: ScribbleMonster, music and entertainment; July 12: Cold Blooded Creatures, a close-up look at reptiles, presented by Jim Nesci. Entertainment is subject to change. In the event of inclement weather, shows will be moved inside the Community Recreation Center. Groups and camps are welcome. For information, call (847) 490-2509 or visit parkfun.com.

Super Smash Bros Wii U Tour-

ament: 2-4 p.m. Wednesday, June 21, Palatine Public Library, 700 N. North Court, Palatine. Sign up and compete in the latest release of Super Smash Brothers and claim your glory. For students in grades five-12. To sign up, call (847) 358-5881, ext. 132, or visit www.palatinelibrary.org.

Teen Splash Bash: 8-10 p.m. Thursday, June 22, Bartlett Aquatic Center, 620 W. Stearns Road, Bartlett. Spend the night in the water park. Kids ages 10 to 14 are invited for a night swim with music, games and fun. Snacks will be available for purchase. For information, visit www.bartlettsparks.org.

Waterball: 10-11 a.m. Thursday, June 22, Bartlett Aquatic Center, 620 W. Stearns Road, Bartlett. Come join a special Waterball event. Waterball is a game where players use lazy river tubes to move across the water to score goals against the opposing team. For information, visit www.bartlettsparks.org.

Friday Fun in the Park Children's Entertainment Series: 10 a.m. Fridays, June 23, July 7, July 21, Aug. 4, Aug. 18, Vogelei Park, 650 W. Higgins Road, Hoffman Estates. The Hoffman Estates Park District and the Village of Hoffman Estates Arts Commission present the 2017 Friday Fun in the Park

children's entertainment series. June 23 will feature Jeff Bibik. Parents are encouraged to bring blankets, chairs and a picnic lunch. All performances are free. The park also features other free amenities, including a splash pad, playground, nature trails and Birds of Prey exhibit provided by the organization Wings and Talons. For questions about weather-related delays and cancellations, call (847) 885-7500. Visit heparks.org.

Breakfast with the Pirates: 9-10 a.m. Saturday, June 24, Pirates' Cove, 901 Leicester Road, Elk Grove Village. Join at Pirates' Cove for a continental breakfast and play time before the park opens. Guests will visit with Pirate Pete, PJ the parrot and some of their other friends. Guests may stay in the park once it opens to the public. For information, visit www.elk-groveparks.org

Race Around The River: 9:30-11 a.m. Sunday, June 25, Bartlett Aquatic Center, 620 W. Stearns Road, Bartlett. Jump in to the lazy river and race. Paddle in an inflatable canoe with the current and be the fastest time in your group and win a prize. One participant in each canoe. Canoes and oars are provided by the Bartlett Park District. Participants must preregister at www.bartlettsparks.org.

Free summer concert series kicks off in Hoffman Estates

Submitted by Village of Hoffman Estates

The Hoffman Estates Arts Commission and the Hoffman Estates Park District will present the 21st season of Summer Sounds on the Green at the Virginia Mary Hayter Village Green beginning Thursday, June 15 at 7 p.m.

Named for the past village clerk who invited residents to a concert at the terraced outdoor music facility in 1996, the Village Green has hosted hundreds of musical, dance, and theatrical performances.

Each year, the Hoffman Estates Arts Commission arranges for eight featured musical acts to perform free

summer concerts Thursday evenings.

The first of 2017's "Summer Sounds on the Green" concerts June 15 will feature baritone Wayne Messmer, best known for performing the national anthem at stadiums across the Chicago area.

Messmer will perform a selection of music from the "Great American Songbook," including jazz standards and popular tunes to sing along with.

The Virginia Mary Hayter Village Green is at 5510 Prairie Stone Parkway, across the street from the Sears Centre Arena in the Poplar Creek at 59/90 "Entertainment District."

Admission is free. Bring a blanket or a lawn chair to the amphitheater. Picnics are welcome.

Levy Restaurants will be on hand to sell a variety of traditional snack foods, as well as unique items, while the Hoffman Estates Beer Garden will be open and offering traditional German fare. Beer and wine will also be offered for sale.

For information, including directions and parking details, call (847) 252-5448 or visit www.hoffmanestatesarts.com.

• Submit Your News' at www.dailyherald.com/share.



COURTESY OF VILLAGE OF HOFFMAN ESTATES/ Mona Morrison

The 2017 Summer Sounds on the Green concert series, hosted by the Hoffman Estates Arts Commission and the Hoffman Estates Park District, opens its 21st season at 7 p.m. Thursday, June 15.



