



The mission of the Hoffman Estates Park District is to offer healthy and enjoyable experiences to our residents and guests by providing first class parks, facilities, programs and services in an environmentally and fiscally responsible manner.

**MINUTES
RECREATION COMMITTEE MEETING
May 12, 2015**

1. Roll Call:

A regular meeting of the Hoffman Estates Park District Recreation Committee was held on May 12, 2015 at 7:00 p.m. at the Triphahn Center in Hoffman Estates, IL.

Present: Commissioner R. Evans, Comm Reps Dressler (7:25 p.m.), Kaplan, Neel, Wittkamp, Chairman McGinn

Absent: Comm Rep Koltz

Also Present: Deputy Director/ A&F Director Talsma, Rec/Facilities Director Kies, Golf Director Bechtold

Audience: Commissioners K. Evans, Kilbridge, Comm Rep Kinnane, President Bickham

2. Agenda:

Commissioner R. Evans made a motion, seconded by Comm Rep Kaplan to approve the agenda as presented. The motion carried by voice vote.

3. Minutes:

Comm Rep Kaplan made a motion, seconded by Comm Rep Neel to approve the minutes of the April 14, 2015 meeting as presented. The motion carried by voice vote.

4. Comments from the Audience:

None

5. Old Business:

None

6. New Business:

- A. Deputy Director Talsma reviewed the NIRC proposed agreement noting that they were looking to set some specific hours for the Raptors to be open to the public in the coming year that could be advertised in the Guide and that they were currently interested in building one more mew.

Commissioner R. Evans noted that he had seen them at Celtic Fest and wondered if there should not be some notice that they were housed at Vogelei Park and supported by the Hoffman Estates Park District.

Chairman McGinn questioned if they were having trouble scheduling their volunteers which resulted in events and openings that might not be staffed.

Deputy Director Talsma said staff was working to get a point person in order to set up better contact with the group.

Director Kies agreed that staff was working on the point person and noted that C&M had talked about providing a table cloth to the Raptors advertising Vogelei Park and district's support that they could use for all their public events.

Comm Rep Kaplan asked if there was a washer and dryer at Vogelei and it was noted that there was.

Comm Rep Wittkamp asked that the district post the hours of operation on a sign.

Comm Rep Kinnane asked if #14 should not include more than 1 contact person and Deputy Director Talsma noted that there would be a list; one primary contact and then several additional in the event of an emergency. Comm Rep Kinnane also suggested that #15 include the need to contact the district immediately if the Raptors were ever cited by another agency.

“Any violation and/or citation of these laws must be promptly reported to the attention of the Hoffman Estates Park District.”

Commissioner R. Evans made a motion, seconded by Comm Rep Neel to recommend the board approve renewing the attached agreement

between the Northern Illinois Raptors Center (NIRC) and the District with the recommendation by the Rec Committee. The motion carried by voice vote.

B. Concessions at PSSWC/M15-058:

Deputy Director Talsma reviewed the item noting that Flores Rosales Family Corporation was already providing concessions at Triphahn Center, Seascape and Cannon Crossings. He noted that Frulatte Café had done a good job in the past, but felt that FRFC would provide better service and more consistency throughout the district. He noted that they would be paying \$300 a month and 10% of sales over \$50,000.

Commissioner R. Evans noted that the contract would begin in July while the rest of the concession contract began May 1. Deputy Director Talsma explained that this first contract would run to April 30 so that all sites could be renewed May 1.

Comm Rep Kaplan asked if the \$600 was for TC and Seascape and it was noted that it covered those areas, however, primarily Seascape saw the revenue for the summer months as TC was slow and TC saw the revenue for the rest of the year that Seascape was closed. He also asked about the hours of operation and Director Kies explained that they would be hours mutually agreeable to both parties and that the district discouraged outside food. Comm Rep Kaplan asked if people could not bring in outside food and it was explained that party rentals were encouraged to purchase from FRFC.

Commissioner Kilbridge asked if the district verified the sales and Deputy Director Talsma explained that they did not do an audit; had found the company to be very trustworthy. Commissioner K. Evans asked if they verified to FRFC's sales tax forms and it was noted that the district did.

Commissioner K. Evans asked what FRFC's vision was and Director Kies explained that they were very supportive of the district and willing to create appropriate menus for the different locations and work the hours each location needed most.

Comm Rep Neel explained that as a customer she did not find Frulatte's hours very convenient.

President Bickham asked if Frulatte had wanted to stay and Director Kies said they had, but they were not as willing to adjust their hours of operation as the original owners had been. President Bickham asked about branding the café and Director Kies explained they were

working on a name. It was noted that staff had named the TC café, the Ice Box, and Seascape's café, the Sand Bar.

President Bickham asked about using credit cards and Deputy Director Talsma explained that the district now had Wi-Fi at all facilities and hand held credit card machines could be used.

Comm Rep Dressler asked about \$600 mentioned in #3 and it was noted that it was in reference to the 1099 requirement.

