



The mission of the Hoffman Estates Park District is to offer healthy and enjoyable experiences to our residents and guests by providing first class parks, facilities, programs and services in an environmentally and fiscally responsible manner.

**MINUTES
RECREATION COMMITTEE MEETING
March 10, 2015**

1. Roll Call:

A regular meeting of the Hoffman Estates Park District Recreation Committee meeting was held on March 10, 2015 at 7:00 p.m. at the Triphahn Center in Hoffman Estates, IL.

Present: Commissioners K. Evans, Comm Reps Kaplan, Koltz, Neel, Chairman McGinn

Absent: Comm Rep Dressler, Wittkamp

Also Present: Executive Director Bostrom, Deputy Director/ A&F Director Talsma, Golf Director Bechtold

Audience: Commissioners Greenberg, Kilbridge, K. Evans, President Bickham

2. Agenda:

Commissioner R. Evans made a motion, seconded by Comm Rep Kaplan to approve the agenda as presented. The motion carried by voice vote.

3. Minutes:

Comm Rep Koltz made a motion, seconded by Comm Rep Kaplan to approve the minutes of the February 10, 2015 meeting as presented. The motion carried by voice vote.

4. Comments from the Audience:

None

5. Old Business:

None

6. New Business:

A. 2015 Business Plan/marketing Plan/Goals for Bridge of Poplar Creek/M15-035:

Director Bechtold introduced staff present from BPC:

- Jon Vermeer, Golf Operations Manager
- Dave Krzepicki, Asst Golf Pro
- Cesar Bentancourt, Kitchen Production Supervisor
- Juan Barrera, Sous Chef
- Dianne Echlin, Special Event and Bar Coordinator
- Larry Mann, Building Maintenance Supervisor

He also noted that Jennifer Fuller, Sales and Catering Supervisor and Vicki Jones, Business Supervisor were integral people at BPC. Finally, he noted the important role Dustin Hugen, Superintendent with Billy Casper and PJ Bugay his assistant and Dan Weir the Head Mechanic played in maintaining the golf course.

Director Bechtold reviewed the BPC business plan. Commissioner K. Evans asked if the number of rounds was all inclusive and Director Bechtold noted that it was. He explained that in the last years, weather had made it difficult to get in early year rounds and that this year's plan was a bit less aggressive. He also explained that this year they would be looking to step up those playing the course only once or twice a year to three or four times. President Bickham asked about the 28,884 number of rounds listed on the Business Plan versus the 30,750 on the goals/objectives and Director Bechtold noted that the 30,750 was the budgeted amount.

Comm Rep Kaplan asked about the total revenue of \$2,722,609 versus the operating expenses of \$2,722,609 and it was noted that it was a break even budget and that included a bond payment of \$100,000.

Director Bechtold reviewed the marketing plan and noted that he felt their wedding brochure one of the best in the area. Comm Rep Kaplan asked if they did memorial banquets and Director Bechtold noted that they did. Comm Rep Koltz asked about the marketing plan and Director Bechtold explained that he often used a marketing tool twice before moving on unless he did not receive any response during the first attempt. He also explained that they used the comment cards for input.

Director Bechtold reviewed the Agronomic Plan provided by Superintendent Hugen. Comm Rep Kaplan and Commissioners R. Evans and Greenberg asked what the plans were for the tee boxes this year. Director Bechtold explained that they had re-done a number of them to widen them and they were checked 3 times a week, but they did take abuse from the back to back outings.

Director Bechtold noted that they were still looking to fill the F&B Service Manager position.

No vote was required.

B. Video Gaming Eval/M15-032:

Executive Director Bostrom reviewed the item noting that the original agreement had been for 1 year and then an evaluation of the project. He explained that they had not done any marketing or signage for the equipment and were looking to start some internal marketing to people already on the premise. He explained that they would not recommend the use the marquee signs to advertise outside of the facility. He also noted that they would be back in May with a survey and recommendation on the program.

Director Bechtold explained that the machines were used by the outing participants, wedding participants, and customers for the fish fry and that he had not hear any negative comments about the gaming machines. Commissioner Greenberg asked that they include instructions on the machine and/or instruct staff to explain how the games work. Director Bechtold explained that there was a help button on the machine and that while staff would assist in contacting the operator company if there was a machine failure and/or lost moneys they would not be instructed on how to teach participants to use the games.

Commissioner R. Evans made a motion, seconded by Comm Rep Neel to recommend the board approve increasing the marketing efforts with advertising in the golf carts on the GPS and promo material on the cart steering wheels. The motion carried by voice vote.

C. Rec, Fac/Golf Report/M15-034:

Executive Director Bostrom reviewed the report noting that hockey was going strong and PSSWC was doing well with memberships. Comm Rep Neel asked if customers could be seated out of doors. Director Bechtold explained that the fish fry was doing well and that any time the weather permitted, customers could sit outside.

Comm Rep Kaplan asked about the red flags on the ponds all winter long and Executive Director Bostrom explained that PDRMA required that the ice be 8-inches thick and with the inlet structures in the ponds and the amount of salt flowing into the ponds, the district had never reached 8-inches of ice. He explained that the parks department checked throughout the winter.

Commissioner K. Evans asked if the 9 or 18 holes equaled a round of golf and Director Bechtold explained that it did.

Comm Rep Kaplan made a motion, seconded by Comm Rep Koltz to send the Rec, Fac/Golf Report M15-034 to the board as presented. The motion carried by voice vote.

7. Committee Member Comments:

Commissioner R. Evans said he watched the girls' hockey and it was great. He also asked why the "Minute to Win It" luncheon was not at BPC and Director Bechtold explained all the others had been and they wanted to try an outside venue.

Chairman McGinn congratulated WRC on their Gold Circle of Quality award. He also noted that the sled hockey he watched was amazing and that we had already received a letter from the tournament head complimenting GM Ice Doschadis and staff and requesting the time next year.

8. Adjournment:

Comm Rep Neel made a motion, seconded by Comm Rep Kaplan to adjourn the meeting at 8:07 p.m. The motion carried by voice vote.

Respectfully submitted,

Dean R. Bostrom
Secretary

Peggy Kusmierski
Recording Secretary