COURTESY OF HOFFMAN ESTATES PARK DISTRICT

A grand reopening showcasing the enhancements to the Triphahn Center will be from 10 a.m.-noon Saturday, June 24, at 1685 W. Higgins Road, Hoffman Estates.

Triphahn Center to show off new enhancements

Submitted by Hoffman Estates Park District

The Hoffman Estates Park District is inviting the community to a grand reopening event that will showcase the enhancements made to the north side of the Triphahn Center, 1685 W. Higgins Road, in Hoffman Estates.

The Grand Reopening party will be from 10 a.m.-noon Saturday, June 24. Attendees will enjoy free custard from sponsor Culver's Frozen Custard, crafts for kids, plus performances by the HE Parks dancers, class demos, facility tours and prize drawings. Prizes include an overnight stay at the Chicago Marriott Northwest, park district passes and gift cards.

The enhancements to the facility are expected to meet future programming needs of the community, which were derived from the park district's Comprehensive Master Plan. The CMP was completed in 2014 after extensive surveys, focus groups with residents and meetings with community stakeholders.

The study revealed the growing need for preschool programming, programs for residents ages 50 and older, and off-ice hockey training areas.

As a result, the park district spent much of 2015 studying options to accommodate future needs including:

- **North Side Lobby and Lounge:** A new welcome desk allows visitors to get information and register for programs. A lounge area opposite the Welcome Desk makes a comfortable and cozy waiting area for parents with a fireplace and sofas and a quiet space for card games for the 50-plus members. A movable wall allows the space to be open to the lobby or closed.

- **50+ Active Adults Center:** The 50+ Active Adults Center, previously four smaller rooms, was expanded into one large room with a retractable wall to separate the space into two smaller rooms. Equipment, books and games are stored in cabinets in the lounge area.

"The retractable walls give the space flexibility of a multi-purpose space," said Director of Recreation and Facilities Mike Kies. "It will allow us to adapt the space to the changing needs of the district."

In addition, the new space lends itself to additional party rental opportunities; an affordable rental option for residents; and a valuable revenue source for the district.

- **Early Learning Center:** A new room will be added to the Early Learning Center (ELC), which provides full-day preschool child care. The ELC, which has been filled to capacity for several years, will now accommodate more families and provide a more enriching experience for children.

The new room allows teachers to separate 3-, 4- and 5-year-olds into their own classrooms and tailor the curriculum for the developmental needs of the child's age.

- **Athletic Performance Shelf:** The Wolf Pack Hockey Club currently serves more than 300 kids year-round. With the growing popularity of hockey programs across the nation and the success of the Wolf Pack program, the need for off-ice training areas has been a concern for several years.

"To be successful in any hockey program, players should have training on the ice, of course, but it's vital that they get skills training off the ice, too," said Triphahn Ice Arena General Manager Jeff Doschadis.

A new off-ice hockey training room, called the Athletic Performance Shelf, is located in the space that was formerly the Gymnastics Shelf. The new space accommodates 15-18 athletes at a time and suits the program's needs well.

Gymnastics programs have been relocated to the second floor of the Voegel Barn, where the program has additional space both in square footage and ceiling heights.




For information about the event and the project, visit heparks.org.

2017 ICompete Summer Camp in Partnership with the Hoffman Estates High School, Friends of HE Parks and the HEPD.



Bridges of Poplar Creek Board Report

General Programs

-  Our second session of Jr Golf classes was held. The Sharks program had 26 participants. Each student receives general fundamental instruction on the golf swing as we introduce them to the game. They had 6 range sessions and 2 on course classes. They also receive Tour Edge Driver for participating in the class.
-  We hosted our first Live Music Night in the event area. Felix & Fingers Dueling Pianos group was as a huge hit. We had record crowd over 160 guests come to enjoy the live music. The Tap Inn provided food & drink specials for all that attended. Looking forward to our next Live Music Night on August 10th Kevin Presbrey.
-  Bridges of Poplar Creek was honored to host a qualifier on June 29th for the 2017 U.S. Women's Amateur being held at San Diego Country Club August 7-13. The strong field faced windy conditions and battled for six qualifying spots. Congratulations to the following players who qualified! A very special congratulation to Kiley Walsh, a Bridges of Poplar Creek staff member who qualified with an outstanding round of 71! Join us in wishing her the best of luck this summer in the U.S. Women's Amateur!