Commissioner R. Evans asked if they would be making physical changes at PS and Director Kies explained they would be reviewing that option.

Comm Rep Dressler made a motion, seconded by Comm Rep Neel to recommend the Board approval the attached addendum to the current independent contractor agreement with FRFC to have them operate food concessions at PSS&WC and pay HEPD an additional \$300 per month. Additionally, gross sales at PSS&WC would be counted towards annual districtwide gross sales achieved by FRFC subject to the 10% additional payment for sales over \$50,000. The motion carried by voice vote.

C. Video Gaming Eval/M15-057:

Deputy Director Talsma reviewed the item noting that they had received positive feedback and were looking to enter into a two year agreement.

Director Bechtold distributed a copy of an ad that included the live video gaming available on an ad for an event at BPC.

Comm Rep Dressler pointed out that January 2015 was listed twice on the report and in the totals.

Commissioner K. Evans asked if the numbers were available and it was noted that they would not be available until near the middle of the month.

Director Bechtold noted that Gold Rush had offered to assist with outside advertising; however, BPC was not going to accept that offer at this time.

President Bickham asked if the advertisements were going to all the marquee signs and it was noted that while they could, they could also be contained to just the BPC sign and the other signs could advertise the events without reference to the gaming machines.

Commissioner K. Evans asked about the policy on advertising and Deputy Director Talsma noted that staff had agreed with not advertising in the beginning but he did not feel there was a policy preventing it. Commissioner K. Evans noted that he had voted no initially and had not changed his mind about renewing the contract.

Comm Rep Kaplan asked if there would be a public meeting on the item and it was noted that this was the public meeting. Deputy Director Talsma also reminded the committee that they did not have a full year for comparison at this time and that while they were not big numbers, they were extra dollars for the facility. He also noted that the machines were everywhere and there were two possible scenarios being that others could cancel their licenses and leave BPC with some of the few machines remaining, or it might become more necessary to offer the machines because they were so available in other places.

Commissioner R. Evans agreed that it did not seem that the machines were much of an issue.

Comm Rep Dressler noted that she liked the co-marketing for the event and the availability of the machines.

Comm Rep Kaplan made a motion, seconded by Commissioner R. Evans to recommend the board extend the agreement with Gold Rush for an additional 2 years, along with increasing our marketing efforts with the use of non-invasive ads on the new marquees and advertisements in the golf carts on the GPS as well as promotional materials on the golf cart steering wheels. The motion carried by voice vote.

D. Balanced Scorecard 1st Quarter/M15-055:

Deputy Director Talsma reviewed the item noting that it had been presented to the B&G Committee and that it was a snapshot of the district's big picture.

Comm Rep Wittkamp made a motion, seconded by Comm Rep Dressler to send the Balanced Scorecard to the board as presented. The motion carried by voice vote.

E. Rec, Facility & Golf Report/M15-051:

Director Kies reviewed the report noting that the participation numbers looked good.

Comm Rep Dressler congratulated staff on the gold award and on doubling the funds for the MDA.

The committee discussed softball noting that the numbers continue to be low across the nation; that the travel teams were taking some players. Director Kies discussed staff's attempts to consolidate teams with inter-district teams.

Chairman McGinn asked about WRC's numbers and Director Kies noted that it was from advertising the racquetball courts on the marquee signs.

Director Bechtold reviewed his report noting that the rounds were good. He also explained that the work on 10 & 11 was 90% complete and the cart paths should begin the next day depending on weather.

President Bickham asked about the \$130,000 savings and Director Bechtold noted that it was due to the use of Superintendent Hugen and Director Giacalone's crews rather than contracting outside.

Comm Rep Kaplan made a motion, seconded by Comm Rep Wittkamp to send the Rec, Facilities and Golf Report as presented to the board. The motion carried by voice vote.

7. Committee Member Comments:

Comm Rep Kaplan noted that he would not be in attendance for the Annual Meeting.

Commissioner R. Evans reminded everyone of the Foundation event; SRT Celebri-Tee Golf Outing June 17th. He also asked if the district was getting good feedback from customers using the marquee signs. Deputy Director Talsma explained that staff was looking into setting up a better system with the vendor to keep track of those items. He did note that 3 customers had re-upped.

Comm Rep Dressler noted that she was pleased with the sign but it had been very difficult to get a return call to get started. Deputy Director Talsma said the district had the same issues. Comm Rep Dressler asked if they approve the ad and Deputy Director Talsma explained that the district did have a policy and, therefore, control over what went into the ads.

Chairman McGinn congratulated staff of the Aquatic Award received and reminded all of the Fabbrini Park dedication this weekend.

8. Adjournment:

Commissioner R. Evans made a motion, seconded by Comm Rep Neel to adjourn the meeting at 8:20 p.m. The motion carried by voice vote.

Respectfully submitted,

Craig Talsma
Deputy Director/Director of Admin & Finance

Peggy Kusmierski
Recording Secretary