Golf Rounds

ROUND TOTALS.					
2013	2014	2015	2016	2017	5 Year Average
5,057	4,939	4,336	4,547	4,546	4,685
YTD ROUND TOTALS					
2013	2014	2015	2016	2017	5 Year Average
11,655	11,069	11,387	12,417	12,111	11,728

Range Information

RANGE BASKET SALES TOTALS					
2013	2014	2015	2016	2017	5 Year Average
3,348	3,421	3,021	3,657	3,610	3,411
YTD RANGE BASKET SALES TOTALS					
2013	2014	2015	2016	2017	5 Year Average
8,059	7,561	7,731	9,038	8,858	8,249

Pass Sales

<i>Resident Passes Thru June</i>	2016	2017
Resident Annual	3	4
Resident Individual	115	123
Resident Junior	1	2
Resident Senior	81	70

Total Resident Passes Sold YTD	200	128
<i>Non Resident Passes Thru April</i>	2016	2017
Non-Resident Annual	0	1
Preferred TT Pass	104	116
Non-Res Individual	20	12
Non-Res Junior	0	0
Non-Res Senior	58	53
Total Resident Passes Sold YTD	182	182

Hole In One Contestant Update

HOLE IN ONE MONTHLY SALES TOTALS

2016	2017
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0	405
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YTD HOLE IN ONE SALES TOTALS

2016	2017
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0	942
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Communications & Marketing

Marketing/Advertising



5 Email blasts went out promoting, US Women's Am, Golf Specials, Live Music Events, Instructional Programs, PGA Junior League, Demo Day, Golf Shop Sales and Promotions, and Banquets.

Food & Beverage

Food & Beverage

For the month of June we had a total of 29 events: (32 Events in 2016)

The breakdown is as follows:

- 4 breakfast meetings servicing 100 guests
- 5 showers servicing 194 guests
- 2 ceremony and receptions servicing 303 guests
- 1 reception only servicing 122 guests
- 2 ceremony only servicing 170 guests
- 2 graduation parties servicing 177 guests
- 1 birthday dinner servicing 81 guests
- 1 retirement party servicing 55 people
- 1 room rental only servicing 50 guests
- 10 golf outings servicing 1152 guests

We currently have 24 events booked for July (23 Events in 2016)

- 5 Breakfast meetings servicing 155 guests
- 1 luncheon servicing 116 guests
- 1 hors d oeuvre receptions 40 guests
- 1 dinner servicing 25 guests
- 4 showers servicing 200 guests
- 8 golf outings servicing 733 guests (July 12th cancelled due weather, want to reschedule in September)
- 1 ceremony only for 100
- 2 ceremony and reception servicing 210 guests (7/15 wedding low count 76)
- 1 hors d oeuvre reception servicing 50 guests

Wedding Count Update:

2017 = 14 ceremony and reception, 5 reception only, 5 ceremony only

We are currently offering variety of promotions based on time of season and date.

2018= 3 ceremony and reception

2016 = 21 ceremony and reception, 4 reception only, 1 ceremony only.

2015 = 18 ceremony and reception, 5 reception only, 4 ceremony only

Golf Maintenance Summary

Comparing June 2017 to historical averages we were a few degrees warmer than average and a little drier than average (90% of Junes rain came from 6 days). One thing to note is we had 6 days over 90 degrees in June (5 of those were in a row). It's pretty early in the summer to be hitting that many 90's













We are firmly in the time of year that many golf course superintendents lovingly refer to as the 100 days of fun. In our region of the country from June 1 to September 15 (yeah that's actually 107 days!) our turf is pushed to the limit by the heat, moisture, disease pressure, and traffic /wear.

We do a lot to try and alleviate as much of the environmental stresses as we can. In June we have been able to needle tine the greens to promote gas exchange and keep roots strong. We have also verti-cut and topdress greens a few times, which will increase the density and firm up the putting surfaces. We have also kept up on our preventative chemical applications on all fine turf surfaces. These applications are focusing on managing diseases, growth, fertility, and efficiency of water use with wetting agents.

Lastly accurate application of water has been key in June, which means a lot of hoses to hit specific dry spots instead of running overheads.

17 tee is coming into the home stretch, we have a few thin areas but should have it open it in the near future.

Here are some of the other tasks that the maintenance crew has been working on:

-  String trimming and detailing property
-  Removing volunteer trees from native areas
-  Evaluating and repairing the irrigation system
-  Spraying broadleaf weeds
-  Filling divots on tees and select fairways
-  Trimming irrigation heads and yardage plates
-  Trimming trees
-  Removing multiple dead trees
-  Fixed drainage sinkhole on #13 tee
-  Upkeep of perennial and annual beds
-  Bunker maintenance, edging and fixing washouts after rain events
-  Equipment repairs and daily checks

Finance/Administration

- The District's 2016 CAFR (Comprehensive Annual Financial Report) in final form was submitted to the GFOA (Government Finance Officers Association) for review in application for the Certificate of Excellence in Financial Reporting, staff expects to receive notification by September.
- The District's 2016 CAFR in final form was filed with all required governmental and financial institutions as required.
- The District received its IMRF report for the final funding status for 2016 which showed the District was funded to a percentage level of 99.5%. The overall pension liability was a minimal \$103,176. Taking into consideration the IMRF Fund balance as of 12/31/2016 was \$492,953; the District's pension is currently fully funded.
- In June the Board updated its policy for employee beverage sales at BPC. At the time, a penny per ounce tax was supposed to be implemented July 1. This tax is currently being reviewed by the courts and is not in place yet. Therefore the District has not implemented the revised policy and will wait to do so until such time as the tax becomes a reality.
- Staff is working on a renewal of the Alexian Brothers sponsorship agreement. This partnership has provided \$50,000 annually to the District. The new agreement will be with Amita. Amita's legal council is reviewing a new proposal from us which we hope to have retroactively effective to August 1 as the old agreement expires July 30.
- Staff is finalizing the refunding of our 2006 Bond Issue as markets have become favorable after rates have settled since the election and now that Illinois has passed a budget. We anticipate savings over \$500,000 at a new rate of less than 3.5%.
- Staff has successfully established the district's *Amazon Smiles* account. The instructions have been distributed to Commissioners, Reps, Foundation Trustees and staff. Please feel free to share this with anyone. Amazon will donate one-half of one percent of all eligible purchases to the Friends of HE Parks. Thanks to Commissioner Kilbridge for this great idea!
- Payroll Cycle Processing
 - 06/16/17 \$337,522.32
 - 06/30/17 \$374,574.83
 - 07/14/17 \$342,203.61

Administrative Registration/EFT Billing

- EFT Billings for:
 - a. TC/WRC/PSSWC Fitness Centers
 - b. ELC (weekly)
 - c. 50+
 - d. Sponsorship/Marquee Signs
- Administrative
 - a. On-line Registration Assistance
 - b. Foundation Mailing
- Administrative Registration for:

- a. Financial Assistance
- b. Foundation Giving Tree
- c. Park Permits
- d. Harper Summer Programs
- e. Bode Preschool Pool Passes
- f. Hockey Camp
- g. Fall Soccer

Human Resources

- Processed 53 new part-time hires and 1 new volunteer.
- Provided orientation for FT Digital Media Associate.
- Successfully completed PDRMA on-site visits for Aquatics on June 16th and Administration on June 28th.
- Held final review for PDRMA on-site visit scheduled July 13th for Recreation.

Technology

- New projectors installed at TC in room 111 and main boardroom.
- MainTrac Migration & Update
 - a. Worked with VSI to migrate and update MainTrac. MainTrac was moved from our APPS01 server to our APPS02 server and updated to the latest version, 10.2i from 10.2g. Additionally, we enabled Mobile MainTrac.
- IT Hardware Disposal
 - a. Chicago Surplus Computers picked up all of our old IT hardware from our cage room. Although we wipe our own hard drives, Chicago Surplus provides a certificate of data wipe and destruction for all hard drives. Awaiting an audit list and certificate from them. We now have additional space for storage.
- VSI RecTrac
 - a. Worked with VSI to install and configure RecTrac version 3.1 on our new server, HEPD-APPS03. Tested connectivity successfully.
 - b. Currently preparing to ensure that prerequisites are installed on all computers. i.e. Microsoft .Net Framework version 4.6.2
 - c. Identified "Test" computers at each facility (TC, BPC, PSSWC, & WRC) and ensuring that these computers will be operation by end of August.

Newly Acquired Advertising and Sponsorships

- a. Flag Football
 - E-blast ads & Marquee
- b. Hoffman Stars Travel Baseball
 - E-blast ads
- c. Culvers Marquee Extension

- Marquee
- d. Windy City Bulls
 - Silver Friend Foundation
- e. Bear Family McDonalds
 - Silver Friend Foundation
- f. Window Works
 - SRT Hole Sponsor
 - PIP Sponsor
- g. Comfort Keepers
 - 50+ Open House Sponsor
- h. Wholesome Pharmacy
 - 50+ Open House
- i. Brookdale
 - 50+ Open House
- j. Rosewood
 - 50+ Open House
- k. Morizzo Funeral home
 - 50+ Open house
- l. HE Community Bank
 - 50+ Open House
- m. North Hoffman Vet
 - Doggie Carnival

LINK TO ALL DIVISIONS' 2017 2Q GOALS
